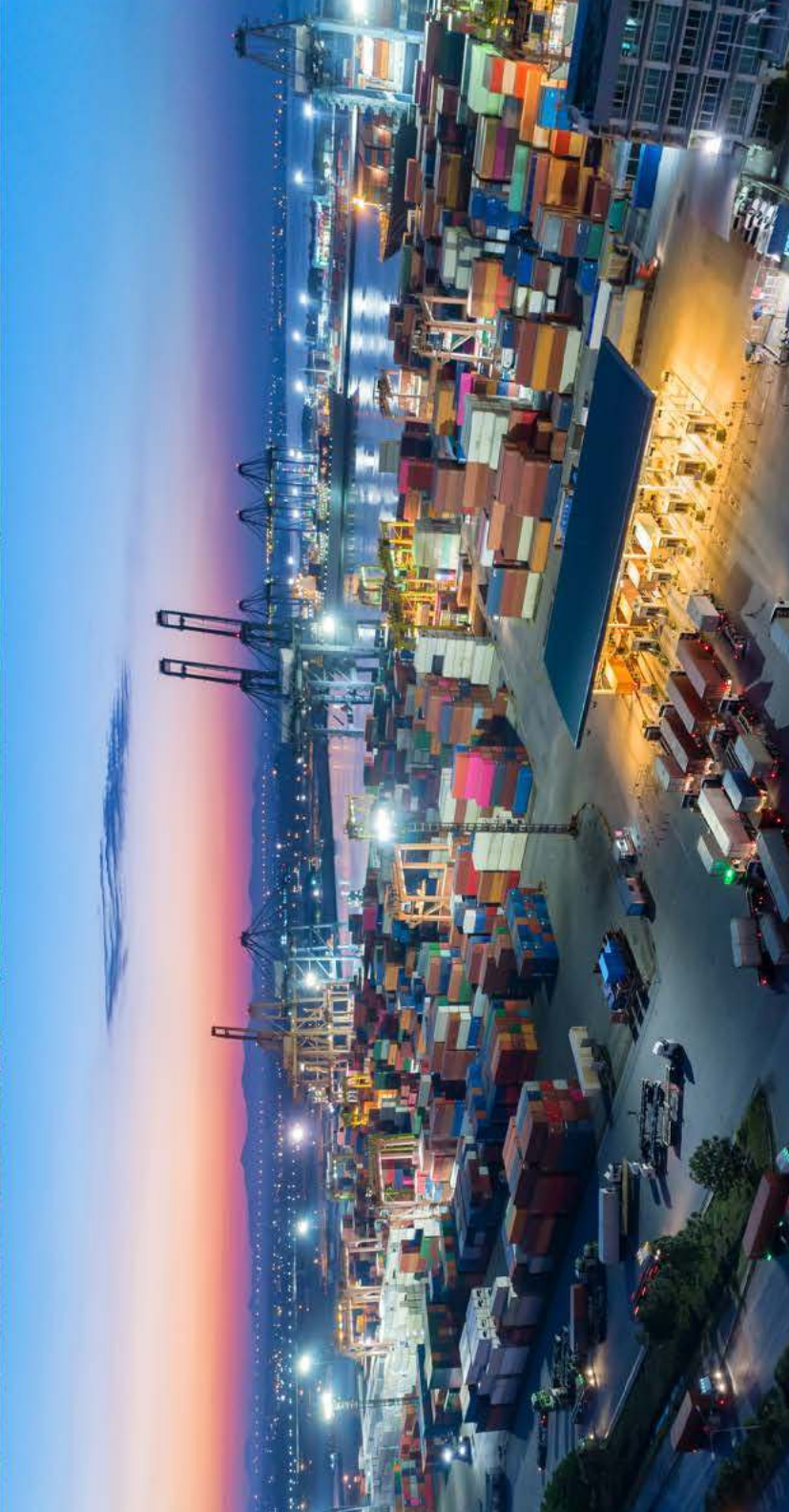
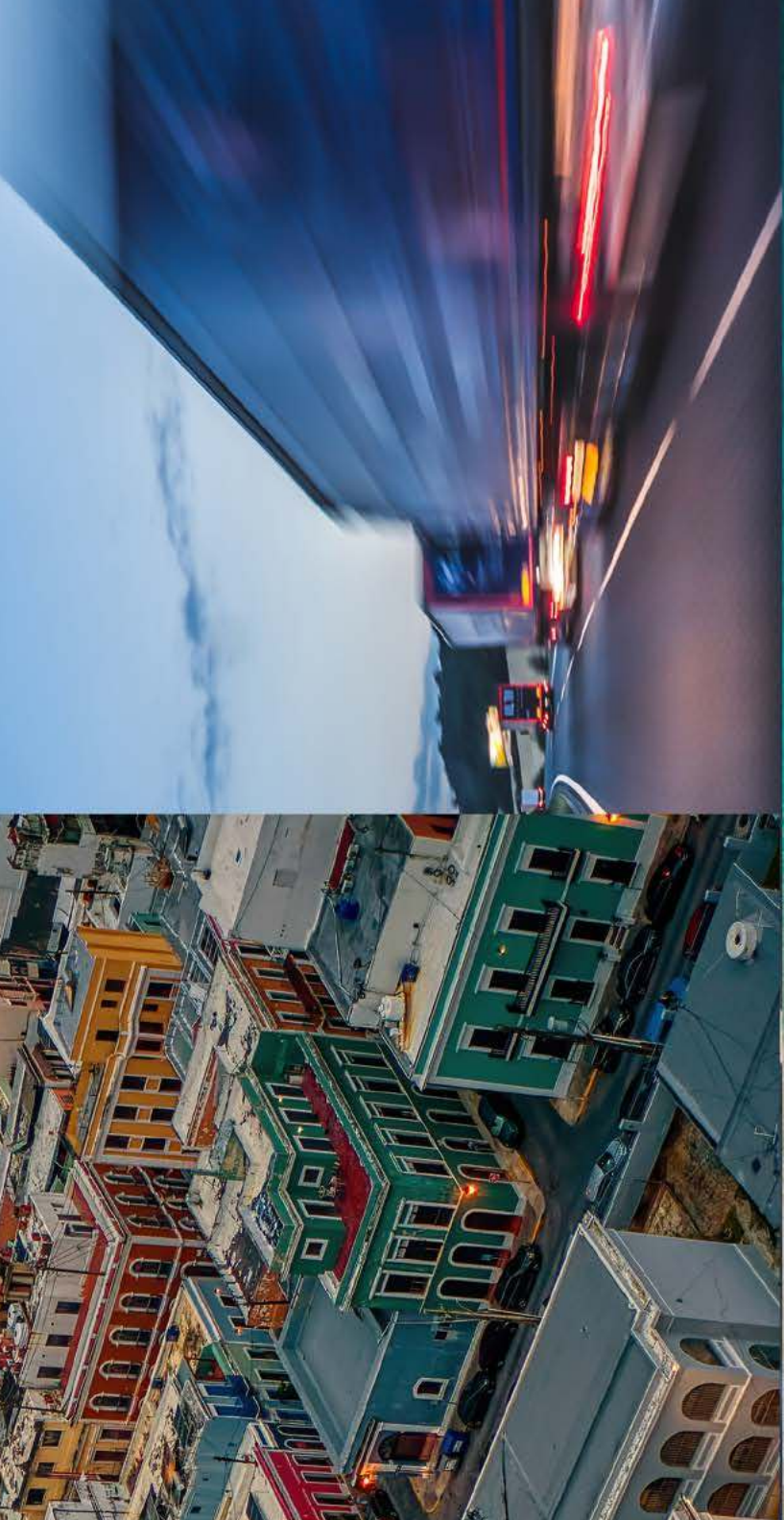
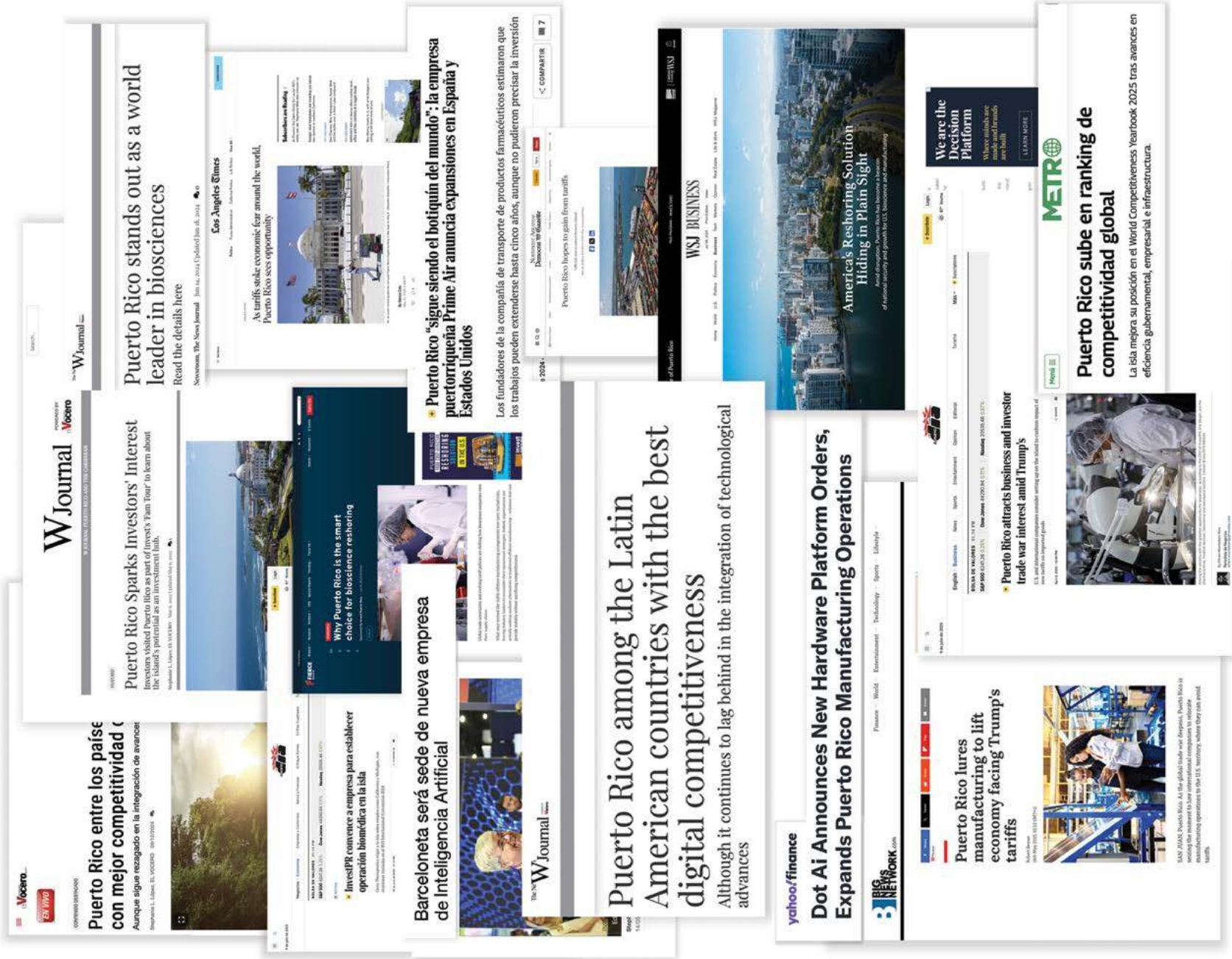






