



legero united
the shoemakers

Company presentation
2025



About legero united

legero united is a global company with Austrian roots.

We have been producing shoes for young and old since 1872. Perfect workmanship and the highest quality materials have top priority in design and production of our collections for women, men and children.

A global player at the heart of Europe

As an owner-managed, independent company, we are represented at two locations in Austria: in Feldkirchen near Graz and in Kopfing, Upper Austria.

We also have our own production facilities in Hungary, Romania and India. We are proud of the fact that we are becoming more and more international. At the same time, we always adhere to our standards of quality, sustainability and respectful interaction with one another.

Strong brands, strong team

Under the umbrella of legero united, shoes are developed, manufactured and distributed in more than 40 countries for the three brands legero, superfit and Think!. We see ourselves as a global team of around 2,100 shoemakers.

Commitment is a top priority for us. We are **curious**. We are **innovative**. We are **international**. We are **diverse**. We are **fair**.

But above all: we are shoemakers with heart and soul.



Executive Board

Stefan Stolzka, Chief Executive Officer
Morten Bay Jensen, Chief Operating Officer
Floria Fuchs, Executive Board Member



Around 2,100 shoemakers
from over 26 nations



3 own production facilities
in 3 countries, 2 sites with
headquarters in Austria



About 175 million euros
gross sales revenue in 2024



About 5 million
pairs of shoes sold in 2024



More than **150 years of experience** in
the development and manufacture of
shoes

legero united campus

Since January 2020, the legero united campus has been the **new headquarters of legero united in Feldkirchen near Graz**. The two ring-shaped building complexes are a place for joint dialog with customers and partners. **The larger part of the building is an inspiring workplace**. Here, up to **350 legero united team members** drive the development of the three brands legero, superfit and Think!. In the smaller part of the building, the **largest shoemakers outlet of legero united** is located on an area of **1,400 m²**.

Sustainable advantages:



Geothermal system
for heating and cooling
in conjunction with
district heating



**Sustainable
building materials**



**Technically
sophisticated building
services**



**Regional
value creation**



**Utilization of
well water**



legero united campus



Total area
26,100m²

8,500m² total net floor space:
7,100 m² office building incl. sample
production and company restaurant
and **1,400 m²** shoemakers outlet



Investment volume:
30 million EUR



Architect's office:
Dietrich | Untertrifaller



Workplaces:
350



Completion date:
January 2020

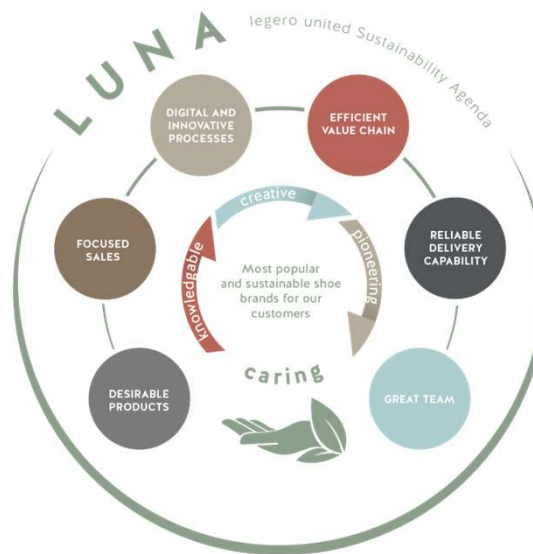




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True concern for people and nature is what motivates us.

The philosophy of true concern manifests itself in everything we do. It applies to our customers, our team members, partners and suppliers. And also to all our fellow human beings as well as to culture and the environment – because we take a holistic approach.

