MICHELIN CORPORATE FOUNDATION

HUMAN ADVENTURES

2022 ANNUAL REPORT

MICHELIN / CORPORATE FOUNDATION

This year, the Michelin Corporate Foundation's 2022 annual report is being published digitally.
We have decided not to produce a paper version in order to meet our commitments in terms of sustainable development and protection of the environment.

All our publications can be found online on our website:
fondation.michelin.com

RESILIENCE AND AGILITY

The year 2022 was marked by multiple evolving crises, requiring agility and resilience from our team and our partners to assure that urgent needs could be met. The Covid pandemic, fallout from the on-going hostilities in Ukraine, and the climate and biodiversity crises have led to a stronger focus on humanitarian efforts and environmental protection. Through this, we have also worked to maintain balance with other themes such as education, sustainable mobility, sports, and culture/ heritage.

This year also represents a significant transition for the Michelin Foundation itself, as we prepare the renewal of our mandate starting at the beginning of 2024. The commitment of the Michelin Group, under the leadership of Philippe Legrez and Anne Teffo, has contributed to real progress in over 30 countries on 5 continents and through over 500 projects. The engagement of our partners and the quality of their efforts is truly inspiring.

It is therefore with great enthusiasm, and a healthy dose of respect and modesty, that I meet this new challenge to define - with our extended team and partners - our updated vision for the next 5-year mandate. With the vision of 'Humanity in Motion' as a guiding star, we are already working to build a more open and holistic approach, striving to increase the relevance and impact of our efforts.

Forrest Patterson

"NEVER HAVE THE NEEDS FOR OUR SOCIETY BEEN MORE PRESSING. WE WILL CONTINUE TO TACKLE THESE CHALLENGES WITH ENERGY AND CREATIVITY, HAND-IN-HAND WITH OUR PARTNERS, AND FOCUSED ON THE NEEDS OF THOSE WE SERVE."

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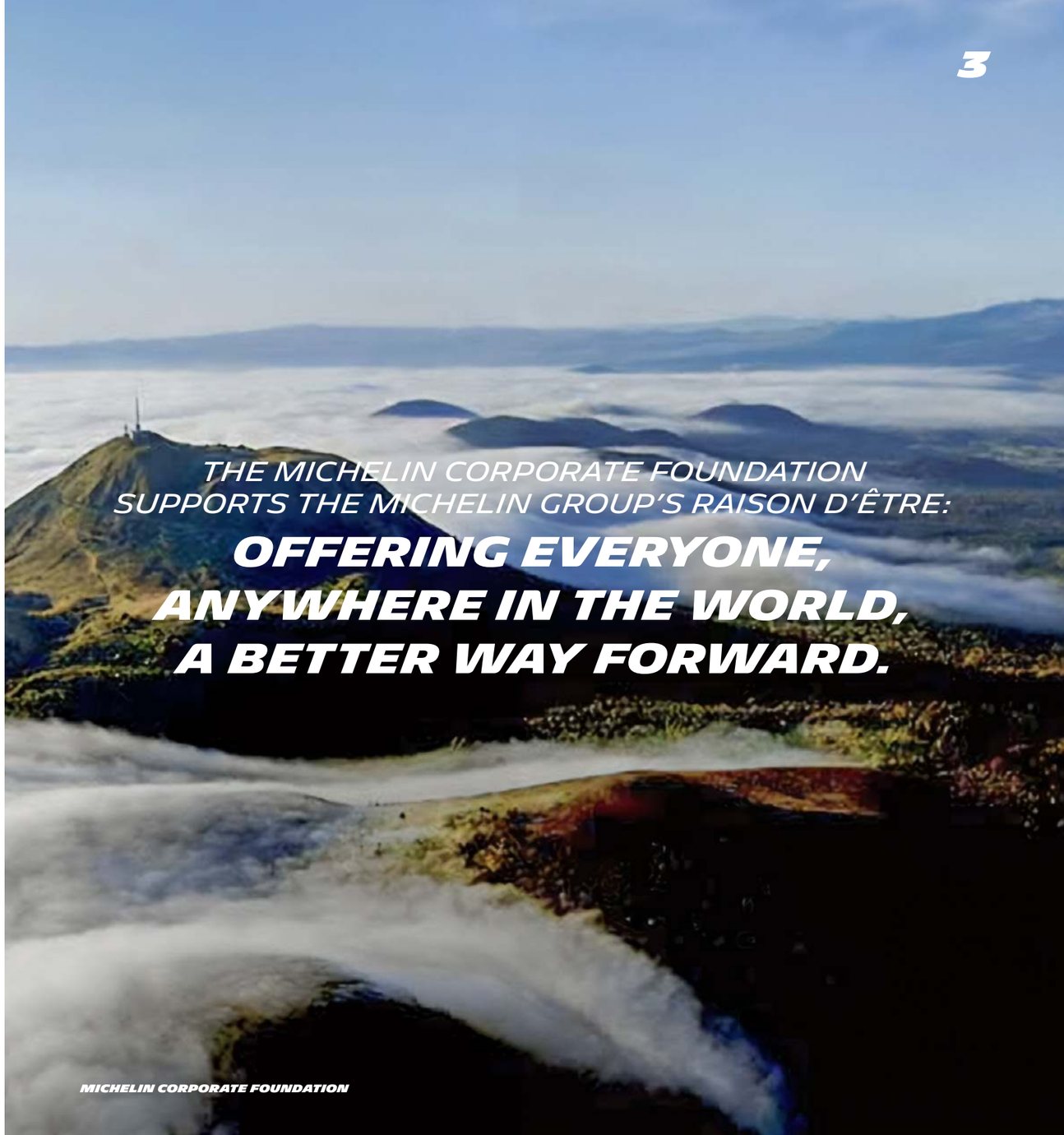


THE MICHELIN CORPORATE FOUNDATION SUPPORTS THE MICHELIN GROUP'S RAISON D'ÊTRE:

OFFERING EVERYONE, ANYWHERE IN THE WORLD, A BETTER WAY FORWARD.

MORE THAN JUST PROJECTS,
ADVENTURES SHARED
BY COMMITTED PEOPLE.