A N N U A L R E P O R T 2 0 2 5



Ella Woger-Nieves

LETTER FROM OUR CEO

As I reflect on the past seven years since Invest Puerto Rico was created, I am proud of how far we have come in strengthening the island's global profile as a premier investment destination. What began in 2018 as a bold commitment has evolved into a resilient effort that is delivering meaningful results for our economy and our people.

Our approach to positioning Puerto Rico as a business and investment hub has been deliberate and balanced. On one hand, we work to raise awareness and address perception barriers—critical steps in opening doors for new opportunities. On the other, we deploy highly targeted outreach and partner-driven strategies that combine resources and expertise to attract the right companies. This dual approach not only broadens Puerto Rico's visibility worldwide and builds stakeholder trust, but also enables us to generate concrete results: attracting high-value companies, creating jobs, and channeling investment into the island.

This strategy has earned Invest Puerto Rico multiple national excellence awards for economic development initiatives, further cementing our credibility as a trusted partner both locally and across the United States. More importantly, it has translated into real impact, as evidenced by companies such as Carelton, DotAi, Ceria Therapeutics, iTerra, Solx, Aptima and Ocynbio choosing Puerto Rico—proof that the island is a place where businesses of all sizes can grow and scale. Invest Puerto Rico is more than a business attraction organization; it is a driver of long-term competitiveness, a partner in ecosystem development, and an accelerator for companies ready to succeed. Together with our partners and stakeholders, we are building an economy that thrives on resilience, innovation, and opportunity for all.

As we look ahead, our commitment remains steadfast. We will continue to showcase Puerto Rico's unique value proposition, expand business growth opportunities, and contribute to the prosperity of our island and its people. Thank you to our Board of Directors, our partners, and the companies that place their trust in Puerto Rico. Together, we will keep moving forward.

Pa' lante,

Ella Woger-Nieves
Chief Executive Officer
Invest Puerto Rico

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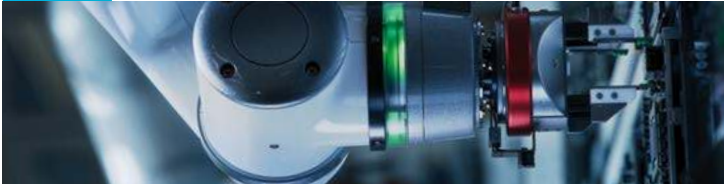
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INVESTPR.ORG

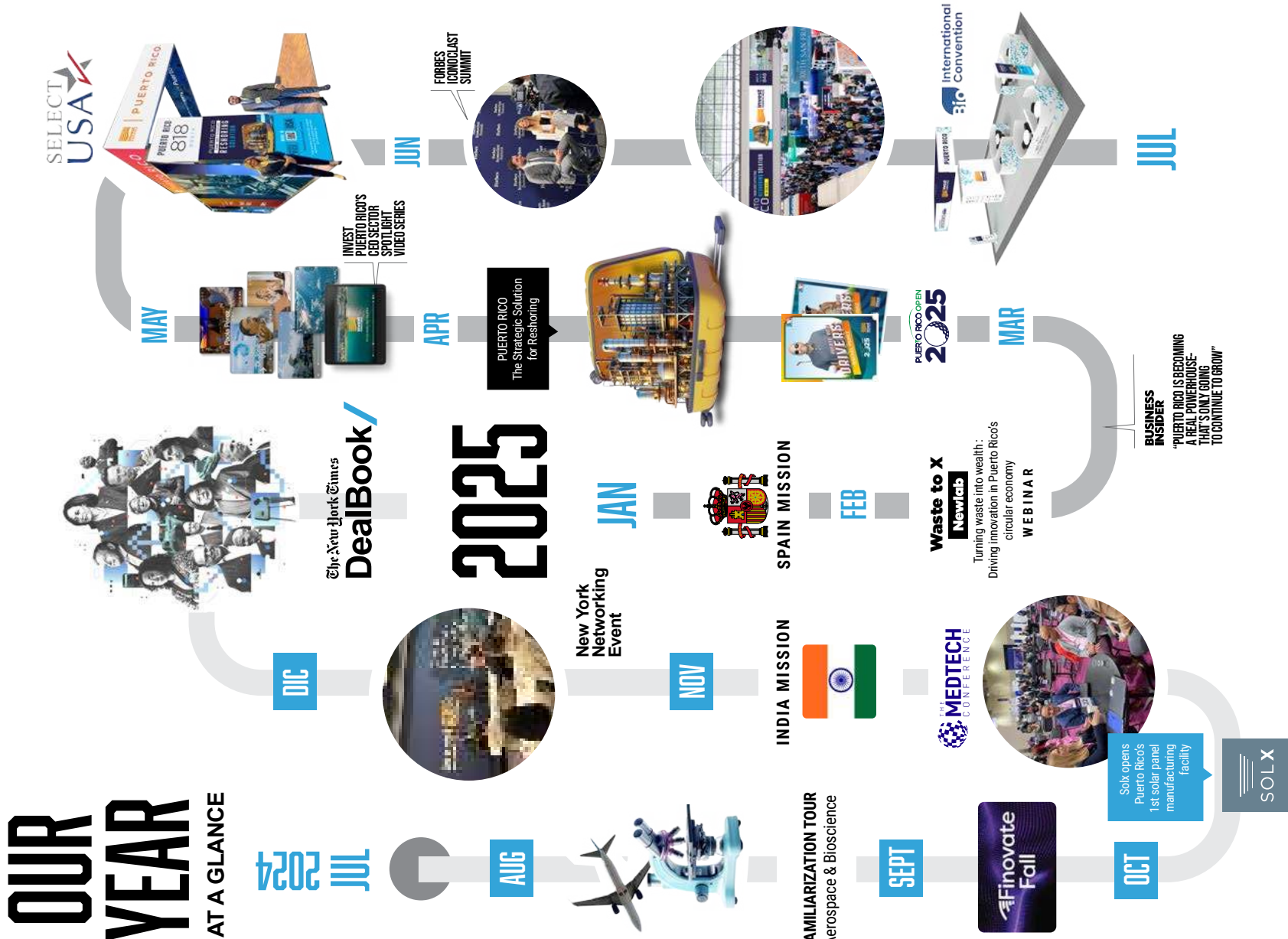


PUERTO RICO:

The Signal is Strong

FY2025 was a defining year for Invest Puerto Rico—marked by measurable outcomes, bold strategic execution, and an unwavering commitment to positioning the island as a globally competitive business destination. From generating more than 5,000 qualified business leads to securing \$476 million in investment commitments and catalyzing the creation of nearly 3,186 new jobs, our organization continues to deliver on its mission with focus and resilience. These achievements are not isolated milestones; they represent the culmination of integrated strategies in brand building, lead generation, stakeholder engagement, and operational excellence. The continued

momentum of our multi-channel marketing campaign—it's not what's next, it's where—further cemented Puerto Rico's value proposition in key international markets, while a growing portfolio of strategic partnerships expanded our reach and deepened our impact across industries such as bioscience, technology, aerospace, and energy. We invite you to explore the highlights of the past year, including the stories of companies choosing to grow in Puerto Rico, the data behind our efforts, and the initiatives that are reshaping the island's future. As you turn the pages of this report, you'll see a clear picture of how Puerto Rico is not just preparing for what's next—it's defining where it happens.



W
we
H
are
O

Invest Puerto Rico is the island’s business attraction organization, established by law to accelerate Puerto Rico’s transformation into a premier global business destination.

Operating as a 501(c)(3) nonprofit, we are dedicated to fostering new business growth and attracting investment to the island. In collaboration with a wide network of partners across diverse industries, Invest Puerto Rico positions the island as an ideal location for job creation and economic expansion. Our comprehensive, hands-on support—ranging from site selection and navigating incentives to talent acquisition and workforce development—ensures a seamless experience for companies establishing a presence on the island. Operating within Puerto Rico’s unique economic, political, cultural, and social landscape, we combine global best practices with innovative, locally tailored strategies to unlock the island’s full economic potential.



MISSION

Promote Puerto Rico as a competitive investment jurisdiction to attract new business and capital investment to the island.



VALUES



VISION

Serve as a transformational and results-oriented accelerator of economic development in Puerto Rico.

COMMITTED
to driving the economic development and prosperity for Puerto Rico.

COLLABORATIVE
working closely with all stakeholders as an active member of the local and global business community.