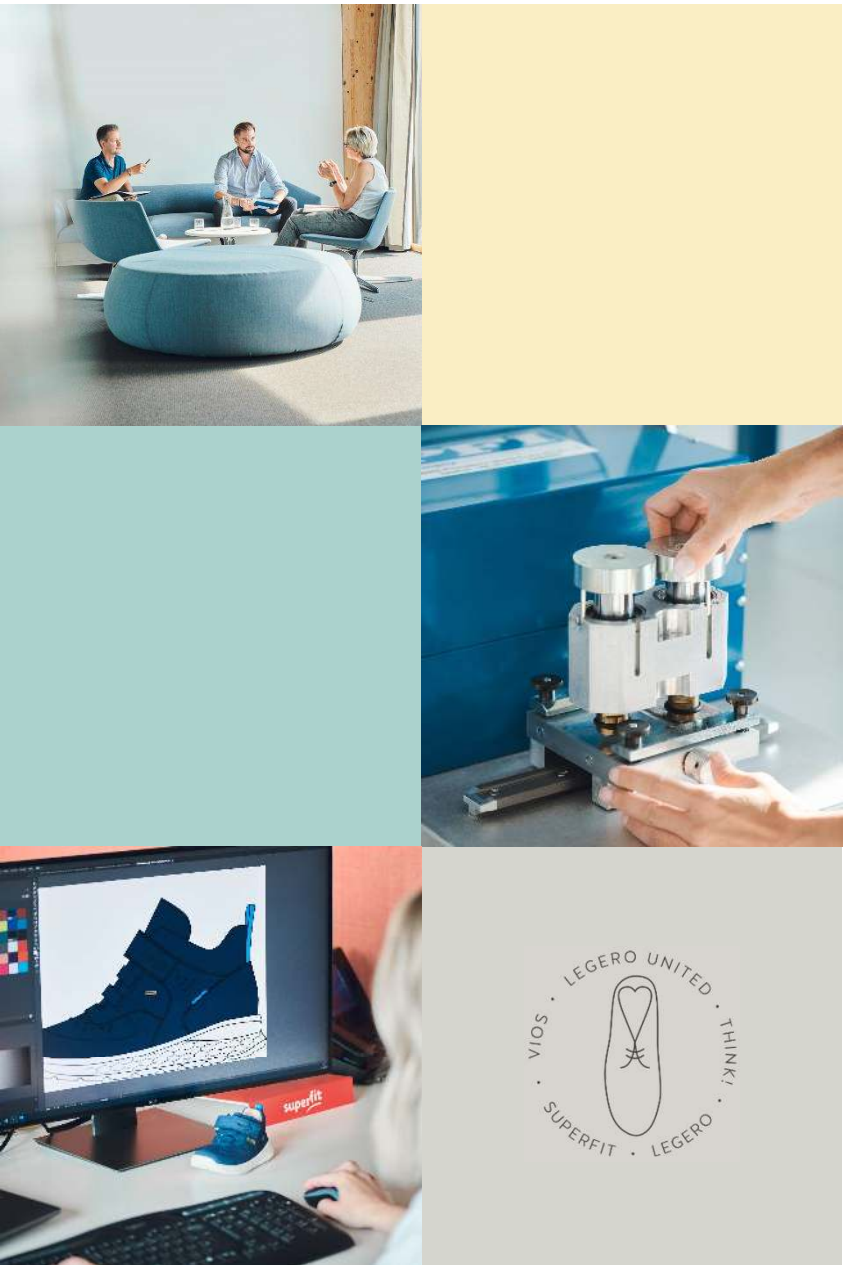


legero

superfit

Think!





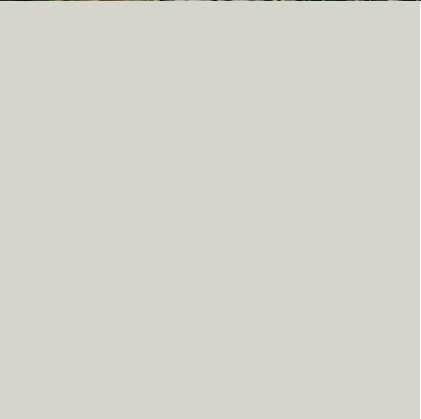
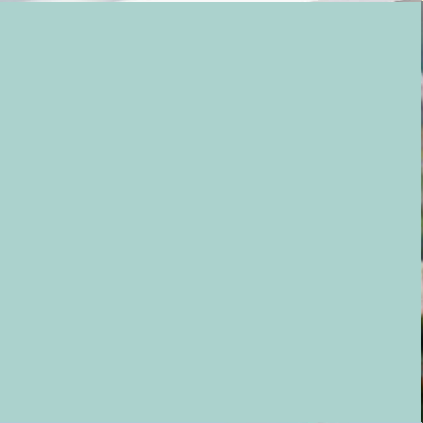
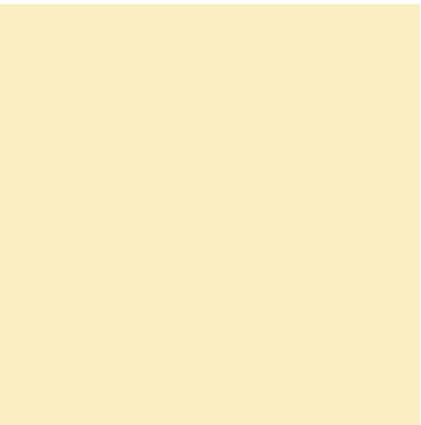
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Passion and vision have always been the hallmarks of what we do.

legero united continuously invests in innovation, design, efficient manufacturing processes, substantial sustainability and comprehensive digitalization.

This foresight and care for people have made us what we are today: **a global shoe producer with a local sense of responsibility in each case.**

legero superfit Think! 



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Everyone talks about sustainability. With us, it's lived - in every areas.

As a company, we always act responsibly – in everything we do. We are aware that there's more to sustainability than just ecology. For us, sustainability also encompasses social justice and economic management.

At legero united, we think holistically about sustainability. We live this aspiration passionately.

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Our initiatives & partnerships



Sustainable standards

We use the Higg Index, which demonstrates the sustainability of our products along the entire supply chain. We are members of the **CADS initiative**, an association of the largest German-speaking shoe manufacturers that continuously develops environmental & social standards for our industry as well as of the **Naturschutzbund Steiermark**, which is specifically committed to sustainable development in Austria. We are also member of the **Leather Working Group (LWG)** and favour cooperation with leather suppliers certified by the LWG. Moreover we committed ourselves to participating in the **Science Based Targets initiative (SBTi)**. Within the framework of our **VIOS® development platform**, we are constantly researching, developing & testing innovative sustainable solutions.