HUMANITY IN MOTION

Created in 2014, the Michelin Foundation reflects the **Michelin Group's tradition of social commitment.** Under the 'Humanity in Motion' banner, the Foundation backs innovative projects in tune with its humanistic philosophy of benefiting the greatest number of people.

Through the Foundation, **we are committed to taking concrete action, as close as possible to the communities where the Michelin Group operates.** Our aim is to complement local philanthropic activities and the Michelin Volunteering initiative. This philanthropy already takes place in the many countries where the Michelin Group is developing its activities.

The Foundation is engaged in five areas: **Sustainable Mobility, Sport and Health, Education and Solidarity, Protecting the Environment, Heritage and the Arts.**

2022

SUM TOTAL OF DONATIONS

€12,185,377

BREAKDOWN BY PROJECT AREA

€6,144,427	€2,258,150	€1,435,500	€1,242,500	€1,104,800
SPORT AND HEALTH	EDUCATION AND SOLIDARITY	SUSTAINABLE MOBILITY	HERITAGE AND THE ARTS	PROTECTING THE ENVIRONMENT

81 PROJECTS OF WHICH 41 NEW PROJECTS IN 2022

PUT ANOTHER WAY **50%** NEW PROJECTS

AND **25%** OF PROJECTS IN THE AREA OF EDUCATION AND THE COMMUNITY

ACHIEVEMENTS SINCE 2014

OVER **500** PROJECTS TO A TOTAL BUDGET OF OVER 128 MILLION EUROS SPENT FOR THE COMMON GOOD

OPERATING IN **35** COUNTRIES WORLDWIDE

FORRAD
The clinic offers treatment to the elderly, the handicapped and the most vulnerable.

MOBILE CLINIC ACCESS TO HEALTH CARE FOR ALL

With backing from the Michelin Foundation, the Foundation for Rural Recovery and Development (FORRAD) in India has set up a mobile unit for people lacking easy access to healthcare.

Since it was set up in 2017, the clinic has covered a lot of ground. Travelling the roads of the Thiravallur district in India's state of Tamil Nadu, the clinic and its ever-enterprising medical team have given over 30,000 consultations and treated over 7,000 new patients. Its action was especially decisive during the Covid-19 pandemic when private clinics and hospital outpatients departments were closed. In the five years it has been operating, the clinic has used advanced screening apparatus to carry out basic diagnoses and treat patients suffering from acute and chronic conditions such as diabetes, high blood pressure and anemia.

Taking preventive action – Over and above the provision of healthcare, the mobile clinic has applied its experience to investigate the underlying causes of the prevailing diseases observed locally and work with all interested parties on initiatives to improve community health in the region. With this aim in mind, the clinic has organized information, awareness and training sessions on key issues such as women's health, care for the elderly, mental health (see next page), nutrition and attention to environmental factors such as water quality and farming practices. Since 2019, 45 health information sessions have been organized in 19 villages with over 1,400 attendees. Coupled with advice given to patients during clinical consultations, these sessions have improved healthcare over the long term and allayed credulity and fear. The result is that patient compliance has improved from 50% to 80%, and this no longer just applies on the purely medical side but also involves changes to diet and lifestyle. ●

"THE SIGNIFICANT AMOUNT OF TIME THAT PHYSICIANS – LIKE THE MOBILE CLINIC'S DR. THANMAYI – SPEND WITH THEIR PATIENTS HELPS THEM UNDERSTAND THEIR PATHOLOGIES AND TREAT THEM MORE EFFECTIVELY."

Dr. Thanmayi
Mobile clinic

WORKING WITH THE MICHELIN FOUNDATION BY SUSAN ABRAHAM

FOUNDATION FOR RURAL RECOVERY AND DEVELOPMENT (FORRAD)

What health impact does the project have on the region?

Within the population we cover, we have observed a very significant reduction in morbidity among the patients we treat and an improvement in general health. This is especially true for elderly people without access to a healthcare professional. The reason is that treatment is free and the clinic easy to get to. This action in the field also helps us better understand and analyze the causes of certain illnesses. For example, in the population of the little village of Surinai, we have identified houseflies as the cause of an increase in gastroenteritis and we have managed to bring down the number of cases simply by fumigating. We can also act on the cultural factors behind diseases like diabetes and hypertension and so give appropriate advice in line with local customs, regarding diet for example. The advantage of the mobile clinic is its close proximity to the local community which considers it as its own, adopts its ideas and suggestions and relies on it for information. These ties make it possible to deal with sensitive issues such as mental health which in India is still taboo.

How has the mobile clinic improved knowledge and treatment of prevailing diseases?

The health information meetings we have organized have enabled discussion of a variety of conditions like diabetes and hypertension and their prevention, treatment and complications. We have also covered anemia, dengue fever, nutrition, common skin complaints, clean water and, in recent months, mental health. The people attending these meetings in person or who have received the information indirectly through the community have greater awareness of the behaviors that prevent these diseases from occurring and of the common symptoms that help identify them.

What is your relationship with the local health authorities?

They have encouraged our approach and helped us when we did not have all necessary resources available. ●

FEATURE

"PUTTING THE EMPHASIS ON MENTAL HEALTH."

The state of Tamil Nadu has the highest number of suicides in India. The need to combat this scourge was an incentive to the team to address the heavy burden of mental illness in the community. In September 2022, the mobile clinic team attended an intensive five-day program led by the Schizophrenia Research Foundation (SCARF), a local psychiatric care unit. The course covered the symptoms, treatments and all aspects of mental illness, even the most common like anxiety and depression. The team learnt how to identify and treat them and give advice, with emphasis on a positive approach. Awareness sessions organized for local people with the particular objective of ending the stigma have begun to bear fruit. ●

KEY FIGURES

OVER
30,000
CONSULTATIONS CARRIED OUT

45
INFORMATION SESSIONS

31
VILLAGES VISITED FOR HEALTHCARE AND 19 FOR INFORMATION SESSIONS

THE MICHELIN FOUNDATION IS ALSO INVOLVED IN HEALTHCARE IN SRI LANKA

Faced with the unprecedented economic crisis in Sri Lanka, an emergency contribution will be made to facilitate the supply of medicines and medical equipment.