INNOVATIVE
looking for new and creative ways to bring value and solutions for our clients and our island.

PEOPLE-DRIVEN
fostering an environment where people thrive and are inspired by our mission.

ETHICAL & TRANSPARENT
always adhering to the highest standards of professionalism and accountability.

BOARD OF DIRECTORS

Invest Puerto Rico operates under the leadership of an eleven-member Board of Directors appointed by the Governor of Puerto Rico. This distinguished group includes three representatives from the public sector and eight from the private sector. With deep expertise, diverse business experience, and extensive professional networks, the Board plays a critical role in guiding the organization’s mission and strategy. Their leadership ensures that Invest Puerto Rico is well-positioned to build connections with key stakeholders at both local and national levels, advancing Puerto Rico’s position as a premier destination for global investment. During FY2024–2025, Invest Puerto Rico’s Board of Directors members included:

PRIVATE SECTOR REPRESENTATIVES

- Christian González**
Former Founder & CEO, Maxar Puerto Rico Vice-Chair
- James Robert Collins**
CEO, Mercantile Global Holdings Treasurer
- Brenda Marrero**
CEO, BMA Group Global Secretary
- Kathryn Wylde**
CEO, Partnership for New York City
- Alberto Toro**
Managing Director, Bluhaus Capital
- Federico Sánchez**
President & CEO, Interlink
- Joy Maldonado**
Sr. Director Manufacturing, Stryker
- Luis Ramos**
Engineering & Tech Director & Puerto Rico Site Leader, Honeywell

PUBLIC SECTOR REPRESENTATIVES

- Hon. Sebastian Negrón Reichard**
Secretary, Puerto Rico Department of Economic Development & Commerce Chair of the Board
- Rosachely Rivera**
Secretary, Puerto Rico Department of State
- Vacant**
Public Sector Representative

FY 25-26 NEW MEMBERS APPOINTED FROM THE PRIVATE SECTOR

Invest Puerto Rico welcomed two new members from the private sector to its Board of Directors for FY2025–2026: Alma Iris Acosta, President and CEO of MSSS, a leading professional human resources services company in Puerto Rico, and Thurman Justice, President and CEO of Triple-S Management, the island’s leading health insurance and managed care organization.

- Alma Iris Acosta**
President & CEO, MSSS
- Thurman Justice**
President & CEO, Triple-S Management

A year of Operational Excellence

We managed an incremental \$9.4 million in government funds with precision and fiscal discipline, while closing out our ARPA funds with no exceptions noted.

In FY2025, we upheld our commitment to transparency, accountability, and organizational effectiveness by successfully meeting all reporting and contractual requirements, including the timely submission of the Annual Report, as well as quarterly and monthly reports to both the Department of Economic Development and Commerce and the Puerto Rico Fiscal Agency and Financial Advisory Authority. In addition, our financial and single audits requirements were met without exception. We managed an incremental \$9.4 million in government funds with precision and fiscal discipline, while closing out our ARPA funds with no exceptions noted.

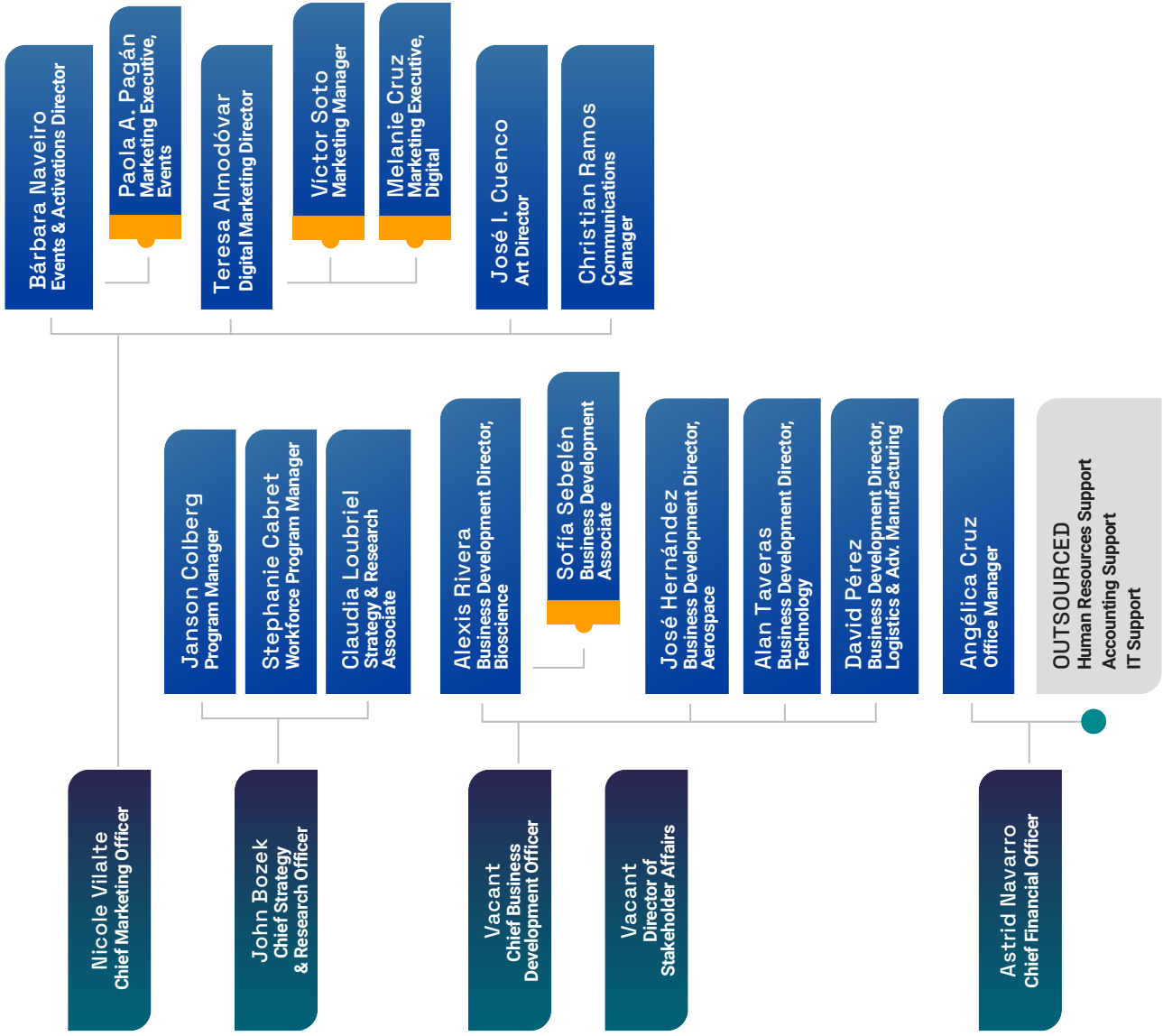
Internally, we made significant strides to strengthen our operational framework. This included the implementation of updated internal controls, AI and IT policies, and the launch of key culture-building initiatives to foster collaboration and organizational resilience. Our team demonstrated a strong commitment to continuous improvement, completing more than 300 hours of professional development. A new sales coaching program was introduced, and all employee development plans were reviewed and updated to align with individual growth goals and the organization’s evolving needs. These operational milestones reflect our focus on agility, innovation, and people-first leadership.

OUR TEAM

Each member of our team plays a critical role in executing our strategies and driving success for Puerto Rico.



Our diverse and dedicated professionals work collaboratively to attract new business, foster economic development, and create opportunities across the island.



K

A C H I E V E M E N T S

E

Y

- Invest Puerto Rico's ongoing efforts to attract investment and drive economic growth continue to yield results.

RESULTS BY THE NUMBERS

BUILDING AWARENESS

470M

IMPRESSIONS¹

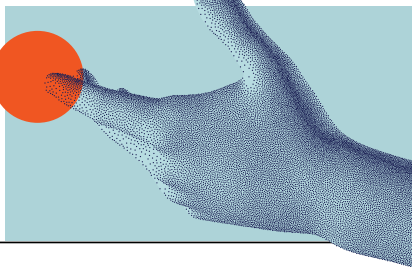
Put Puerto Rico's message in front of global audiences.



106,889,162

INTERACTIONS²

Drove meaningful engagement across platforms and channels.



66,459,308

ENGAGEMENTS³

Sparked active interest and participation in our content.



1. Impressions are the total times content is displayed to people, showing its visibility, including both paid and organic sources. 2. Interactions are measured via metrics such as website sessions and video views. 3 Engagements are measured via metrics such as engaged website sessions and completed video views.

LEAD GENERATION

5,326

LEADS GENERATED

Reflecting increased interest in the island as a business destination.

ECONOMIC OUTCOMES

504

NEW BUSINESSES ESTABLISHED⁴

Creating new opportunities and driving innovation in the Island.

3,186

JOBS COMMITTED⁵

Contributing to local employment growth.

\$476M

INVESTMENT COMMITTED⁵

Showcasing investor confidence in Puerto Rico's economic potential.

\$65K

AVERAGE ANNUAL WAGE⁶

Underscoring the competitive salary levels in the growing sectors.

Historical Outcomes

Over the past six fiscal years, we have made measurable progress toward our mission of positioning Puerto Rico as a globally competitive investment destination. Since our founding in 2018, Puerto Rico has welcomed more than **\$2 billion** in committed investment and nearly **30,000 new jobs** across the island. These outcomes reflect our sustained momentum as well as the effectiveness of our strategic focus and collaborative approach.