Social responsibility

We are there where help is needed. And we have often been doing so for decades. For example, we have been involved with the SOS Children's Villages and the Red Cross for many years and support Doctors Without Borders, Amnesty International and the Ute Bock Refugee Initiative.



Awards & Certifications

ÖGNI, Blue Angel, Austrian Ecolabel, EMAS, ISO: Our European sites are EMAS-certified, our plant in India ISO14001 and ISO9001. More than 40 of our models bear the Austrian Ecolabel and over 90 have been awarded the Blue Angel. In 2022, we were honoured by the Austrian Federal Ministry for Climate Action for our in-house **eco-database**. This was followed in 2023 by the German Innovation Award, the Austrian Business Award "eAward" as well as the TRIGOS-Award in 2024. (As of January 2025)



Cultural engagement

Contemporary art doesn't always have it easy. That's why we invest in novel, inspiring, moving art today. **How? With our private initiative con-tempus.**



Local initiatives

As an international company, we are committed to social initiatives at all our locations. For example, at our production facility in Romania and our plant in Vellore, India. There, we have set up a special shuttle service to pick up our shoemakers from their homes in the morning and bring them home again in the evening. And we maintain a kindergarten and a school on site, which leads 500 children to middle school.

luna

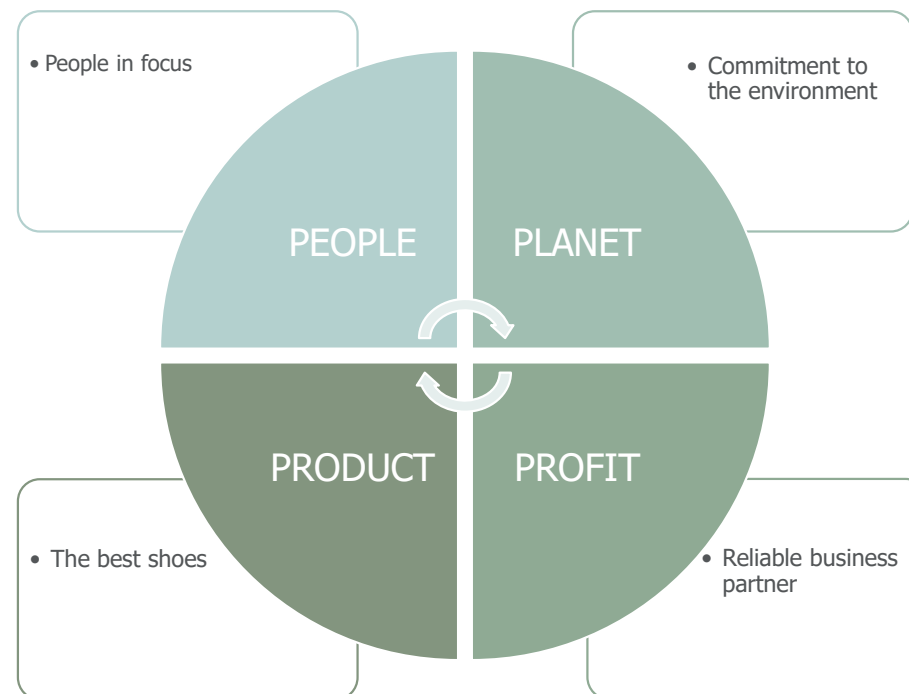
Our sustainability agenda

- The legero united sustainability agenda, known to us as **luna**, is our approach to promoting sustainability. In an all-encompassing way. For us, this means first, do our homework and then work on our CO₂ balance.
- luna reflects our many initiatives and our pursuit of transparency & traceability.
- Together with our suppliers and other partners, we want to reduce environmental impact along the entire value chain. For this reason, we've programmed an **eco-database** with which we work on our CO₂ calculation. The materials we use for shoe production play an important role in this because we know that materials are responsible for around 74% of our CO₂ balance. The eco-database shows exactly where we need to start and where we can efficiently save CO₂. We believe that we can achieve a reduction in our CO₂ emissions in line with the SBTi target pathway through avoidance rather than by simply offsetting them. In 2022, we received the **Environmental Management Award** from the Austrian Federal Ministry for Climate Action for our eco-database. In 2023, we were awarded the German Innovation Award in the category "Business to Business – Information Technologies" for our eco-database, the Austrian Business **eAward** in the category "Sustainability and Smart Data" and, in 2024, with the **TRIGOS Award**, Austria's award for sustainability and corporate responsibility.





luna areas of action





luna goals

- Implementation and maintenance of the EMS environmental management system at all locations: EMS for Europe is EMAS. We have already obtained EMAS certification for the sites in Feldkirchen near Graz and for Kopfing in 2021 and for the sites in Romania and Hungary in 2023. EMS for India is ISO14001, we have received the certification in 2022.
- Maintaining the social management system already implemented in accordance with SA8000 at our production sites in Romania and India. The site in India was certified in 2023, the site in Romania in 2024.
- Reduction of our CO₂ emissions in line with the SBTi target pathway.
- Annual publication of a sustainability report.
- Ongoing implementation and updating of our sustainability standards in force, for people, nature and products.
- Verifiable transparency throughout the value chain.
- Sharing our data with upstream suppliers and supporting the implementation of our standards along the entire value chain.