The United Nations Development Program (UNDP) has been supporting Sri Lanka since 1967 in its action to reduce poverty and inequality. Regarding the field of health, the country has a free health care system, accessible to all, synonymous with improving the standard of living, but which, in order to function, must import 85% of its medicines.
However, the major economic crisis affecting the country has caused a serious shortage: since May 2022, two vital medicines, 188 essential medicines as well as surgical and laboratory equipment have been out of stock, significantly affecting the health system.

Faced with the emergency, a call for donations was launched through UNDP's Private Sector Facility to address the supply shortage within the domestic healthcare market and enable the Ministry of Health in Sri Lanka to reach the national requirement for essential medicines and to meet the needs in anticipating orders. The UNDP will liaise with the Ministry of Health to identify in real time, in each hospital, the available stocks and what is most needed at the time. The UNDP will then manage and implement procurement processes to purchase these essential medicines that will then be handed over to be sent to hospitals via the network of the Ministry of Health. The Michelin Foundation is proud of the support given to this emergency aid project. ●

SOLIDARITY HOME SHARING

Bringing together homeless people and young professionals in solidarity housing is a concept developed by the Lazarus association which is changing the lives of the most underprivileged. The Michelin Foundation is helping to build a Lazarus home at Clermont-Ferrand.

Lazarus

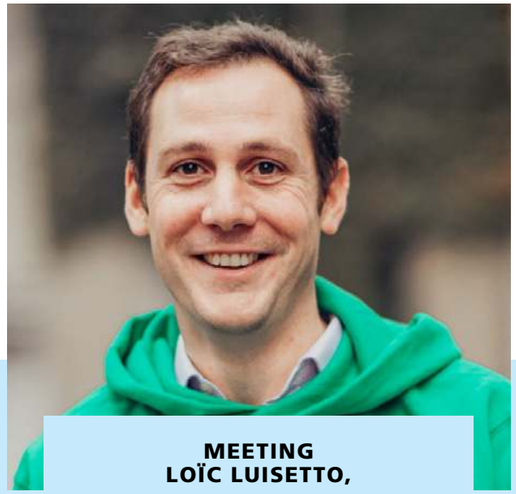
LAZARUS HOMESHARE
Living together is central to the Lazarus model.

More than just a place to live, creating a lifeline to society for the most vulnerable. Lazarus is a public benefit organization born of a radical initiative to help people who have been sleeping in the streets become independent by sharing homes with young professional volunteers aged between 25 and 35. The novel Lazarus economic model ensures that 75% of investments are self-subsidizing, that is to say the purchase and renovation of the properties are financed from fundraising campaigns, whereas the expenses are covered by the rent paid in equal share by all the tenants.

As stability is a key success factor, the young working people have to commit to the scheme for at least a year, and the contract is renewable. On the other hand, there is no limit for the homeless, the aim being to give them the time they need to rebuild their lives.

To manage its solidarity housing, Lazarus applies a range of supporting measures. These include training focused on issues such as living together, designating a family responsible for day-to-day mediation, making available a social worker to facilitate the return to employment and an expert patient to help combat addictions and oversee healthcare measures.

Building on its success, the association plans to double its accommodation capacity by 2025. It operates in Mexico, the United Kingdom, Belgium, Switzerland and Spain. In France, it owns 11 solidarity homes, soon to be 12 with a new home in Clermont-Ferrand opening in early 2024 with support from the Michelin Foundation. ●



MEETING LOÏC LUISETTO,

THE ASSOCIATION'S EXECUTIVE DIRECTOR

How did the project come about?

In 2006, two young people who wanted to come to the aid of the unsheltered homeless chose to live with them in an apartment share. The experiment was a success and in 2011, they decided to set up an association. Today, 250 people share this way of life and the model has been copied in other countries.

What impact has the project had?

In France, we tend to put people into boxes. We place the elderly in care homes, the vulnerable in centers. But this system has its limits. At Lazarus's core is an alternative approach which is to encourage people to mix. We observe that this inclusiveness is doubly beneficial. For people who have been sleeping rough, it puts a roof over their heads and provides them with stable human relationships while changing the perspective on homelessness of the young professionals.

What are the future prospects?

We would like to continue developing Lazarus around four objectives: extending access to healthcare; enhancing communal living by improving the quality of accommodation and meeting individual requirements; increasing the number of residents and innovating by building or expanding homes; and finally, developing a positive communication approach to change society's vision of homelessness.

"NOBODY SHOULD LIVE IN THE STREET. AT LAZARUS, I FOUND A FAMILY, I'LL NEVER BE ALONE ANY MORE."

Freddy
Former homeless person, with Lazarus since 2015

"LAZARUS OFFERS A MORE INCLUSIVE AND CARING SOCIETY."

Pierre-Martin Huet
Supply Chain Management Michelin and promoter of the project

KEY FIGURES

15,904
NIGHTS OF EMERGENCY ACCOMMODATION AVOIDED

772
PEOPLE ACCOMMODATED

IN THE NEAR FUTURE
12
HOMES IN FRANCE

SYMBOLIC IMAGE ABOVE THE FOUNDERS COMMENT

Living together is a state of mind. To get on their feet again, people need human relationships as much as a roof over their heads. Home sharing schemes based on solidarity and bringing together people of different ages put mixing and bonding at the center of personal reconstruction. The keywords are confidence, family, friendship. Residents undertake to eat together once a week and 'friends' of the association often join them to share a pleasant moment. This alternative shared living model encourages personal accountability and helps reduce the feeling of being assisted. The numbers speak for themselves: 98% of apartment sharers say they are accepted for what they are, 85% of residents leave Lazarus for permanent accommodation and 56% find jobs or places on professional training programs. ●

FEATURE

"MORE THAN JUST A ROOF OVER THEIR HEADS, HOMELESS PEOPLE NEED TO RECONNECT WITH SOCIETY."