FY19-20	3,561	FY19-20	\$58M
FY20-21	4,998	FY20-21	\$269M
FY21-22	4,994	FY21-22	\$350M
FY22-23	5,921	FY22-23	\$416M
FY23-24	4,878	FY23-24	\$733M
FY24-25	3,186	FY24-25	\$476M
27,538	NEW JOBS COMMITTED	\$2.302B	NEW INVESTMENT COMMITTED

A Legacy of Growth & Impact

During FY2025, Invest Puerto Rico completed its first fiscal impact study—an important milestone in demonstrating the measurable value of its work. Because the organization’s success unfolds gradually—typically over three to five years as new companies establish operations and begin to show impact—this study introduces a new way to measure and track our economic results. Conducted by Abexus Analytics, it revealed that from 2020 to 2024, Invest Puerto Rico generated a five-year net present value of \$194.5 million in fiscal revenue, with a total budget of \$51.7 million—representing a 3.76x return on investment. In other words, every \$1 invested generates nearly \$4 in direct fiscal revenue for Puerto Rico.

**Net present value revenue projections
(2020-2024 cohorts)**

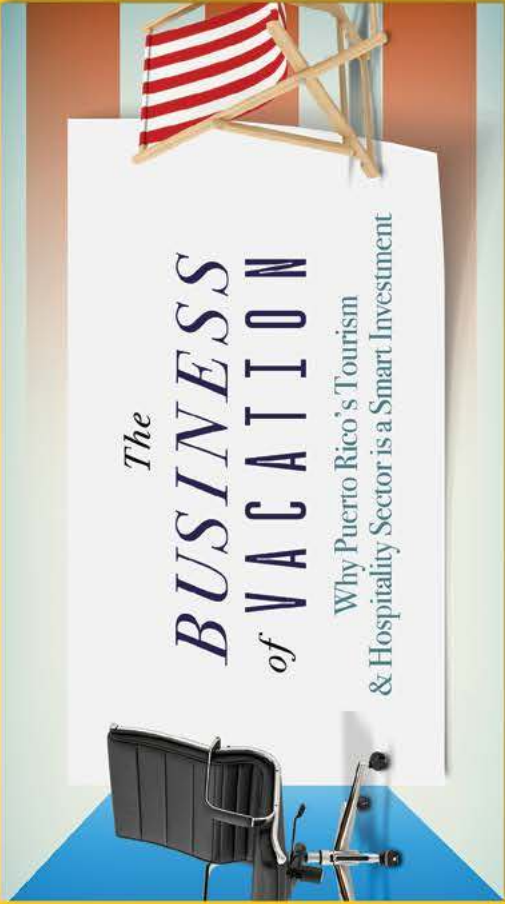
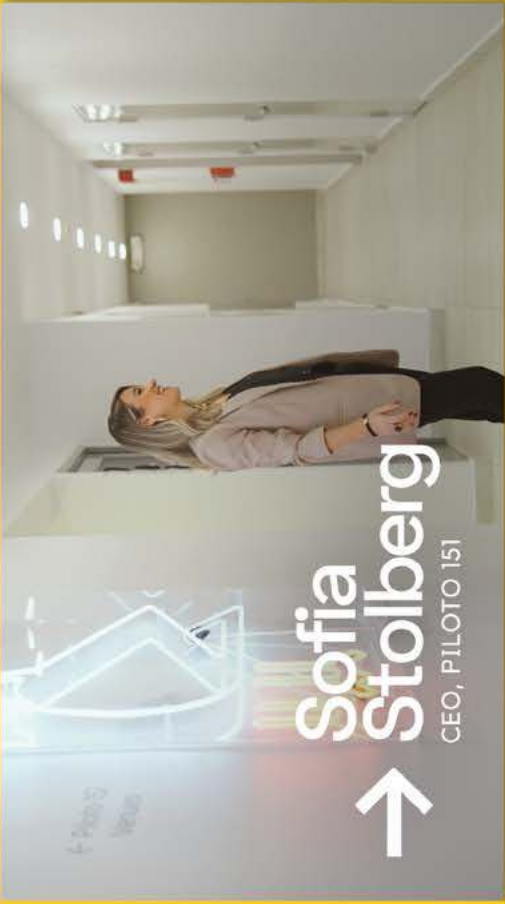
\$194.5M

**Total timeframe budget
(2020-2024)**

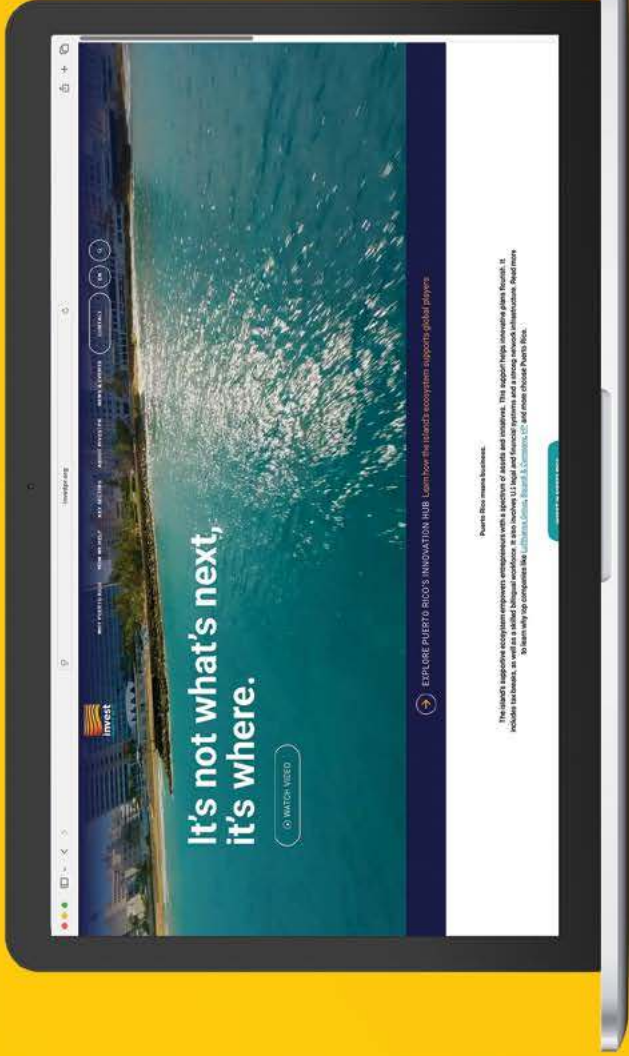
\$51.7M

ROI

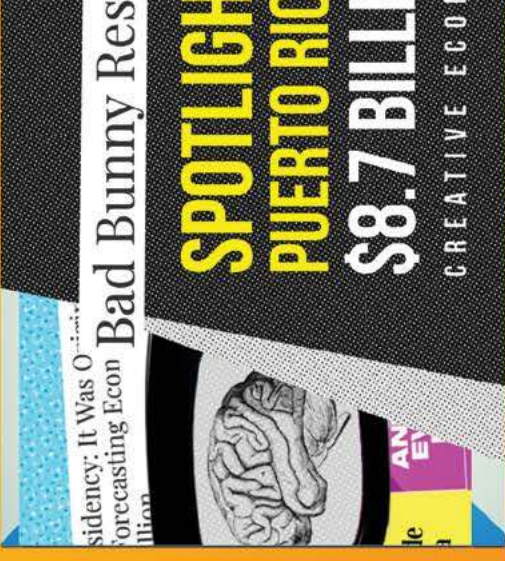
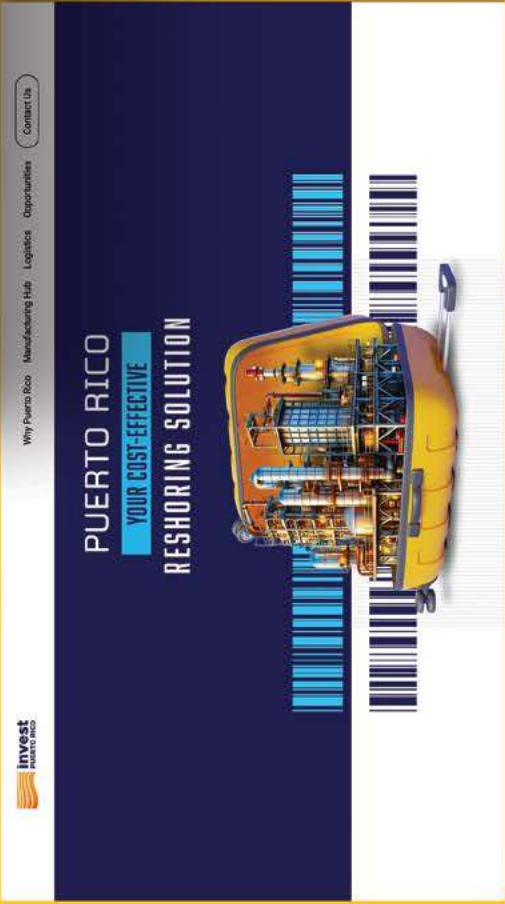
3.76X



DRIVING AWARENESS



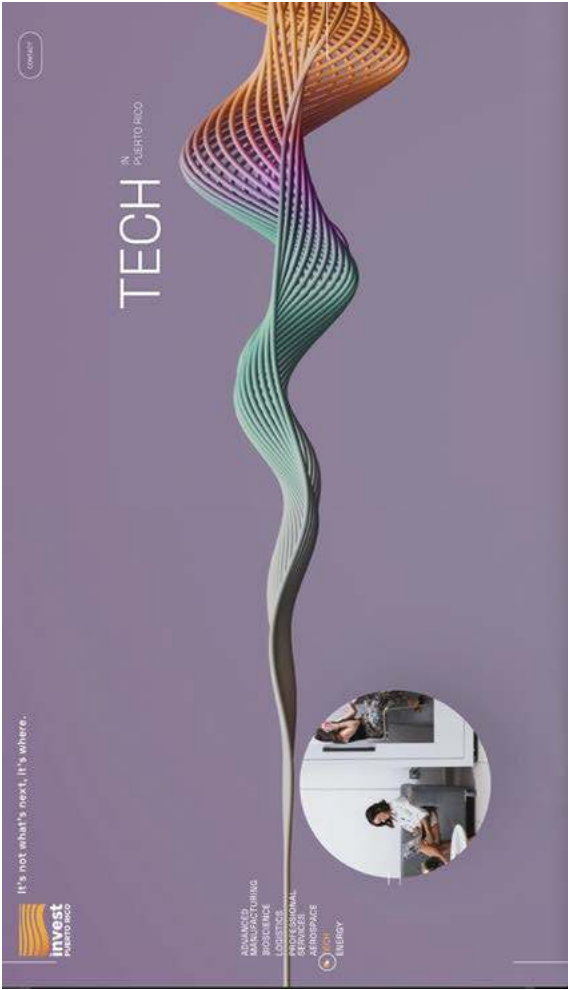
SHAPING PERCEPTION



THROUGHOUT FY2024-25,
INVEST PUERTO RICO
DELIVERED A COMPREHENSIVE AND
HIGH-IMPACT MARKETING PROGRAM
THAT EXPANDED GLOBAL AWARENESS,
DEEPEDED CREDIBILITY,
AND STRENGTHENED
PUERTO RICO’S POSITION
AS A COMPETITIVE, RESILIENT
INVESTMENT DESTINATION.

