team jump

Impact Report 2025

team jump

Our mission is to empower & motivate people to take action for a sustainable future...

We believe that people have the power to build a better world. This year, our **92,400 members** proved just that, by logging over **4.6 million sustainable actions**. Our members also completed **78,000 hours** of exercise, while travelling sustainably and reduced their energy costs, saving themselves over **£360,000**.

By helping our clients overcome obstacles to their net zero strategy, we empower and motivate people to change their habits, and create a culture of sustainability. Thanks to our amazing members and our clients for partnering with us to deliver real impact.

Josh Cleall

CEO at Team Jump

2025 Milestones

92,400
members across
50+ clients

4.6 mil+
positive
actions taken

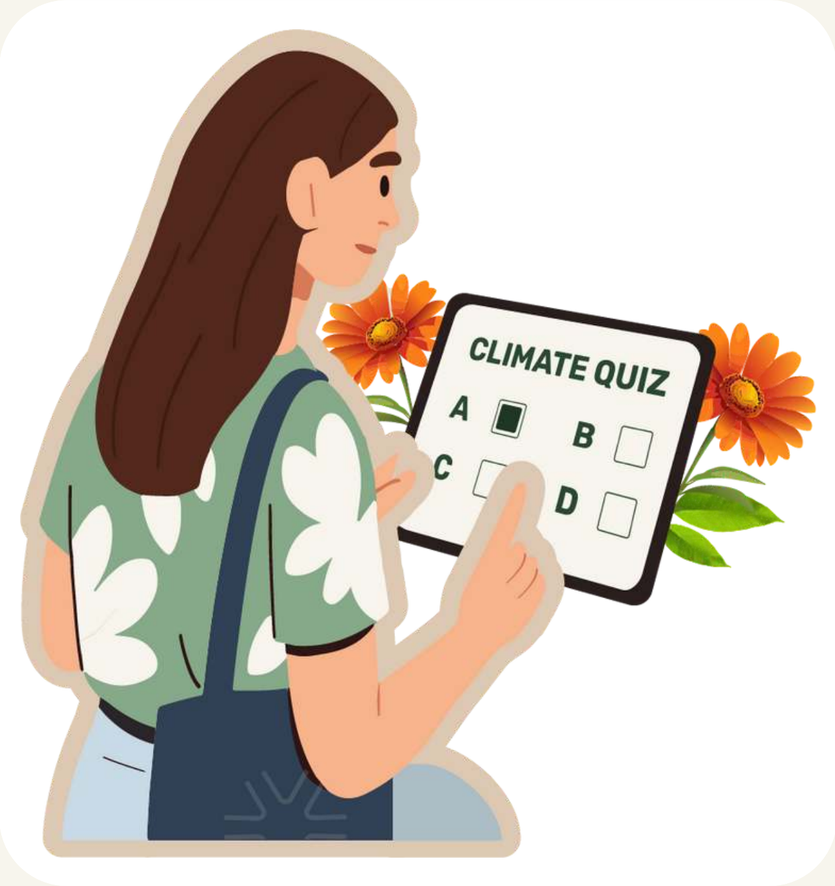
2.7 mil+
kg CO_2e

£9,500+
donated
to charity

Annual Member’s Survey

In 2025, we surveyed 1,605 of our programme members on their sustainable behaviours since using a Team Jump platform. Here are our findings:

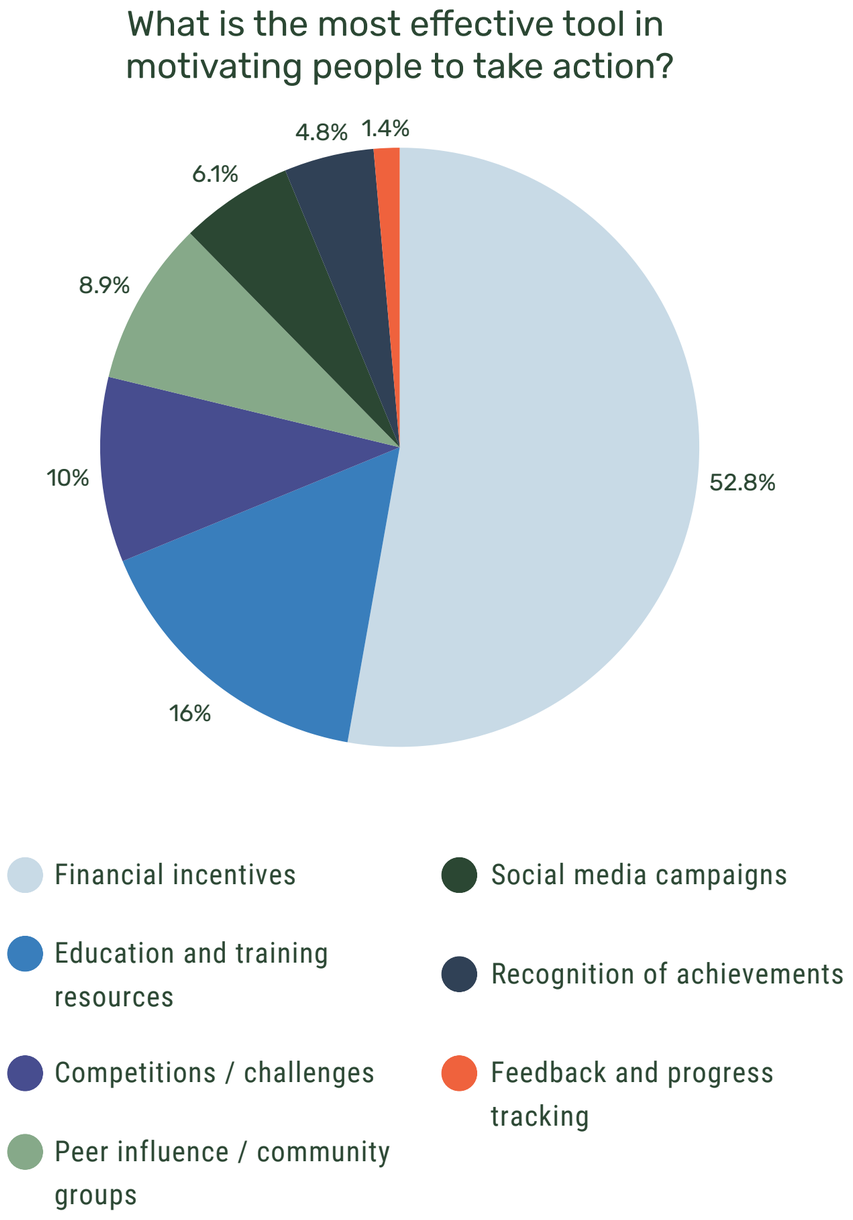
- 79% of members are more conscious of their energy usage and how to reduce it.
- 84% of members are more aware of their consumption and have taken steps to change.
- 95% of members understand more about the impact of their actions on the environment.
- 95% of members said that sustainability actions have become part of their routine.



Member’s Survey Whitepaper

We also used insights from our member’s survey to create our whitepaper, Sustainability Engagement Trends 2026. This survey highlighted:

- 75% of green champions believe that not enough people are taking action to prevent and slow down climate change.
- 32% of respondents said it was their own moral or ethical responsibility
- Our survey showed that 73% of members listed competing priorities as a barrier to climate action
- 53% of respondents ranked financial incentives as the most effective motivator.



In 2025, our members have avoided...

2.7 mil+
kg CO_2e

2.8 mil+
kWh electricity

3.7 mil+
miles travelled sustainably

643
tonnes of waste

195 mil+
litres of water

*calculated using DEFRA/BEIS conversion factors

That’s equivalent to...