At Clermont-Ferrand, a team of volunteers, including several Michelin employees, has been working for a year on a project study to create a Lazarus home. The site has been selected and by early 2024, it will accommodate 16 residents in two separate apartment shares, 8 men and 8 women. An interview with Maxime and Jeanne Urbin-Choffray, the future support family, who are behind the project.

"We have always wanted to become involved in social work and the Lazarus project met our expectations. We undertook a preliminary study to satisfy ourselves that the fundamental requirements to ensure the sustainability of such a home were met and then we started looking for a site. An opportunity came up to purchase a house full of character in an ideal location and the owners, who were sensitive to our cause, agreed to drop their price. Work is currently in progress and our aim is to open the home in early 2024. We haven't yet selected the residents but the adventure has already started and we've created a network of friends who we bring together for tea once a month and that helps give the project visibility among local associations and the homeless. The Michelin Foundation was receptive to the project's combination of social innovation and local roots which correspond to its commitments". ●

A magnificent family house of over 400 square meters overlooking Clermont-Ferrand is ideal in terms of space and layout.

There will be shared accommodation for 16 residents.

Maxime and Jeanne Urbin-Choffray wanted to become involved in creating a Lazarus home.

© L. Royan, Service de la restauration-MNAM Centre Pompidou.

From left to right. Detailed view of a work by Marc Quinn, *The Great Escape*, 1996. Surface detail of an element of *Plinths* by Richard Serra, 1967. Microscope view of a work by Marcel Duchamp, *Prière de toucher.*

Elastomers alter over time. Color and odor may change or an excessive rigidity may set in as is the case for the work by Richard Serra (center).

SCIENCE
COMES TO THE AID OF ART

As part of a scheme to support the Amis du Centre Pompidou, the Michelin Foundation has called on the expertise of Michelin researchers to preserve artworks containing rubber.

Little known because their use is recent, elastomers, commonly known as rubber, contained in works of art may deteriorate in such a way as to alter their nature. Faced with this technological challenge, the artworks restoration department of the Musée National d'Art moderne – Centre Pompidou has launched a three-year interdisciplinary research project with the French National Library, which provides the research materials, and the Michelin Research division which has shared its highly detailed knowledge of elastomers and composite materials. The first year has been spent in identifying rubber materials in the museum collections and perfecting methodologies to analyze and better understand their composition. The next stages of the project will be to examine the deterioration process and then create preventive conservation protocols. ●

During the initial phase of the project, a common materials vocabulary was defined and a library of benchmark samples set up. Working from this, nearly all the artworks containing rubber in the Musée National d'Art moderne – Centre Pompidou have been characterized.

INSIGHT

Damien Brosson
MICHELIN GROUP
PHYSICOCHEMICAL
RESEARCH DEPARTMENT

"We have brought together two knowledge areas, the design of mixes and the physicochemical characterization of materials, to define an investigation and data processing strategy adapted to the analytical tools of the French National Library (BNF) based on pyrolysis and then chromatography and mass spectrometry. We were quickly able to talk a common language with the Pompidou Center. The project demonstrated our ability to transfer our expertise to other fields."

FONDATION LA SAUVEGARDE DE L'ART FRANÇAIS

SUPPORT
FOR THE LOCAL CULTURAL HERITAGE

Fourteen artworks from all parts of France are soon to be restored with the aid of the Michelin Foundation and employees of the Group.

Since 2015, the Michelin Foundation has been working alongside la Fondation pour la Sauvegarde de l'Art Français to preserve and promote France's cultural heritage. Its action takes the form of financial aid and since 2017, the Group's workforce has also become involved as part of the 'Greatest Museum in France' operation. The idea is to encourage employees to go out and discover the heritage of their *département* and identify endangered artistic treasures. The only condition for selection is that the works can be visited easily and free of charge. The treasure hunt leads to a ballot to choose the works whose restoration will partly be financed by the Michelin Foundation.

Building on the success of previous years, the campaign has gone from strength to strength. In 2022, six new Michelin sites joined the scheme, bringing to 14 the number of facilities taking part, which is close to the maximum. In all, 93 works of art were identified, covering 11 *départements* and 7 regions of France. The finalists were subsequently singled out in an online ballot of employees. 14 works were chosen, one per location, all owned by municipalities or associations, and they will be restored with the aid of a 8,000 euros donation. The wide variety of the artefacts illustrates the richness of the French cultural heritage, be it religious, funerary or industrial. Among the items selected are a tombstone, a steam powered road roller, two Madonnas and child, a bell, a model of Angers cathedral and a mountainscape. ●

Tombstone, Paris, Saint-Merry, before…

… and after restoration.

"THE CULTURAL HERITAGE OF OUR REGIONS IS A SHARED TREASURE. IT BELONGS IN EQUAL MEASURE TO ALL THOSE WHO KNOW IT AND CHERISH IT. THAT'S WHY THEY WANT TO PRESERVE IT TO PASS ON TO THOSE THEY HOLD DEAR."

Olivier de Rohan Chabot
President

KEY FIGURES

SINCE 2015, WITH THE BACKING OF THE FOUNDATION:

43

WORKS HAVE BEEN RESTORED AT A COST OF 330,000 EUROS

BETWEEN NOW AND THE END OF 2023:

56

WORKS WILL HAVE BEEN RESTORED AT A COST OF 445,000 EUROS

SUPPORTING PROJECTS
IN PROXIMITY WITH OUR PARTNERS AND BENEFICIARIES

The Michelin Foundation is unique in that each project it sponsors financially has as its backer a Michelin employee.

Each project is monitored closely – The Michelin Foundation calls upon the many employees who share common values and a commitment to humanitarian causes. Coming from different professional backgrounds and positions, they have been selected by the Michelin Foundation to ensure the operational monitoring of projects in cooperation with local partners. The projects, which are very different, correspond to their fields of expertise and to their location and are in tune with their convictions and commitments. Such an organization is flexible, fluid and transparent and enables the Michelin Corporate Foundation to provide backing to a large number of projects, ensure their effective rollout and create real value for the beneficiaries.

