



Maranello, 04/02/2026

ISO 20121:2024 Sustainable Development Policy
FEA | Esperienza Ferrari Amalfi – Bologna 2026

FEA | Esperienza Ferrari Amalfi - Bologna is an exclusive event designed to immerse prospects in the universe of Ferrari. Set in the heart of Maranello, the birthplace of the iconic Prancing Horse, the event combines luxury, passion for performance, and an introduction to Ferrari's history and innovation. The event consists of 24 days in which groups of prospects will alternate driving activities on the road with other side activities to immerse themselves in the Ferrari world, such as a visit Ferrari plant in Maranello. Ferrari Group has drawn up a sustainability strategy, which identifies the main challenges for the Company in five key areas of action for sustainable development.

1. **EXCEEDING EXPECTATIONS**
Drive technological innovation while pursuing excellence in design and craftsmanship to fuel the passion of our customers and enthusiasts.
2. **PROACTIVELY FOSTERING BEST-PRACTICE GOVERNANCE**
Maintain Ferrari's corporate governance and risk management systems aligned with best practices to ensure an ethical business conduct while providing superior and sustainable returns to our shareholders.
3. **BEING THE EMPLOYER OF CHOICE**
Provide an inclusive, educational and inspiring work environment to unleash everyone's passion, creativity and talent.
4. **REDUCING ENVIRONMENTAL FOOTPRINT**
Increase our environmental awareness to continuously set and implement related programs and actions.
5. **CREATING AND SHARING VALUE WITHIN THE COMMUNITY**
Encourage strategic partnerships and the creation of positive externalities for all stakeholders.

In pursuit of its short, medium and long-term objectives, aimed at contributing to the mitigation of climate change and enhancing the social and economic impact on the territory, the Sales and Marketing Department - Europe & Africa of Ferrari S.p.A. (hereinafter "FEA") has decided to adopt an internationally recognized management system for the FEA | Esperienza Ferrari Amalfi – Bologna 2026, in order to obtain the ISO 20121:2024 certification, the international standard for sustainable event management system.

This decision leads to the implementation of the values promoted by the ISO 20121:2024 standard itself and by this policy, in reference to the document "4.5 Mission Statement_FEA Amalfi – Bologna 2026" such as:

- Stewardship,
- Inclusion and accessibility,
- Integrity,
- Transparency,
- Participation,
- Heritage.

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Moreover, in line with the United Nations Sustainable Development Goals (SDGs), FEA has decided to implement an ESG (Environmental, Social and Governance) strategy, with the aim of ensuring continuous improvement of the FEA Esperienza Ferrari Amalfi – Bologna 2026 activities at the sustainability level.

In this perspective, FEA is committed to working in the following areas to achieve various objectives:

ENVIRONMENT

- **Circular economy** - minimizing consumption, waste production (in particular deriving from the use of single-use items) and promoting recycling, reusing and repairing;
- **Biodiversity protection** - responsible management of natural resources by preventing risks to the environment;
- **Energy efficiency** - improving energy consumption through the use of efficient equipment and the production of electricity from renewable sources in the Ferrari offices;
- **CO₂ emissions** - reduce carbon emissions in the operations through increased process efficiency and the purchase of 100% renewable electricity in the Ferrari offices.

Sustainable Development Goals pursued: SDG 7: affordable and clean energy; SDG 12: responsible consumption and production; SDG 13: climate action.

SOCIAL

- **Employee well-being** - promoting an inclusive and respectful environment capable of generating well-being for people;
- **Gender equality** - ensuring a fair and responsible environment that guarantees equal career opportunities;
- **Sustainability training and engagement** - educate and inform employees on sustainability issues through annual training;
- **Inclusion and accessibility** - promote inclusion and physical, digital and experiential accessibility, designing solutions that make participation comfortable;
- **Local economy** - generate a direct and indirect positive impact on the local economic fabric.

Sustainable Development Goals pursued: SDG 3: good health and well-being; SDG 4: quality education; SDG 5: gender equality; SDG 8: decent work and economic growth;

GOVERNANCE

- **Human rights** - respect international conventions and guidelines aimed at promoting responsible business conduct and strengthening respect for human and children rights;
- **Compliance with laws** - ensuring compliance with current environmental, health, safety and labour regulations;
- **ISO 20121:2024 values** - act on the principles and values contained in the Mission Statement;
- **Continuous improvement** - promoting a growth-oriented environment, drawing up an annual report containing the results and lessons learned and an improvement plan for the following year;
- **Stakeholders** - involve all stakeholders (Ferrari personnel, suppliers, partners, guests and local community) on the topic of environmental, social and economic sustainability, and take into account their needs and expectations.

Sustainable Development Goals pursued: SDG 9: industry, innovation and infrastructure; SDG 12: responsible consumption and production; SDG 17: partnership for the goals.

The sustainability policy of FEA | Esperienza Ferrari Amalfi – Bologna 2026 is implemented through a specific action plan in order to foster climate change mitigation and enhance the social and economic benefits generated by the championship.


Ferrari S.p.A. – Head of Europe and Africa
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