44,000
tree seedlings grown for a year

270,000
homes powered for a day

152
trips around the equator

25
bin lorry loads of waste

2.4 mil+
bathtubs of water

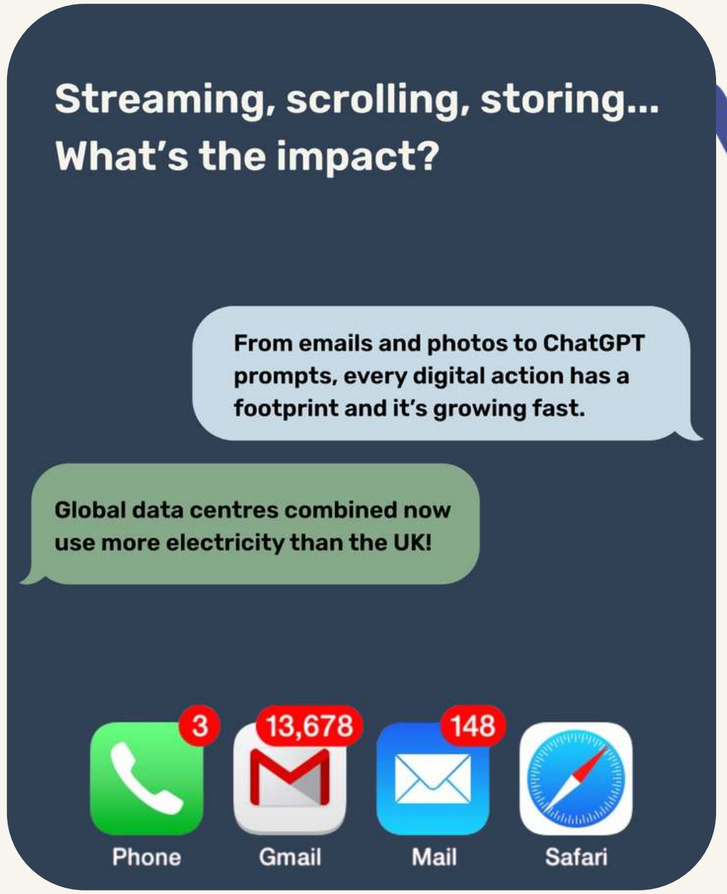
Highlight: Mindful Tech Challenge

One of our campaigns this year focused on educating members on the environmental impact of AI, data storage and electronic waste and incentivising adoption of more sustainable behaviours.

Lasting 3 months, actions logged during the Mindful Tech Challenge avoided a total of 44,000 kg CO_2e and saw us launch an enhanced gamified eLearning feature with excellent results.

In a post-campaign survey, members reported the following:

- 96% changed how they use digital tools to reduce their impact
- 94% were more mindful of electronics care, recycling and disposal
- 95% increased their knowledge about AI and electronic waste.
- 94% agreed the eLearning module was an effective way to learn.