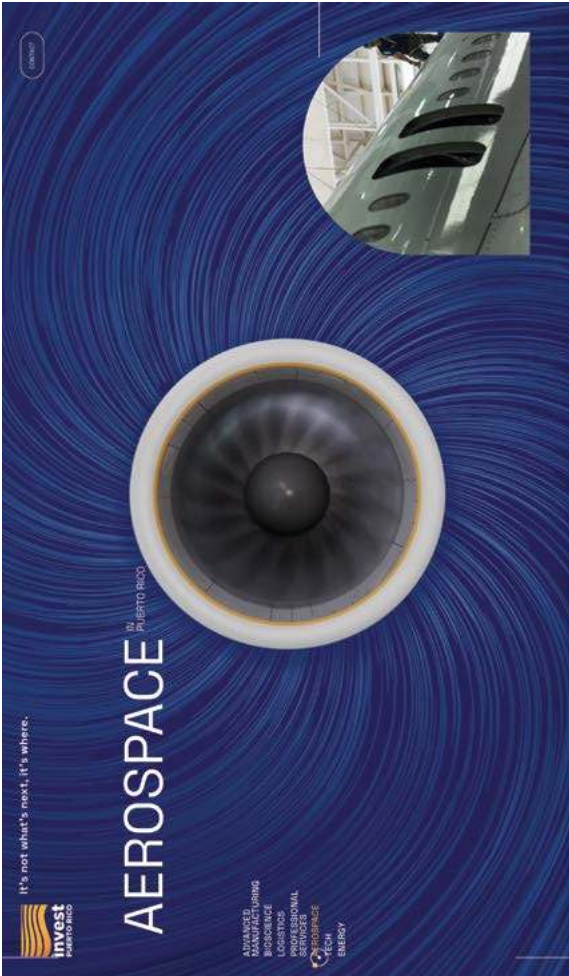


From large-scale brand storytelling to precision-targeted outreach, our initiatives reached audiences across every stage of the funnel—building trust, shifting perceptions, and driving qualified leads. Through an integrated mix of creative content, strategic partnerships, data-driven insights, and experiential activations, we positioned Puerto Rico as a premier location for industries such as bioscience, aerospace, technology, and advanced manufacturing. The results speak clearly: where Puerto Rico showed up, it resonated. Awareness grew; trust increased, and consideration among enterprise decision-makers rose significantly—demonstrating the power of consistent, full-funnel marketing to influence global perception.

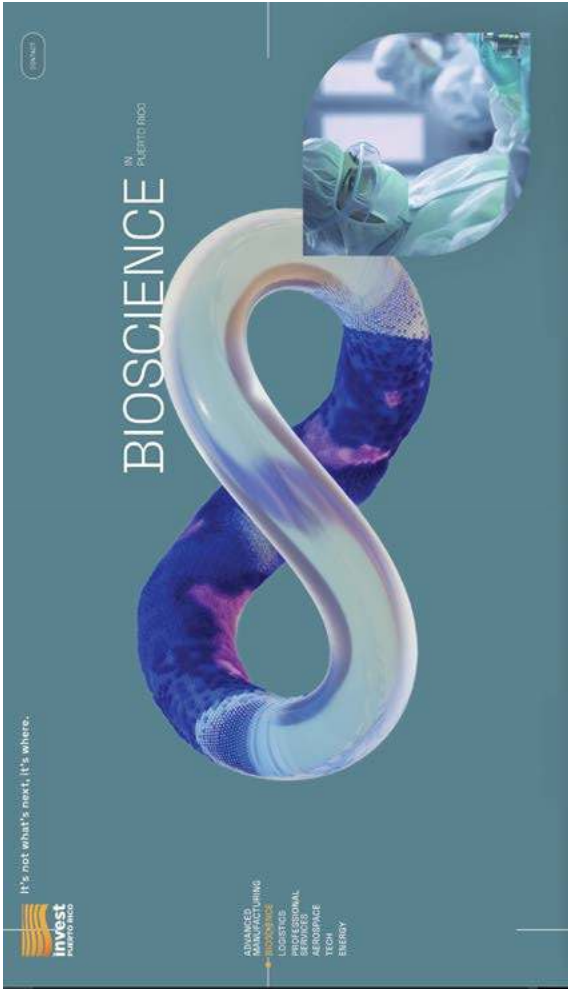


**BUILDING ON OUR
AWARD-WINNING
PLATFORM, IT’S NOT
WHAT’S NEXT, IT’S WHERE,**

we advanced production of new creative assets that expand the narrative to include new message priorities.



**THIS NEXT PHASE HIGHLIGHTS THE ISLAND’S
ADVANTAGES ACROSS A BROADER RANGE
OF HIGH-IMPACT SECTORS, INCLUDING
BIOSCIENCE, AEROSPACE, TECHNOLOGY,
ADVANCED MANUFACTURING, LOGISTICS,
AND PROFESSIONAL SERVICES.**



Developed throughout FY2025, these assets lay the groundwork for our next wave of storytelling and will roll out across international markets in FY2025–26.

Invest Puerto Rico, Innovation Landing Page, 2025 International Economic Development Council (IEDC) Excellence Awards, winner.

FY2024–25 marked a pivotal year in positioning Puerto Rico at the forefront of the global reshoring movement. As supply chain realignments reshaped global markets, Invest Puerto Rico recognized the opportunity—and responsibility—to ensure the island's strengths were part of that conversation.

**WHEN THE MARKET SHIFTED,
SO DID WE. LEVERAGING EXISTING MEDIA
PARTNERSHIPS AND CREATIVE ASSETS,
WE STRATEGICALLY PIVOTED OUR MESSAGING
TO SPOTLIGHT PUERTO RICO’S ROLE AS A
RESILIENT, RESHORING HUB FOR U.S. AND
GLOBAL COMPANIES SEEKING STABILITY,
PROXIMITY, AND TALENT.**

This timely repositioning allowed us to ride the momentum of a global trend while reinforcing Puerto Rico’s long-term value proposition. Our reshoring narrative came to life through high levels of owned content, targeted storytelling, and earned visibility across premium outlets such as BBC and The New York Times, where ad recall reached as high as 56%. Across social and digital platforms, we amplified the message through thought leadership, sector-specific content, and emerging business influencer collaborations—connecting with global executives actively evaluating new production and investment locations.



This agile, insight-driven approach not only elevated Puerto Rico’s visibility in a high-stakes conversation but also deepened credibility among decision-makers. By aligning our communications with the pulse of the global economy, we positioned Puerto Rico not just as a participant in the reshoring trend—but as a leader shaping its future. Our brand was present—and impossible to miss—across key international and local platforms that matter most to our target audiences.

At the same time, we strengthened our marketing infrastructure. A comprehensive CRM/Salesforce data-cleansing initiative laid the groundwork for sharper lead management and better integration with business development teams. This multi-year effort, paired with new operating procedures and training, is ensuring that the awareness we generate translates into a healthy pipeline of qualified opportunities.

[BIO International 2025 | Boston Convention & Exhibition Center, Boston, MA.](#)

RESHORING MESSAGE ACROSS EVERY TOUCHPOINT



BEYOND DIGITAL CHANNELS, WE MADE PUERTO RICO UNMISSABLE ON THE GLOBAL STAGE THROUGH BOLD EVENT ACTIVATIONS AND BRAND EXPERIENCES.