Nature, life, path: VIOS®.

- VIOS® is our development platform for sustainability. We deal with sustainability as holistically as possible – and in a scientifically sound way. We research, know and test all the substances we deal with.
- What we aspire to with VIOS® is continuous innovation: we constantly research, design and think sustainable solutions further. We're already implementing the results in our day-to-day production.
- Leather that bears the VIOS® name must be manufactured according to the latest research – chrome-free, and with environmentally friendly dyes and materials. Because it's important to us to act in the most resource-conserving way possible.
- For this reason, we work exclusively with partner companies and production facilities that are committed to the strict criteria of our *VIOS® Restricted Substance List*. This sets far higher threshold standards than those required by regulatory authorities or quality certifications. It is constantly updated and further developed together with industrial partners and research institutes. The aim is to guarantee the most sustainable material possible for the production of shoes to protect people and the environment.

„A passion for shoes and respect for nature have always been at the heart of VIOS®. Our goal is to manufacture particularly sustainable shoes to holistically protect people and nature.“

Stefan Stoltzka, owner and CEO legero united



Working at legero united means being able to get really involved.

We see ourselves as an international team of like-minded people in which every employee can contribute with his or her skills.

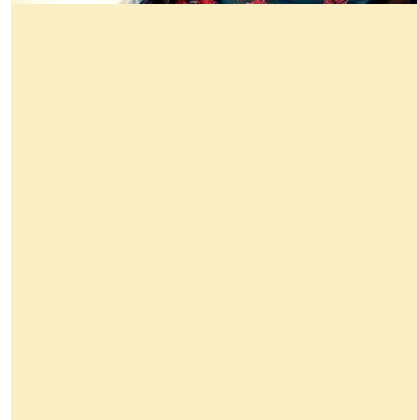
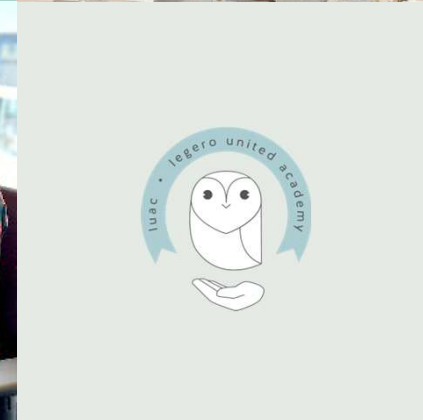
Commitment is a top priority for us. We are committed to the most beautiful thing - making the best shoes ever. We are committed to human interaction and to the world in which we live. Not because it's trendy, but out of conviction.

Only together can we create the environment that inspires us and spurs us on to top performance. An environment in which we are constantly growing, as a company and as personalities.

In the **legero united academy**, or **luac** for short, we offer our employees tailor-made development initiatives. It is our most important instrument for promoting personnel development. luac combines various formats that support our employees in developing their skills and learning new topics.