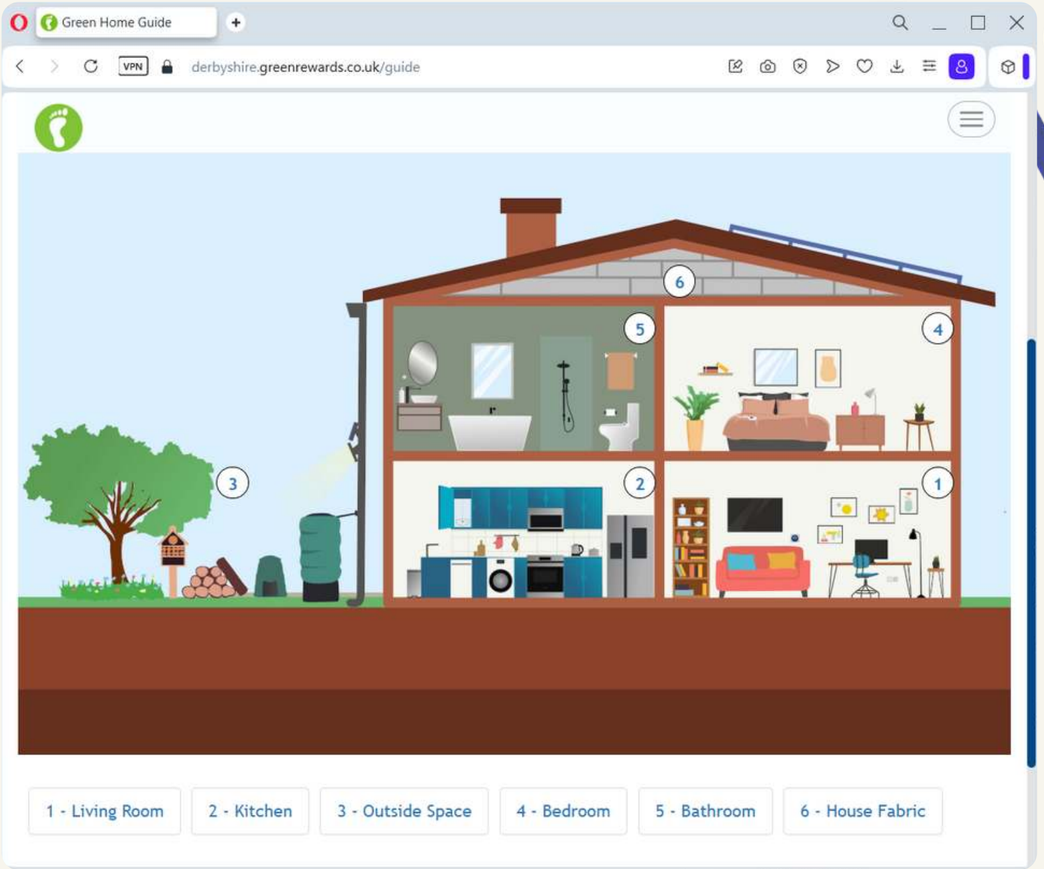


Highlight: Green Home Guide

In 2025, we collaborated with Derby City, Derbyshire Dales, Broxtowe Borough Council, Nottingham City and Midlands Net Zero Hub to launch a gamified eLearning feature, funded by Innovate UK.

This module, titled the **Green Home Guide**, supports residents to reduce the environmental impact of their homes and reduce costs through actionable guidance.

Residents earn points for clicking through various areas of a digital house, learning practical sustainability tips such as insulation guidance and water-saving habits, and testing their knowledge through interactive quizzes and games.



Net Zero Challenge Impact 2025

Net Zero Challenge is our non-bespoke product where multiple businesses join together to reach net-zero!

48,000+
kWh electricity avoided

130,000+
miles travelled sustainably

79,000
kg CO_2e avoided

12,000+
kg waste avoided

"The prize vouchers are a fab incentive for staff to get involved, particularly for more demanding behaviours such as cycling to work. The carbon calculator is a great tool to work out our individual impact at work and home.

We've recently hit the milestone of signing up 10% of our full-time workforce, and in the last twelve months, these members completed over 20,000 actions, reducing CO_2 emissions by a whopping 120,000 kilograms, the approximate emissions of driving 886,000 kilometers!

Kirsty Wavish

Sustainability Manager

NHS
University Hospitals Plymouth
NHS Trust

Join over 50 organisations making an impact today!

Our programmes are completely custom to the organisation, which has enabled us to work with **businesses, universities, NHS trusts, and councils**, empowering employees, students and residents to reduce their impact on the environment.

Our clients have reported a **4.5 out of 5 client satisfaction score**, because 95% of our members have made sustainability actions a part of their routine, reducing energy costs, decreasing emissions and increasing employee retention.

So join our movement today, and help us to empower your team to take climate action for a more sustainable future.

nijhuis

NHS Chelsea and Westminster Hospital NHS Foundation Trust

University of Exeter

Durham University

LONDON GATWICK

Swansea University Prifysgol Abertawe

Warwickshire County Council

NHS Manchester University NHS Foundation Trust

THE UNIVERSITY of EDINBURGH

LONDON BOROUGH OF BEXLEY Trusted by Bexley residents

DERBY CITY COUNCIL

Camden

Hampshire County Council

NHS The Leeds Teaching Hospitals NHS Trust

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For more information visit

www.teamjump.co.uk

or contact us
info@teamjump.co.uk
0207 326 5055
141 – 157 Acre Lane, London, SW2 5UA