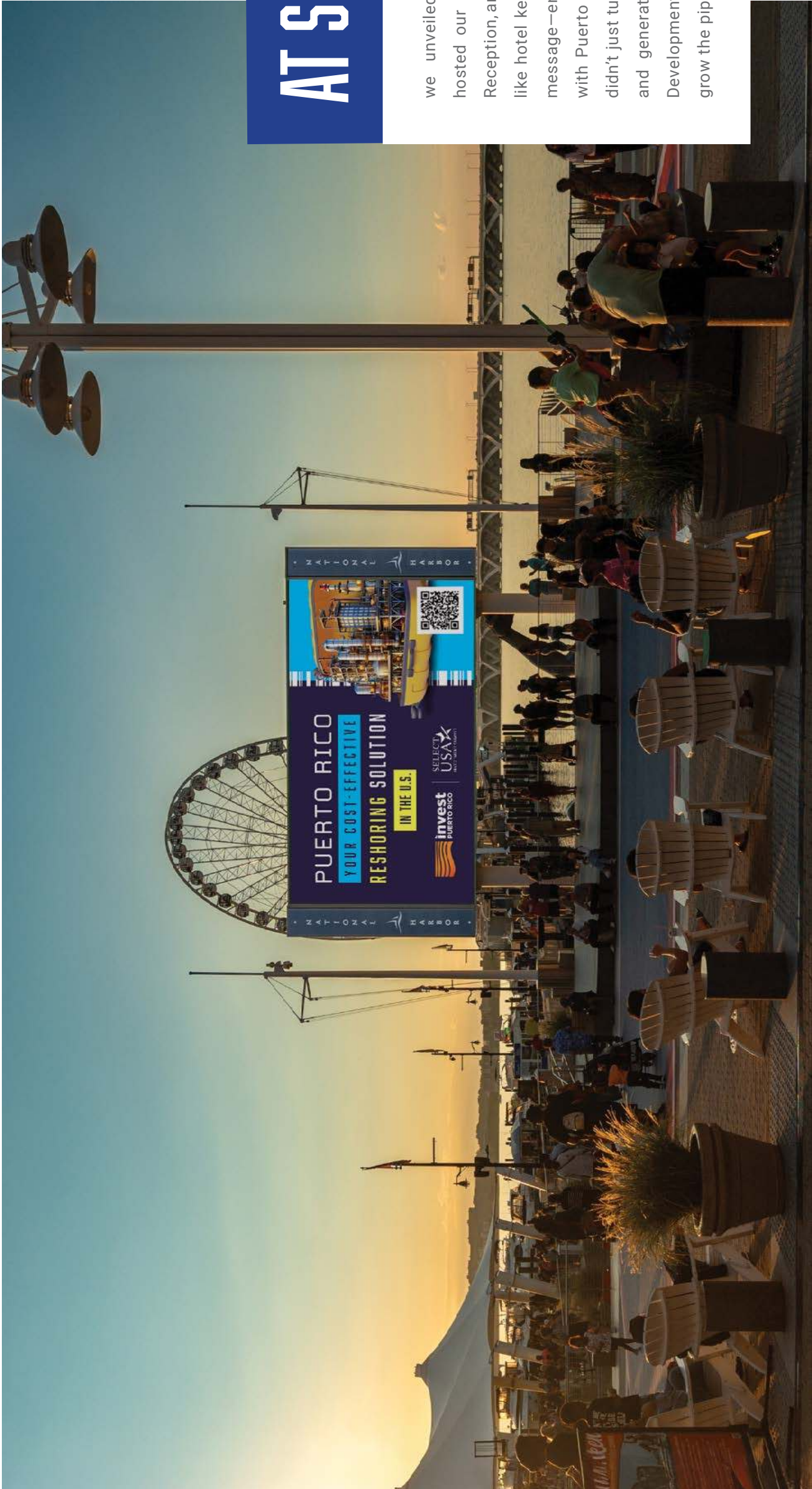


At **BIO International 2025**, we delivered our most ambitious presence yet—with the largest booth we have ever produced, our biggest delegation to date, and a suite of sponsorship properties that ensured Puerto Rico stood out. From a high-impact out-of-home placements at the convention center entrance and promo floor, to Wi-Fi sponsorships that kept the Puerto Rico brand top of mind throughout the event, we designed every touchpoint for visibility.



Invest Puerto Rico, BIO International 2025 Delegation.





AT SELECTUSA,

we unveiled a refreshed booth design, hosted our annual Puerto Rico Delegation Reception, and secured premium placements like hotel key cards featuring our reshoring message—ensuring every guest engaged with Puerto Rico’s story. These activations didn’t just turn heads; they drove awareness and generated interest that our Business Development team is now leveraging to grow the pipeline.

SelectUSA 2025 |
Gaylord National Resort
& Convention Center,
National Harbor, MD



It's not what's next, it's where → Puerto Rico

invest
PUERTO RICO

invest
PUERTO RICO

It's not what's next, it's where → Puerto Rico

PUERTO RICO
RESHORING
SOLUTION

WHY?
PUERTO RICO

Made in
New Mexico

RESHORING

AEROSPACE

PUERTO RICO
IS A U.S.
TERRITORY.
WORLD-CLASS
INFRASTRUCTURE

RESHORING

Locally, our flagship stakeholder event—the Puerto Rico Open Golf Tournament—educated local stakeholders on our role as the island’s official ally in bringing investment to Puerto Rico.

THE EVENT CREATED A UNIQUE PLATFORM TO ALIGN GOVERNMENT AND PRIVATE-SECTOR LEADERS AROUND A UNIFIED PROMOTIONAL NARRATIVE WHILE ALSO ENGAGING AUDIENCES WITH COMPLEX MESSAGES DELIVERED IN A FUN, EXPERIENTIAL FORMAT.



Invest Puerto Rico Booth | Puerto Rico Open 2025 | Grand Reserve Golf Club, Rio Grande, PR.

By weaving our value proposition into a world-class sporting experience, the PR Open generated rave reviews and invited business leaders to join this group of gamechangers comitted to the island’s economic growth.



Second Floor | Rums of
Puerto Rico Bar & Player
Card Showcase Area
| Player Card



Ground Floor | Photo Booth & Player Card Station

RESEARCH & CRM: BUILDING INTELLIGENCE & INFRASTRUCTURE

This was also a year of critical investment in marketing intelligence and CRM infrastructure. For the first time, we conducted brand lift studies and qualitative research across four priority industries, uncovering valuable insights into investor perceptions, motivations, and decision drivers. These learnings are now shaping our content strategy and audience targeting for the year ahead. Concurrently, a comprehensive CRM/Salesforce data-cleansing initiative strengthened our foundation for lead management, enabling better integration between marketing and business development. Supported by new workflows, training, and tailored content streams, this infrastructure ensures that awareness seamlessly translates into measurable opportunity.

RECOGNITION & IMPACT

Our integrated marketing efforts were recognized internationally when Invest Puerto Rico received three Economic Development Excellence Awards from the International Economic Development Council (IEDC)—a testament to the creativity, strategy, and measurable impact of our campaigns on the global stage. We were also shortlisted for Best Communication Strategy for Economic Development at the City Nation Place Awards, which recognize excellence in place branding and marketing, celebrating the strategic work of cities, regions, and countries in managing their reputation to attract tourism, investment, and talent.

SUSTAINING MOMENTUM & DEEPENING IMPACT

The results of FY2024–25 affirm a clear truth: sustained, strategic marketing drives awareness, builds credibility, and reshapes perceptions. As we look ahead, the focus is on generating momentum— to show up consistently and meaningfully in global conversations. Our approach will evolve with the market, guided by data, insights, and opportunity. By strengthening what works and remaining agile to what’s next, Invest Puerto Rico will keep advancing a message that resonates with global audiences and reinforces the island’s value as a trusted investment destination.



Nathan Ohle, President and CEO, International Economic Development Council, Ella Woger, CEO, Invest Puerto Rico, Astrid Navarro, Chief Financial Officer, Invest Puerto Rico





INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL



Gold Winner:
Multimedia Promotion |
It's Not What's Next,
It's Where



Gold Winner: Special
Purpose Website |
Innovation Microsite

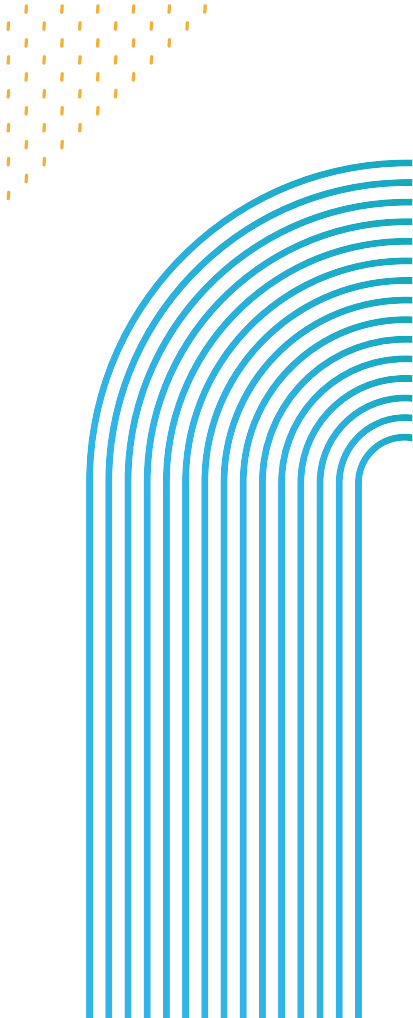


Silver Winner:
Paid Advertising |
It's Not What's
Next, It's Where

SHORTLISTED

BEST COMMUNICATION STRATEGY

It's Not What's Next, It's Where.
Reframing Puerto Rico as a Hub for Innovation



STRENGTHENING LEAD + GENERATION

EXPANDING THE POSSIBILITIES

During FY2024, Invest Puerto Rico achieved notable progress in strengthening the investment pipeline and attracting high-quality prospects. Our targeted global outreach allowed us to build trust, share Puerto Rico’s competitive advantage firsthand, and identify promising new leads across key industries.

A critical driver of this success was our robust presence at more than 40 trade shows, conferences, and missions, including seven international sales missions to markets like India, Germany, the United Kingdom, Colombia, and Spain.

We deepened interest and accelerated decision-making through two industry-specific familiarization tours and one site selection tour, welcoming prospective investors identified through earlier outreach efforts. These immersive experiences gave companies an on-the-ground understanding of Puerto Rico’s talent, infrastructure, and ecosystem potential—turning interest into intent.

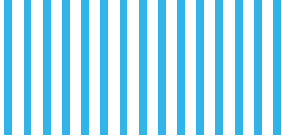
Our lead generation efforts were also amplified across North America, Europe, and Asia, leveraging strategic relationships with in-market representatives and partners to grow visibility and pipelines. Targeted sales missions to large and influential markets like Spain and India were instrumental in establishing meaningful, forward-moving conversations with qualified prospects.

Collaboration remained at the heart of our approach. We supported the Department of Economic Development and Commerce (DEDC) in several aftercare projects with top-tier employers—including Amazon and Cargolux—ensuring that existing investors remain engaged and supported. In alignment with the Government of Puerto Rico’s economic development priorities, Invest Puerto Rico has taken

an active role in the Department of Economic Development and Commerce’s (DEDC) Reshoring Taskforce. Through this collaborative platform, we are working alongside government, industry, and federal stakeholders to position Puerto Rico as a key player in strengthening U.S. supply chain resilience.