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Sales companies

legero Schuhfabrik GesmbH, **Austria**

legero united digital GmbH, **Austria**

Think! Schuhwerk GmbH, **Austria**

legero Schuh GmbH, **Germany**

legero Schuh AG, **Switzerland**

legero united Sweden AB, **Sweden**

legero Norge GmbH, **Norway**

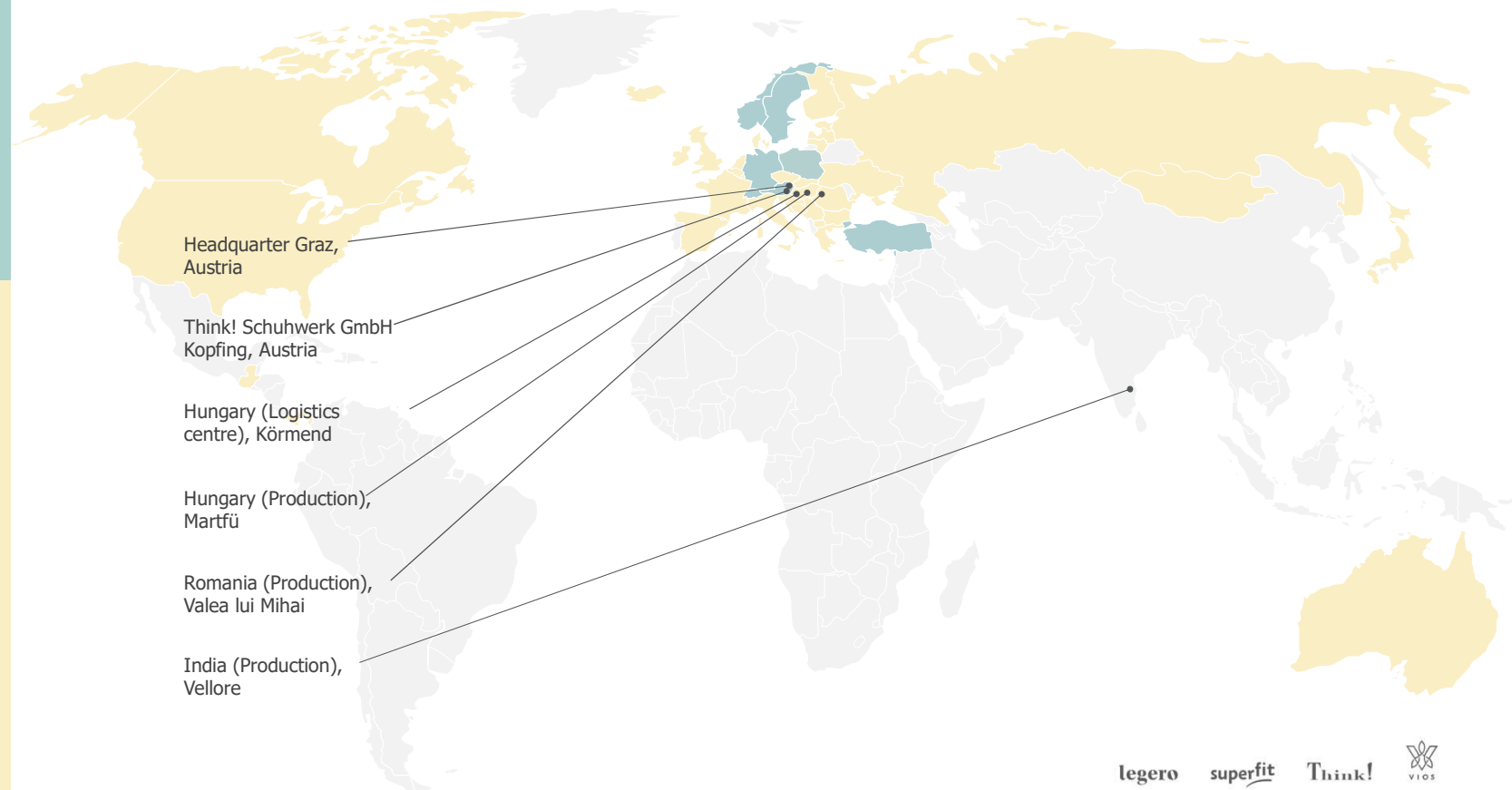
legero Ayakkabıcılık Limited Sirketi, **Turkey**

Representatives

Australia (Think! only), Belgium, Bosnia and Herzegovina, Bulgaria, Canada (Think! only), Croatia, Czech Republic, Cyprus, Denmark, Estonia, Faroe, Finland, France, Greece, Great Britain, Guatemala, Hungary, Ireland, Italy, Japan, Iceland, Latvia, Lithuania, Luxembourg, Macedonia, Mongolia, Netherlands, Panama, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Ukraine, USA (Think! only)