Charles Fiessinger
DIVERSITY, INCLUSION AND MOBILITY MANAGER

"Being responsible for matters of diversity and inclusion, I am a backer of projects connected to my field of expertise. An example is disability, with Autisme Info Service, a pioneering free-of-charge information and helpline scheme providing advice to those concerned. The backer's role is essential. He or she monitors the projects operationally and ensures they are properly managed. On a personal level, the work is rewarding as it brings me into contact with interesting partners, widens my horizons and helps me progress. I ensure that the expectations of the associations are at the right level and that the money is properly spent, which is paramount. Personally, I am proud to be a backer, I see a sign of confidence and recognition. Choosing backers from the workforce is good, it reinforces our commitment and gives meaning to the actions of each one of us." ●

VIA program (Global Road Safety Partnership).

INSIGHTS

Nora Guitet
MICHELIN SAFE MOBILITY MANAGER

"Being a backer of road safety projects, especially those focused on young people, is the most credible way of meeting our commitment to education and the right to life".

Hervé Deguine
PUBLIC AFFAIRS AND NGO RELATIONSHIP MANAGER, ASIA PACIFIC REGION

"I am particularly interested in education, in French-speaking countries and Cambodia. By creating a local bilingual multimedia library, working alongside the SIPAR association which promotes reading and education for all, we help young Cambodian school students discover the language and culture of France".

Chemins d'Avenirs, an association for young people in rural areas, is aiding 3,200 youngsters.

SIPAR education and reading for all in Cambodia.

HELPING YOUNG PEOPLE ACHIEVE

The C'Possible association works to prevent young people dropping out of school. With backing for development from the Michelin Foundation, it is gradually extending its activity to the whole country.

"IT'S VITAL FOR YOUNG PEOPLE IN VOCATIONAL HIGH SCHOOLS, WHO ARE OFTEN FORCED DOWN EDUCATIONAL PATHS THEY DIDN'T THEMSELVES CHOOSE, TO BE ABLE TO INTEGRATE INTO SOCIETY BY FULLY INVESTING IN THEIR JOBS."

Philippe Varin
Newly appointed director of C'Possible

C'POSSIBLE
Since 2008, C'Possible has partnered with 100 high schools and reached out to 50,000 young people.

Every year, nearly 100,000 young people leave the education system without any form of qualification. The reasons differ and may lie in family, social or personal difficulties. This edifying discovery led François Vachey to set up the C'Possible association in 2008. It is a not-for-profit organization under the law of 1901 and is recognized by France's Ministry of Education. Its stated objective is to incorporate school students, often from underprivileged backgrounds, into job training programs in vocational and technical high schools and help them build their futures.

C'Possible works from two interrelated approaches: mentoring, in which students receive long-term guidance in mapping out their career paths, and school workshops to familiarize students with business life and instill into them social and cultural values to help them make sense of the wider world.

With a network of around 100 partner high schools and over 300 volunteers with expertise in areas like business management, law and culture, the association operates in four regions, Ile-de-France, Hauts-de-France, Pays de la Loire and Auvergne-Rhône-Alpes, and has already reached out to close on 50,000 young people. It aims to extend its local coverage and pursue educational innovation under the impetus of its new director Philippe Varin, a business leader who has managed some of France's top CAC-40 listed companies and who is a fervent advocate for creating closer ties between school and work. ●

"C'POSSIBLE'S APPROACH COMBINES DISCUSSION, CONCERN AND EXPERIENCE SHARING. THIS HELPS YOUNGSTERS WHO HAVE LOST THEIR MOTIVATION FIND NEW SELF-CONFIDENCE. AND THEN THE SKY'S THE LIMIT!"

François Vachey
Founder and former director of C'Possible

Impact

Qualitative research has shown the benefits of mentoring for the school students, who see that it helps them in their relationship with themselves and others, and for the mentors who judge it to be relevant, useful and effective.

Source – External Kimso study – September 2022

Mentor:
"When I ask youngsters why they accepted, why they did it, they mainly reply because they felt confident. For me, that's essential."

Mentee:
"They keep an eye on our career development, they've had more experience of the job market."

PREVENTING SCHOOL DROPOUT IN THE PHILIPPINES

The Michelin Foundation is also working alongside Enfants d'Asie to aid underprivileged children on the Cebu Island.

Encouraging children to attend school helps them integrate into society and prevent the abuse they sometimes suffer because of precarity. That is the motivation behind Enfants d'Asie, an organization that has been working on the Island of Cebu in the Philippines since 1998. The economic hardship of families in the country dramatically worsened because of the Covid-19 epidemic and the association has stepped up its aid with support from the Michelin Foundation. All through 2023, it will be rolling out an action and education program targeting 10,000 students in nine partner schools. On top of that, it has singled out 200 youngsters most at risk of dropping out of school who will get individual support and assistance with their material needs and school fees.

Enfants d'Asie is setting up schooling programs in the most deprived areas.

TRAINING FOR FEMALE UKRAINIAN SURGEONS

In May 2022, 23 Ukrainian women gynecologists were invited on an advanced training program in endoscopic surgery at Clermont-Ferrand's Endoscopy Center. A way of helping them (re)build the future.

With the backing of the Michelin Foundation, and in a remarkable show of generosity, surgeon gynecologist Revaz Botchorishvili offered a week-long training course to women surgeon gynecologists from Ukraine. Because of the war, many women surgeon gynecologists have had to stop practicing and flee their country. The course comprised lectures in the mornings and practicals in the afternoons.

'The two-fold objective was to prevent them losing their touch and help them envision their professional futures' says Sophie Tontic, finance and administration manager at CICE. ●

KEY FIGURES

23
WOMEN SURGEONS ATTENDED THE TRAINING IN PERSONS

285
FOLLOWED THE COURSE AT A DISTANCE BY ONLINE VIDEO

"A VERY ENRICHING SHARED ADVENTURE" BY **PROFESSOR REVAZ BOTCHORISHVILI WHO WAS BEHIND THE PROJECT**

The project's origins – I am Georgian by birth and I work in Eastern Europe and particularly in Ukraine where I have created close ties. With the CICE team, we decided to offer courses to women gynecologists who wished to continue training, an essential condition for them to become operational again once the war ends.