By contributing market intelligence, sector expertise, and global investment insights, Invest Puerto Rico is reinforcing the Island’s unique value proposition—offering U.S. jurisdictional protections, a highly skilled bilingual workforce, and competitive incentives—as part of the broader national reshoring strategy. This engagement not only highlights Puerto Rico’s strategic advantages in biosciences, aerospace, and advanced manufacturing, but also ensures that the Island remains central to discussions shaping the future of secure and reliable supply chains for the United States.

From prospecting to partnership, we continue to cultivate a pipeline of opportunities that are not only promising, but purpose-driven—positioning Puerto Rico as a destination where innovation, talent, and investment converge.





LEAD GENERATION

EVENTS



MedTech Conference | Toronto, Canada



Sales Mission India | Hyderabad & Mumbai, India



FinovateFall | New York, NY



Aerospace & Bioscience Familiarization Tour | San Juan, PR



GITEX 2024 | Dubai

Q1	
London, UK	UK Sales Mission
San Juan, PR	Familiarization Tour Aerospace & Bioscience
New York, NY	FinovateFall Fintech Conference
New York, NY	NYC Sales Mission
Boston, MA	MEDevice Boston
New Brunswick, NJ	Contract Pharma Solutions Conference

Q2	
India	Sales Mission India (Hyderabad & Mumbai)
Washington, DC	AUSA Global Aerospace Symposium
Dubai	GITEX 2024
Toronto, Canada	MedTech Conference
New York, NY	Invest Puerto Rico Talks Business Development & Stakeholder Activation
Toa Baja, PR	Innovation & Investment in Health & BioTech CytolImmune Therapeutics
San Francisco, CA	TechCrunch Disrupt
San Francisco, CA	Sales Mission California

LEAD GENERATION E V E N T S

San Juan, PR	Familiarization Tour Tech
Bremen, Germany	Space Tech Europe London Sales Mission
London, England	Sales Mission London
Silicon Valley, CA	MEDevice Medical Device Summit
New York, NY	New York Times DealBook Grand Activation
New York, NY	Fierce 50 Biotech Awards

Q3

Spain	Feria Internacional de Turismo (FITUR)
Spain	Sales Mission Spain
New York, NY	BIO CEO Investor Conference
Miami, FL	PBExpo
San Juan, PR	Familiarization Tour Site Selectors + C-Suite from Bio/Tech Cos.
Orlando, FL	Site Selector Guild Conference
Philadelphia, PA	Pharma USA
San Juan, PR	Meeting of the Americas Endeavor
Orlando, FL	SSOW Shared Services & Outsourcing



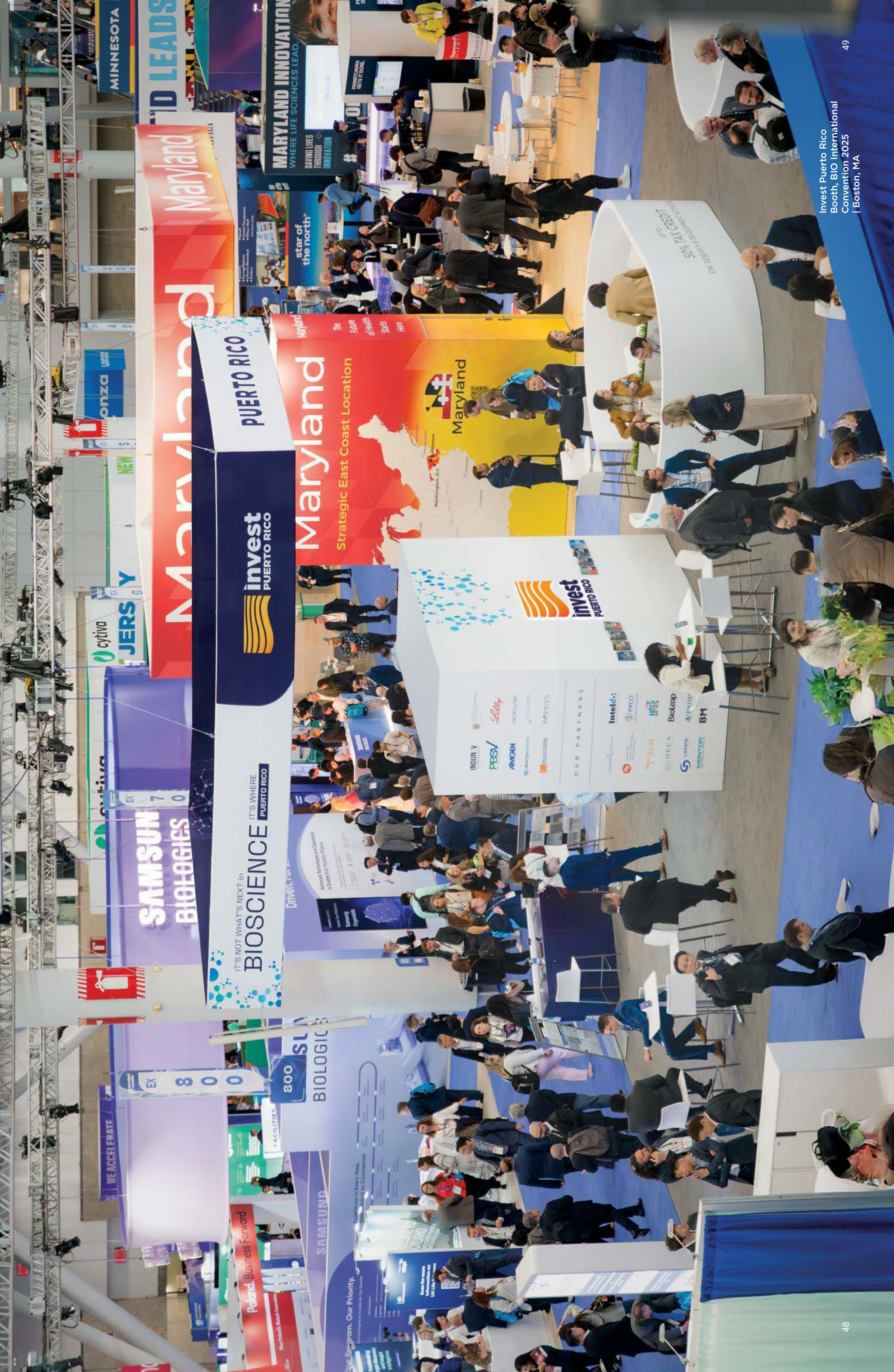
London Mission - Farnborough International Airshow | London, UK



Feria Internacional de Turismo (FITUR) | Spain



Sales Mission | Spain



Invest Puerto Rico
Booth, BIO International
Convention 2025
| Boston, MA

LEAD GENERATION E V E N T S



Familiarization Tour | Site Selectors + C-Suite from Bio/Tech Companies | San Juan, PR



SelectUSA | National Harbor, MD



London Tech Week | London, UK

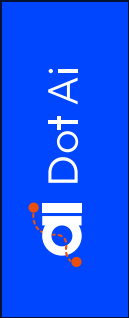
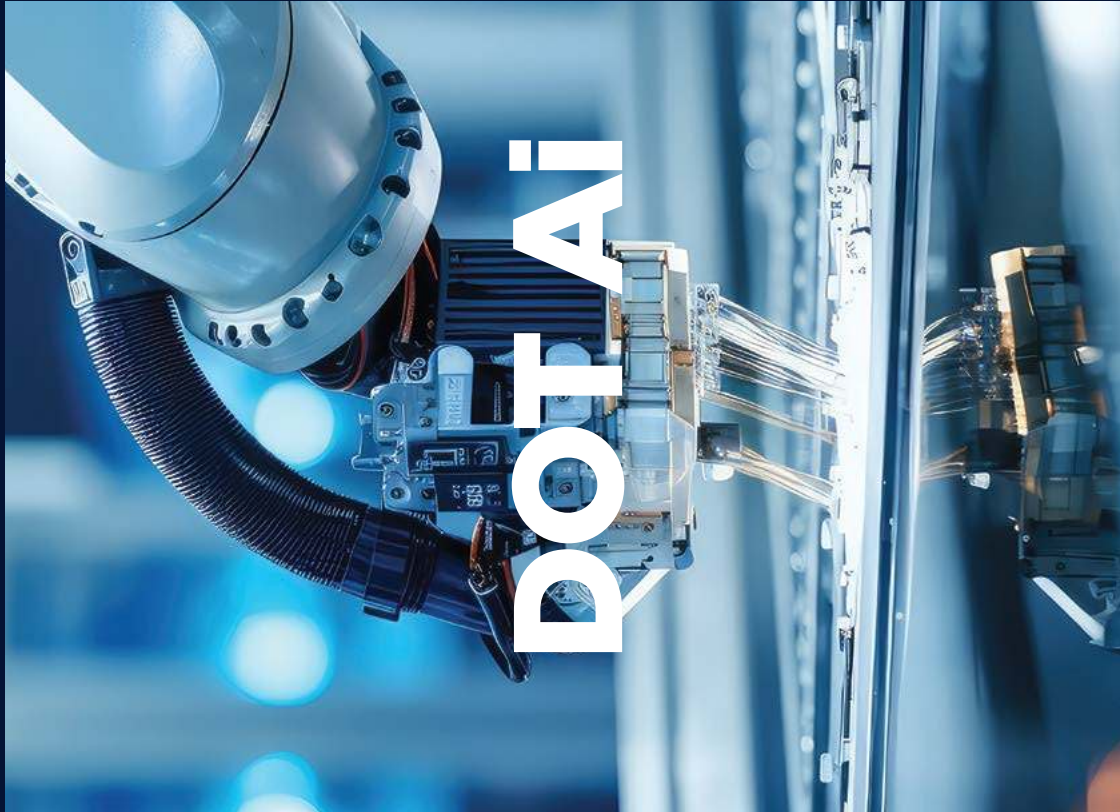


Space Symposium | Colorado Springs, CO



BIO International Convention | Boston, MA

Q4		
New York, NY	INTERPHEX	
Colorado Springs, CO	Space Symposium	
Atlanta, GA	2025 American South Site Selection Summit	
San Francisco, CA	RSA Cybersecurity Conference	
Coral Gables, FL	ALIS Caribbean Hotel & Resort Investment Summit	
New York, NY	BNEF Summit (Annual Bloomberg Energy Conference)	
Caguas, PR	Lift Conference Expanding the Defense Industrial Base	
Caguas, PR	Innovation Forum AI, Data Integrity & Digital Transformation in Life Sciences	
San Diego, PR	FinovateSpring	
National Harbor, MD	SelectUSA	
Philadelphia, PA	CPhI North America	
Dominican Republic	Commercial Mission Dominican Republic	
Colombia	Tech Mission	
Munich, Germany	Transport Logistic	
New York, NY	Forbes Iconoclast Summit	
London, UK	London Tech Week	
Boston, MA	BIO International Convention	

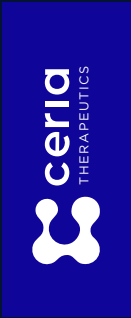


**DOT AI: SCALING GLOBAL ASSET INTELLIGENCE
FROM PUERTO RICO**

In a strategic move that underscores Puerto Rico’s growing role in next-generation manufacturing and innovation, Dot Ai launched its first hardware manufacturing hub in Barceloneta. This fully operational facility began producing the company’s proprietary IoT-zero-infrastructure “ZIM Bridge” and industrial-grade smart asset tags in July 2025.