From the heart of Europe to the whole world

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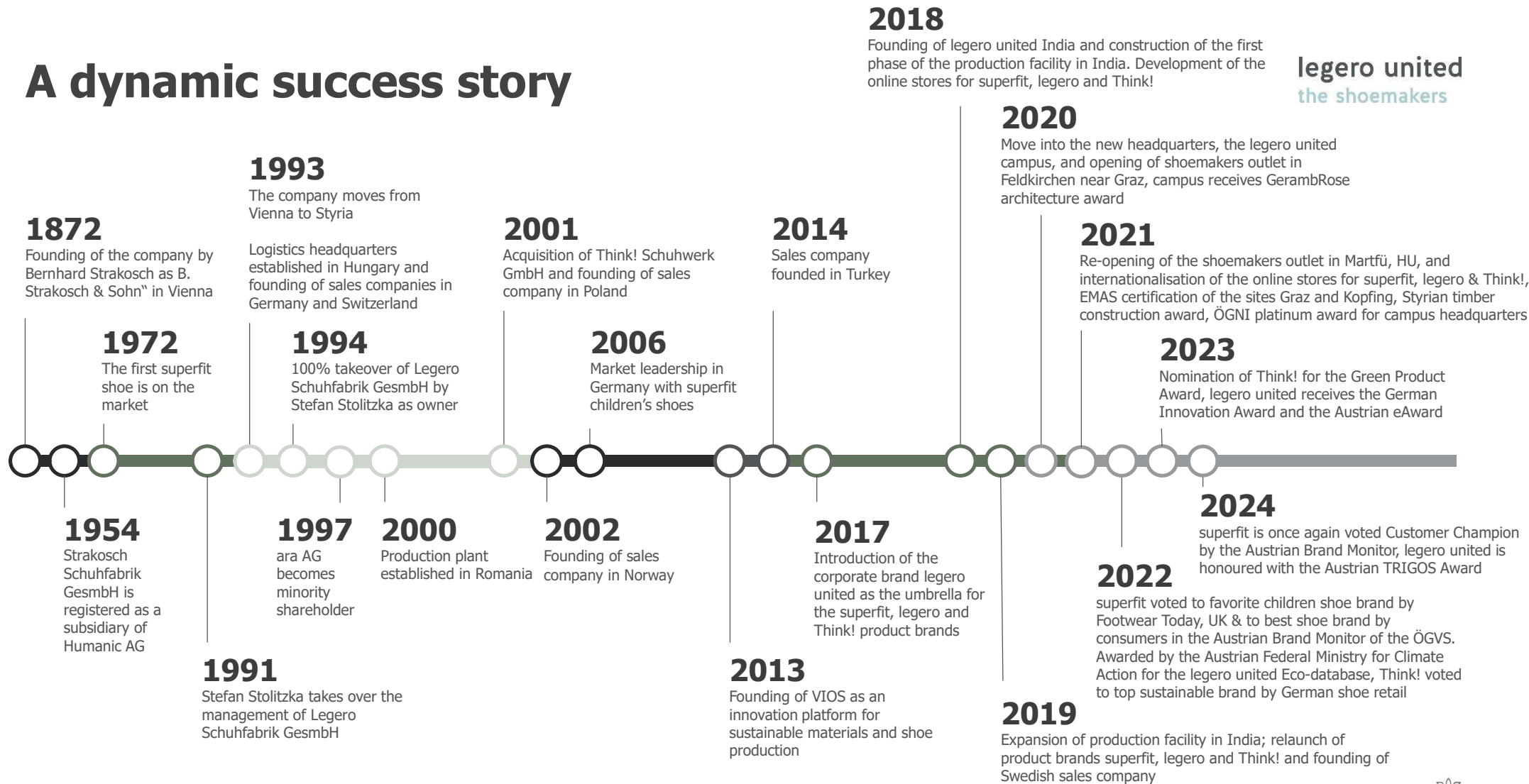
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A dynamic success story



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Soles are our speciality.

The sole makes the shoe grippy and provides support. It determines the lightness and comfort of a shoe. It cushions every step and it essentially defines the design of the shoe. We therefore pay special attention to our soles. Which type of sole and what kind of technology we use to attach the sole to the shoe depends on what the shoe is supposed to do. Among other methods we specialised on the **direct injection technology** or direct soling with PU (polyurethane) without the use of adhesives.

- PU is as light as a feather, extremely stable and flexible and has a good shock absorbing effect.
- The sole is directly injected into the sole-shape and connects to the upper of the shoe, mounted on the last. Thus, the footbed can be directly integrated into the shape of the shoe.
- Shoes with direct soling are more robust as no adhesive is involved.
- PU direct soling ensures that the shoes are extremely soft, flexible and light and offer their wearers the best wearing comfort.



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"We use state-of-the-art manufacturing methods to design and produce shoes with thoughtful design, high wearing comfort and sustainable materials."

Stefan Stoltzka, Majority shareholder and CEO legero united

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Our brands

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Feet love legero.

Unimagined lightness, timelessly beautiful design, the highest quality and the best materials – always focused on people. **Made with heart and soul by shoemakers:** that's what distinguishes legeros and makes them the favourite shoes of every woman's feet. For every occasion, all year round.

Lightness, together with sustainability, are the most essential criteria in the design and manufacture of a **collection with around 250 models** per season. From the very first sketch the target weight for every model is defined to develop the lightest shoe possible. Innovative technologies, carefully selected materials such as delicate leathers or airy textiles, a design with optimal cushioning properties and sophisticated functionalities guarantee customers the incomparably light legero wearing feeling.

- Approx. **900,000 pairs of shoes** sold in 2023
- legero achieved awards in the categories „**customer satisfaction**“, „**price/performance**“ and „**quality**“ in a survey conducted by ÖGVs (Austrian Society for Consumer Studies) in 2022
- eco-label „**Blue Angel**“ for Fresh & Tanaro models

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The legero Eco Agenda.

With our **legero Eco Agenda**, we focus on socially fair and environmentally friendly production of our shoes – along the entire value chain. We promote the **sustainability of our collections** with many initiatives. Because, as a manufacturer, we consider ourselves responsible. When designing and producing our shoes, we not only keep pace with the times, but go one step further in terms of sustainability. As a result, our wearers enjoy getting out and about with ease and a clear conscience in the best quality shoes.

For its Fresh and Tanaro 5.0 models, legero has been awarded the **Blue Angel**. In the independent study "Brand Monitor Austria: CUSTOMER CHAMPION 2022/23" legero achieved the following awards in the product segment shoes: "customer satisfaction", "price/performance" and "quality". With around 1 million pairs sold annually, the brand has been a reliable partner for the specialist shoe trade for decades.