The result – The whole center resolutely and successfully rose to the call. Everyone came on board and the sharing of cultures was very enriching. All the ladies went home with the hope of rebuilding their lives and took back with them instruments for emergency surgery. We plan to replicate the scheme in the fields of accident and emergency medicine and surgical radiology. ●

LES ENFANTS CUISINENT

With a newly acquired mobile food truck, 'Les Enfants Cuisinent' association is reaching out to the needy with the aim of educating them in the basics of a healthy and sustainable diet.

To teach the younger generations to cook in harmony with the seasons and the land is the rationale behind 'Les Enfants Cuisinent' association founded in 2011 by chef Olivier Chaput. It creates consciousness among children of 2 to 20 of the principle of 'eating well, eating healthily' by offering entertaining learning workshops in schools and facilities for children under the guidance of a network of 120 chefs. In September 2022, at a time when economic hardship hit many families, the association took a new step forward by acquiring a mobile food education unit to create awareness among the underprivileged. The aim is to give them recipes to nourish themselves healthily and responsibly on a modest budget.
The tour began in the Île-de-France region and will extend to the whole country in 2023. ●

INSIGHT

Olivier Chaput
CHEF WITH LES ENFANTS CUISINENT ASSOCIATION

"I noticed that the majority of children were incapable of recognizing the ingredients in their plates. The association was born from a wish to pass on knowledge and knowhow and educate the very young in good eating habits. Through grade school, the chefs mainly make the children discover food products, develop their taste and give them the basics of a good diet. From teenage onwards, the aim is to teach them to nourish themselves healthily, avoiding waste and spending within their budget. Cooking seasonal vegetables, using leftovers and mastering different cooking techniques makes them thrifty and independent. The workshops are designed to correspond as closely as possible to the school program. That gives the instructor the opportunity to teach some math, by converting the measures for example, and some history and language and bring all the children together around a shared recipe".

LES ENFANTS CUISINENT
This initiative, which originated during the Covid-19 health crisis, is backed by the Michelin Corporate Foundation and has reached out to 750 participants in 35 workshops.

MICHELIN CORPORATE FOUNDATION

ENVIRONMENTAL TRANSITION, KEY TO A SUSTAINABLE FUTURE

The Michelin Foundation has made the protection of the environment and the preservation of biodiversity one of its priorities.

"AT MICHELIN, WE ARE CONVINCED OF THE URGENCY OF CREATING A NEW BALANCE IN OUR RELATIONSHIP WITH OUR PLANET, IN ORDER TO PRESERVE THE INCREDIBLE DIVERSITY OF LIFE ON EARTH AND CREATE A FAIR, HEALTHY AND PROSPEROUS SOCIETY FOR ALL."

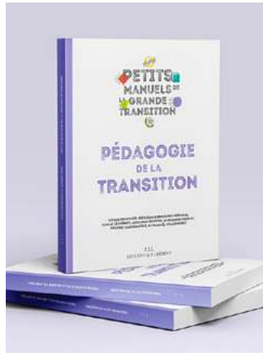
Nicolas Beaumont
Michelin Sustainable Development Manager

To respond to the major environmental challenges of this century, the Michelin Foundation is committed to working with organizations building a more viable and sustainable world to pass on to future generations It is helping in the battle against global warming, in particular through diversified and innovative projects being rolled out at local, national and international levels. These projects aim to sensitize and educate citizens, introduce new practices and working methods and help improve the legal framework. Since its inception, the Michelin Foundation has aided nearly 80 environmental protection projects to the tune of over 11 million euros. In 2022, it focused its activity on educating the younger generation by giving its backing to innovative training initiatives. ●

BIODIV'EDUC:
CREATING ENVIRONMENTAL AWARENESS AMONG YOUNG PEOPLE

Since 2018, the association has been organizing recreational tech workshops for youngsters aged between six and 18.
Created in 2018 at the initiative of the Play for Nature endowment fund, the Biodiv'Educ association works for the preservation of biodiversity and the environment by targeting the younger generation. Located in the Puy-de-Dôme *département*, the association designs its own workshops on numerous topics such as forests, ecosystems and climate change and deploys them to schools and recreational centers for a modest fee. Orienteering courses, escape games, Minecraft-type video games and workshops are some of the means used to penetrate the youngsters' world. New technologies bringing together play and learning help them understand the issues at stake. With help from the Michelin Foundation, three additional workshops on new topics will be on offer. There will be an escape game with humid areas as its theme, a game about animal super senses and another robot-simulated game on the migration of animals between habitats, which raises the issue of environmental continuity.
In 2022, the association organized 136 workshops and reached out to nearly 3,000 children in the Auvergne region. ●

TRANSITION CAMPUS
UNDERSTAND TO ACT, TRAIN TO TRANSFORM



All at once a training center, a research lab and a place of environmental experiment, the Transition Campus is working on a variety of subjects. One of these is sustainable mobility where trials of a mobile bike workshop are judged to be extremely promising. Beyond this project, the backing of the Michelin Foundation has helped develop educational materials to give teachers a framework to analyze and understand the issues behind environmental and societal transition and so pass them on to their students more easily.

INSIGHT

Bertrand Bonhomme
MICHELIN SUSTAINABLE DEVELOPMENT

"The Transition Campus is a thriving research center playing a role found in no other institution. That is because it tries to imagine solutions to evolve towards a different world. And because its priority is to reach out to young people who will spearhead tomorrow's changes. The backing of the Michelin Foundation makes perfect sense by enabling projects to come to fruition over the long term."

THE FOUNDATION TEAM

FORREST PATTERSON
Executive Director

ANNE TEFFO
Executive Deputy Director

LORRAINE DELAFON
Responsible corporate giving projects and contract management

NATHALIE ELLIE
Responsible corporate giving projects and communications

SOPHIA ARIS
Responsible corporate giving projects and accounting

BÉATRICE GAUDARD
Responsible corporate giving projects and administration

Front, from left to right: **Lorraine Delafon, Sophia Aris, Nathalie Ellie, Béatrice Gaudard.**
Back: **Anne Teffo, Forrest Patterson.**

THE EXECUTIVE BOARD

Florent Menegaux
CEO Michelin Group and Michelin Corporate Foundation

Yves Chapot
Managing Partner and Group Chief Financial Officer

Adeline Challon-Kemoun
Executive Vice President Engagement and Brands

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Catherine Pégard
President of the Public Establishment of the Palace, Museum and National Estate of Versailles

Brice Lalonde
Former French Minister of the Environment, President, Equilibre des Energies

OUR COMMITMENTS IN 2022 BY THEME

PROMOTING EDUCATION AND COMMUNITY ACTION

Agriculture & Alimentation Durable (Groupe SOS)
Les Enfants Cuisinent food truck. Promoting healthy eating daily

Association pour la Mobilité et la Promotion de l'Enseignement International (AMPEI)
Aid for the Clermont-Ferrand International Bilingual School

Aviation Sans Frontières (ASF)
Aid for sick children and people living in remote areas

Biodiv'Educ
Sensitizing young people to environmental issues

C'Possible
Rollout of C'Possible

Chemins d'Avenirs
Helping 3,200 young people from rural areas and small towns become mobile socially and geographically

CocoShaker
Diversifying support for social entrepreneurs in Auvergne

Croix Rouge française (CRF)
Donation to Ukraine

Enfants d'Asie
Preventing school dropout in the Philippines

Fondation Agir Contre l'Exclusion (FACE)
Viva Fabrica foundation

Fondation HEC Paris
Equal opportunity and social mobility programs

Fondation SIGMA
Aid for the development of the SIGMA engineering school (Institut National Polytechnique)

Global Development Network Europe
Setting up the Global Development Network in Clermont-Ferrand

Groupe ESC Clermont
Encouraging talent diversity

Jane Alliance Neighborhoods services
Aid for a school for the children of Afghan refugees

La Main à la Pâte (LAMAP)
Aid for les Maisons pour la Science network

Lazarus
Aid for the establishment of a Lazarus home in Clermont-Ferrand

Ma Chance Moi Aussi (MCMA)
Growing up together project

SIPAR
Development of a bilingual Khmer French library and careers center in a high school in Cambodia

Télémaque
Promoting equal opportunity from junior high school onwards

Un Avenir Ensemble
Sponsorship, firm commitment to the achievement of young high school students from deprived backgrounds

BEING AN ACTOR OF SUSTAINABLE MOBILITY

Agence du Don en Nature
Community transport for the Agence du Don en Nature network

Association Pour le Droit à l'Initiative Economique (ADIE)
Mobility for employment at Troyes, Vannes and Golbey

Campus Transition
Creating a cyclists center in the south Seine-et-Marne *département*

Comité Région Auvergne-Rhône-Alpes de Vol en Planeur (CARAVP)
Gliding centenary

Enfants du Mékong
Together, making the road to school safer

IFRC (GRSP) International Federation of Red Cross And Red Crescent
VIA road safety education program

Aid for the activities of the Global Road Safety Partnership in 2022

International Road Federation (IRF)
Converting IRF's road safety statistics into open data

Movin'On Sustainable Mobility Fund
Movin'On Foundation chair in France and Japan

Sustainable Mobility for All (SuM4All)
Defining usable guidelines for safe mobility in line with the United Nations action plan

United Nations Road Safety Fund (UNRSF)
Working for road safety worldwide

Youth for Road Safety (YOURS)
Support in 2022 for the road safety activities of the Global Youth Coalition for Road Safety

PRESERVING OUR CULTURAL HERITAGE

AMOS Association
Preparing the 2023 Jours de Lumière festival

Association des élèves et anciens élèves de l'Institut de Haute Finance (AEAEIHFI)
35th Turgot prize for the best book on financial economics

Chœur Régional d'Auvergne
2022 musical season

Clermont Auvergne Opera
Aid for the 2022 musical season

Clermont Massif Central 2028
Aid for Clermont-Ferrand's bid to become European Culture Capital in 2028

Comédie-Française
Memories of la Comédie Française

Ecole Supérieure d'Art de Clermont Métropole
Preparing the school's students for employment

Ensemble Correspondances
3rd Correspondances Ensemble musical bicycle tour

Festival de La Chaise-Dieu
Aid for the 56th La Chaise Dieu festival

Fondation des Monastères
Conserving and passing on Franciscan art treasures

Fondation du Patrimoine
Aid to restore Les Mondières forge at Thiers

Fonds Régional d'Art Contemporain Auvergne (FRAC Auvergne)
Aid for FRAC Auvergne's cultural activities in 2022

Il Faut Aller Voir
Aid for 23rd International Rendez-vous du Carnet de voyage Event

La Comédie de Clermont-Ferrand National Theatre
Aid for the 2022 cultural season and POP program

Le Doyenné (Brioude Haute-Loire) – Modern and contemporary arts center
Pablo Picasso exhibition

Les Amis du Centre Pompidou
Rubber in the collections of the Musée National d'Art Moderne – identification, restoration and conservation

Long Thibaud
International Long Thibaud piano competition

Lunenburg Academy of Music Performance (LAMP) Nova Scotia Canada
Developing the French repertoire at Lunenburg

Orchestre National d'Auvergne
Helping the orchestra extend its international reach

Orchestre Symphonique des Dômes (OSD)
Aid for the 2022 musical season

Paris Mozart Orchestra (PMO)
Aid for PMO residency at Bourges

Pop'Art La Coopérative de Mai
Support to the 2022 musical activity season

Sauve qui peut le court métrage (La Jetée)
44th International Clermont-Ferrand short film festival

Sauvegarde de l'Art Français
2022 campaign – On the road with 'The largest Museum in France' event

Science Toi !
Riom Auvergne short science film festival

Universcience Partenaires
Aid for scientific and technological education

V&A Museum of Design Dundee
Michelin Design Gallery exhibition on design solutions for a circular economy

PROTECTING THE ENVIRONMENT

Campus de la Transition
Training for transformation: Educating as a means to accelerate environmental and social transition

HUTAN
Reforesting wildlife corridors in Borneo and Malaysia

Institut du Développement Durable et des Relations Internationales (IDDRI)
Helping to decarbonize transportation

Institut Polytechnique UniLaSalle
Chair in agricultural machinery and new technologies

Malaysian Nature Society
Promoting sustainable management and responsible use of plastic. Encouraging sustainable cohabitation between local communities and wildlife and preserving the Malaysian tiger

Worldwide Fund for Nature (WWF)
Protecting the environment in Sumatra.