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Products

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sport casual

Modern and functional models inspired by sports shoes. Particularly light, with maximum wearing comfort and sporty, refined elements. Innovative upper constructions (textile, knit, loden, modal) in the proven legero fit.



casual

Everyday style for leisure and job. With the typical legero DNA. Light and comfortable with excellent value for money. All shoe types with a "casual touch", from sneakers to chelseas, lace-ups and boots.



dress casual

Formal-inspired casual shoe styles with feminine details and modern lines, yet still sporty-casual. High-quality, fine and soft uppers. Goes with a suit/dress and always with the usual "legero casual touch".



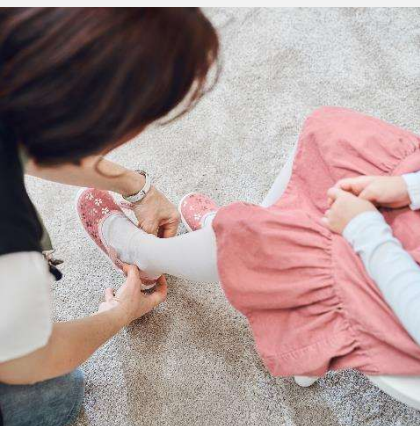
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Discover the world on healthy feet.

Children conquer the world freely and carefree - step by step. So that they can discover the adventures of life on healthy feet, superfit takes **responsibility for children's** feet and their healthy development.

superfit is one of Europe's leading children's shoe brands, selling around 3.7 million pairs every year. The brand was founded in 1972 and is manufactured **exclusively on lasts suitable for children**. The extensive collection offers around 180 shoe models per season in more than 630 colour variations for boys and girls from around 6 months to 12 years. The outdoor shoe range comprises a selection of the most diverse models, including its own **barefit-collection**, which gives children the feeling of walking barefoot with every step. The brand's entire indoor collection is manufactured exclusively in Europe and offers also some **vegan models**. superfit carries the quality seal of the German Shoe Institute (DSI), is a long-standing partner of the WMS® and has already received several awards from international specialist retailers and consumer associations.

superfit



- Approx. **3.7 million** pairs of shoes sold in 2023
- Elected as one of the **most popular brands** among German families 2022 (study by a well-known German parents' magazine)
- **Children's Shoe Brand of the Year 2022** (study by Footwear Today, UK)
- **Best shoe brand 2022 & 2024** in the Austrian Brand Monitor of the ÖGVS
- eco-label "Blue Angel" for Saturnus models

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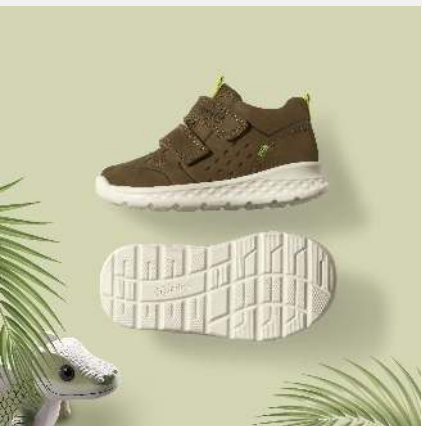
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The superfit ecoplan.

In addition to optimal fit and highest quality, sustainability is one of the most important criteria in the design and production of the superfit collections: The **superfit ecoplan** is superfit's commitment to a socially fair and resource-saving production of its children's shoes. Of course, this applies to the entire value chain.

One step along the way are the many initiatives with which the sustainable collections are launched. Because, as a manufacturer, we consider ourselves responsible. That's why, in terms of design and production of each individual model, superfit goes always one step further and is thus always a bit ahead of the times.

superfit



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Products

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Babies

Whether for girls or boys, superfit shoes for babies are versatile and offer a wide selection. The assortment of baby shoes ranges from crawling shoes and classic baby walkers in child-friendly designs to low shoes and sneakers, boots and snowboots - most of which also come with the tried-and-tested GORE-TEX equipment.



Toddlers

superfit shoes provide support for the feet of little girls and boys and sufficient space for the toes at the front. They are also made of high-quality and supple materials such as leather or functional textiles. Our outsoles are light and flexible, our lining materials breathable.



Kids/Teens

As with the shoes for babies and toddlers, the superfit models for older children naturally also meet the highest demands. Our healthy children's shoes protect children's feet and support them in their development.



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Think! For your self.

As a true pioneer of sustainability in the shoe industry **for over 30 years**, Think! offers sustainable quality shoes with exceptionally high comfort in a confidently individual design signature for men and women. Think! models are produced in 200 manual steps exclusively in Europe using materials sourced only from European suppliers in accordance with the criteria of the FairWearFoundation. The own repair service at the company headquarters in Kopfing, Upper Austria, guarantees maximum longevity.

Think! sees the environment as more than a buzzword, **design as more than short-lived fashion**. We live slow fashion. In other words, the approach of making the textile industry cleaner, greener and more sustainable again. This aspiration has guided Think! since the brand was founded in 1990. In 2015, Think! was the first shoe brand to be awarded the Austrian Ecolabel and the Blue Angel. Since then, over 50 Think! models have already been certified with the Blue Angel award.