WWF conservation projects in France

Brazil, promoting the sustainable cultivation of Brazilian rubber in the Amazon region to the benefit of local communities

PROMOTING SPORT AND HEALTH

Association Locked in Syndrome (ALIS)
Enhancing material assets with the purchase of two communication pads equipped with eye commands

Association Sportive Montferrandaise (ASM)
Helping develop sport and health

Autisme Info Service (AIS)
Sustaining and enhancing the Autism Info Service platform

Cavaltitude
Aid for the Amazones program

Centre Hospitalier Sainte-Marie – Clermont-Ferrand
ECAFIP project. Coordinating and supporting the education and employment of persons with psychic disabilities

CICE (International Center for Endoscopic Surgery)
Training Ukrainian women surgeons on endoscopic surgery techniques

Du Répit pour les Familles
Production of caregiver guides for patients with neurological disorders and their families in the Indre-et-Loire and Vosges *départements*

Fondation Anne de Gaulle
AgorHa village at Montigny-le-Bretonneux in the Yvelines *département:*. Opening of an establishment for persons with neurodevelopment disorders

Foundation for Rural Recovery and Development (FORRAD)
Integrated community health program in Thiruvallur district in the state of Tamil Nadu in India

HELEBOR (formerly Fonds de Dotation pour les soins palliatifs FSP)
Patient life stories at Chartres Hospital

Les Amis de l'Arche (ADA)
Inclusive shared accommodation at Clermont-Ferrand

Michelin Poland for Olsztyn Hospital
Medical equipment for the gynecological oncology department at Olsztyn specialist regional hospital

United Nations Development Program (UNDP)
Emergency medical aid for Sri Lanka

THE COMMITMENT OF OUR WORKFORCE

Michelin Volunteering: employees get involved to the benefit of local communities.

The activities of the Michelin Foundation complement the country-level Michelin Volunteering initiative around Michelin Group locations. This program contributes to personnel development within the Group and is an active and tangible lever of engagement, open to all employees.

CHINA: ZERO WASTE CAMPAIGN

In China, a move of head office was the opportunity to launch a zero-waste campaign. Recycling workshops and a second-hand market were organized on the site, together with the collection of garbage which was then passed on to recycling companies. As a result, over 2 metric tons of waste objects were collected, which represents a saving of 551 kilograms of CO_2. The 957 RMB of funds raised enabled the planting of 38 trees and 500 bushes in forests in Ninxgia and Mongolia and additionally, the distribution of clothes, toys and educational materials to the children of the Banlan grade school in the village of Hechi in Guangxi province. This initiative was enthusiastically supported because it makes sense and promotes Michelin's 'All-sustainable' vision. ●

KEY FIGURE

570

KILOGRAMS OF CO_2 SAVED

"IT WAS A FINE OPPORTUNITY TO BE PART OF A CORPORATE SOCIAL RESPONSIBILITY EVENT. FOR THE PARTICIPANTS, IT WAS A WONDERFUL EXPERIENCE, A WAY OF PUTTING INTO PRACTICE THE PRINCIPLE OF 'LESS FOR MORE'."

Amanda Yao
HR Manager

BRAZIL: AN INCLUSIVE PROJECT

Since 2009, Michelin Brazil has been the leading partner in the Praia para todos (The beach for everyone) program which facilitates access to the beach for people with disabilities or reduced mobility and promotes adaptive sports as a means of social inclusion. This pioneering scheme initiated by the Novo Ser Institute, a not-for-profit organization, provides funds for adaptive infrastructure and promotes sports and physical activities.

KEY FIGURE

570

PARTICIPANTS BENEFITED FROM THE *PRAIA PARA TODOS* PROGRAM

Several sessions were organized in February and December 2022 on the beaches of Rio de Janeiro, with 570 participants supervised by 57 volunteers. Among the activities on offer were beach volleyball and football organized for the visually impaired. ●

THAILAND: A TREE PLANTED FOR EVERY 10,000 STEPS

In Thailand, a campaign dubbed 'Michelin Motion Challenge, step today, plant tomorrow' has been launched around two commitments. The first is to promote walking and running as two means of locomotion which are good for health and the environment and the second to fund the planting of trees. The idea behind the campaign is that for every 10,000 steps walked or run, cash is donated to plant a tree, the collective aim being 500,000 steps. In one month, this target was smashed, with over 108 million steps recorded, more than double the target. Thanks to this result, Michelin will donate 150,000 THB to plant 10,873 trees at 10 locations throughout the country. On December 6, 35 employees from different facilities in Thailand also took part in a tree-planting event at Bang Kra Jao near Bangkok. The employees said they were proud of this initiative which helps preserve the environment while encouraging them to look after their health. ●

THE STAKES

Watchara Boonprasert
GENERAL AFFAIRS MANAGER,
LAEM CHABANG PLANT, THAILAND

"The Michelin Motion Challenge campaign didn't just encourage me to do daily exercises to improve my health, but it also contributed to the protection and sustainability of our planet. As we all know, trees can help reduce the impact of pollution and improve air quality in our community."

KEY FIGURE

10,873

TREES PLANTED

MENTORING AND TUTORING ACTIVITIES IN THE USA

The Michelin Education Challenge program gives employees the opportunity to help improve public education through mentoring, tutoring and school visits. The scheme, which has been operating for 13 years, has aided a large number of pupils, from grade school onwards, and has achieved a significant improvement in educational performance, especially in scientific and technical subjects. In 2022, the program led Michelin employees to take part in the East North Street Academy job fair where they gave a presentation on careers in engineering and manufacturing and managed to engage with over 300 grade school pupils. ●

KEY FIGURE

300

PUPILS ATTENDED A PRESENTATION
OF ENGINEERING AND MANUFACTURING JOBS
BY MICHELIN EMPLOYEES.

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