- Approx. **400,000** pairs of shoes sold in 2023
- 2015: first shoe brand to be awarded the **Austrian Eco-label**
- 2017: first models receive the "**Blue Angel**"
- 2022: German shoe retail selects Think! as the **top brand in sustainability**
- 2023: shoe model **HAUKI** (spring/summer 23) receives nomination for the **Green Product Award**



Think!
for your self.

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Products

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Women Casual



Women Dress Casual



Women Indoor



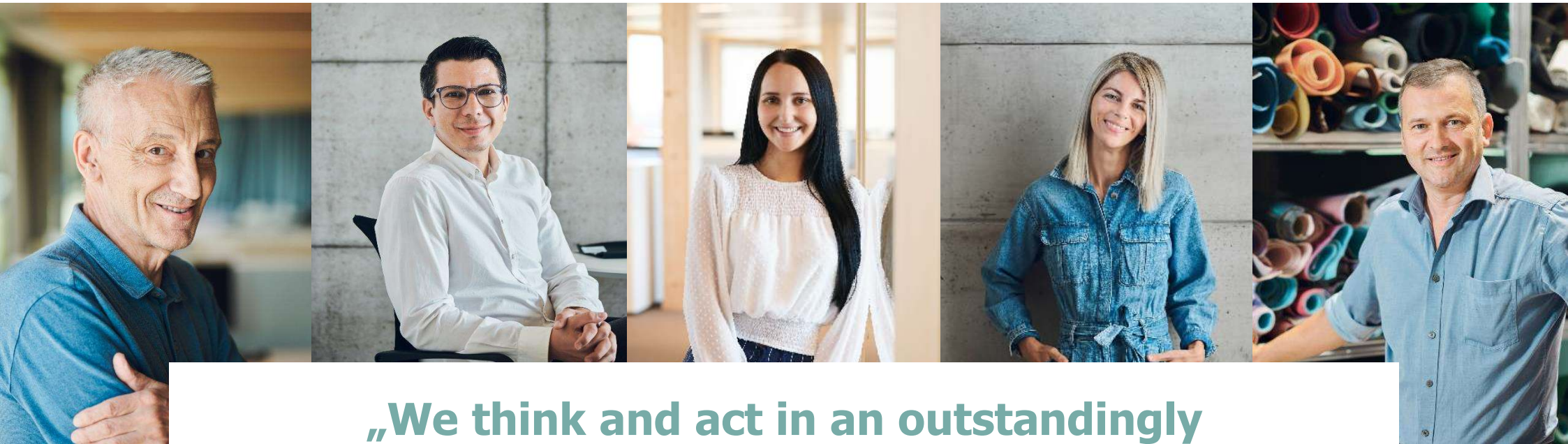
Women Casual Sport



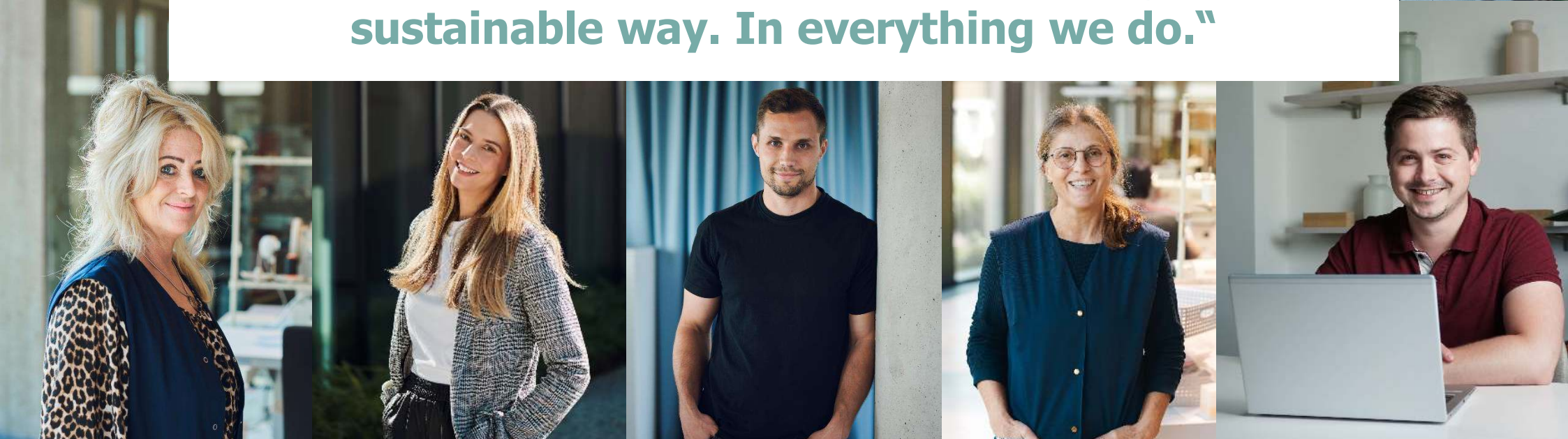
Men Sport



Men Casual



„We think and act in an outstandingly sustainable way. In everything we do.“



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