The project represents a \$15 million investment and a strong commitment to long-term economic impact with plans to generate up to 200 full-time jobs over the next five years.

Dot Ai’s expansion into Puerto Rico is a testament to the island’s unique value proposition: a U.S. jurisdiction offering IP protection and federal compliance, a bilingual and highly skilled workforce, competitive operating costs, and world-class logistics infrastructure. From this new hub, Dot Ai is poised to scale its Asset Intelligence solutions to global markets—powered by Puerto Rico’s innovation ecosystem.

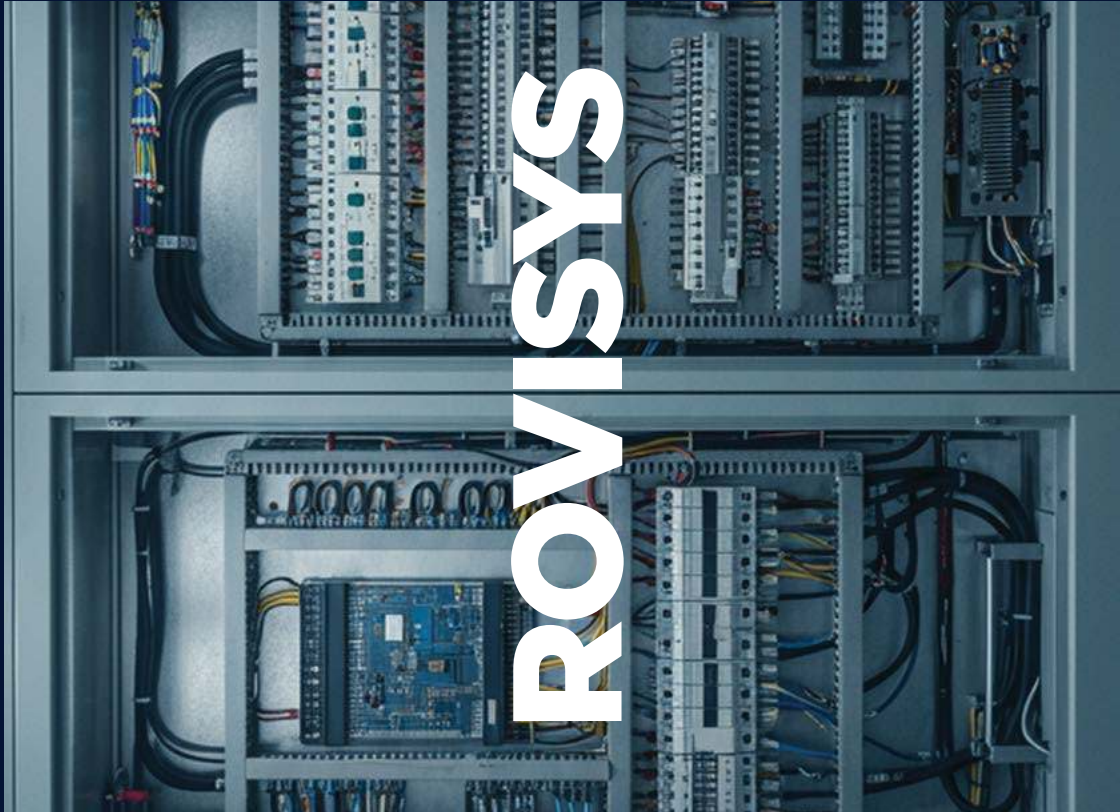


CERIA THERAPEUTICS: EXPANDING
BIOTECH HORIZONS IN SAN JUAN

At BIO International 2025, Ceria Therapeutics unveiled its plans to establish a cutting-edge R&D and biomanufacturing center at San Juan's Molecular Sciences & Research Center. Set to begin operations in 2026, the project represents a \$2.35 million capital investment and is expected to generate approximately 50 specialized jobs, with average salaries of \$100,000 per year.

Ceria selected Puerto Rico over contenders like California and Michigan, drawn by the island's competitive incentives, FDA-aligned infrastructure, and its rich legacy in biosciences research.

The company's decision was strongly influenced by the visibility and strategic positioning provided by the Invest Puerto Rico-led delegation at BIO International. Ceria's arrival further solidifies Puerto Rico's role as a global player in the life sciences sector, where innovation, infrastructure, and investment converge.



ROVISYS: POWERING INNOVATION
& REGIONAL GROWTH FROM PUERTO RICO

RoviSys, a global leader in automation and information solutions, opened a new office in San Juan, strengthening its support for critical industries across Puerto Rico and the broader Latin American region. This expansion reflects the company's long-term commitment to serving clients in the pharmaceuticals, biotechnology, food and beverage, power and energy, chemicals, and aerospace industries, which are vital to Puerto Rico's economy and global competitiveness.

With a \$300,000 investment and 16 new jobs committed, RoviSys selected Puerto Rico for its strategic location, advanced infrastructure, and highly skilled bilingual workforce.

The company's decision builds on years of successful collaboration with the island's life sciences sector and underscores Puerto Rico's unique position as a bridge between the U.S. and Latin America. Facilitated by Invest Puerto Rico, this new operation will enhance RoviSys's capacity to deliver world-class automation and software solutions and create career opportunities for local engineers and professionals. From its San Juan base, the company is poised to drive innovation, efficiency, and growth across the region, anchoring advanced manufacturing excellence in Puerto Rico.

Research & Competitive Levers

TOP PRIORITY: Workforce Development		Innovation in Waste Management	
WORKFORCE COMPASS PROGRAM Our Workforce Compass program continues to connect businesses with local talent and training resources, serving as a critical bridge between employer needs and educational capacity. This year, the program signed seven Memorandums of Understanding (MOUs) and extended services to 47 companies, while expanding partnerships with over 10 academic institutions to prepare talent pipelines aligned with emerging industry needs. In collaboration with employers, educators, and the DDEC, we've streamlined training access and funding, enhancing the island's competitiveness and creating a more agile, sustainable talent ecosystem.		Newlab Innovation also continued to take root through scalable sustainability solutions that demonstrate Puerto Rico's capacity for environmental leadership. These projects position Puerto Rico as a hub for climate-resilient, circular economy innovation —driving continued interest from other entities looking to turn environmental challenges into opportunities that unite sustainability, profitability, and community growth.	
In FY2024-2025, we deepened our use of research and intelligence as key levers for advancing Puerto Rico's competitiveness. Our work aligned data-driven insights with high-opportunity sectors and policy priorities—fueling targeted strategies in workforce development, innovation, and investment. These efforts fostered stronger public-private collaboration, expanded access to federal funding, and scalable solutions that support long-term economic resilience.		Expanding Federal Partnerships We also moved boldly into the federal programs space—supporting federal grant applications as part of our Newlab work and helping to unlock crucial resources for innovation projects. At the same time, we supported the expansion of the Puerto Rico BioTech Hub initiative, pursuing opportunities to be part of the Phase 2 cohort under the U.S. CHIPS and Science Act. This reinforces the island's growing footprint in global biotech innovation and highlights our strategic focus on emerging, high-value sectors. Our efforts in this area reflect a proactive approach to capturing federal opportunities that can catalyze long-term economic transformation and establish Puerto Rico as a hub for cutting-edge research and development.	
Public Policy We played an active role in public policy discussions with significant implications for Puerto Rico's economic future—including air cargo logistics, reshoring manufacturing, workforce policy, incentive reform, and global tax frameworks such as Pillar II of the OECD's Global Minimum Tax. Through these efforts, we aim to ensure that Puerto Rico remains at the table—and in many cases, at the forefront—of global competitiveness conversations. Our policy engagement strategy combines advocacy and thought leadership, establishing our organization as a credible voice in shaping the regulatory and economic landscape. Through active participation in key dialogues, we help ensure that policies reflect on-the-ground realities and business needs.		From insight to execution, our research and policy work this year helped lay the groundwork for sustainable, inclusive, and strategic growth in the years ahead. The interconnected nature of our initiatives—from workforce development to sustainability innovation to policy engagement—demonstrates a holistic approach to economic development that addresses multiple dimensions simultaneously. As we look forward, the foundations built this year will enable us to scale our impact and continue driving meaningful progress for Puerto Rico's economy and its people	

FOSTERING STAKEHOLDER

ENGAGEMENT

This year, we expanded and strengthened our engagement strategy, elevating Invest Puerto Rico’s visibility and forging deeper ties with stakeholders across sectors. Through active participation in more than 25 local, national, and international events—including the Financial Services Forum, Puerto Rico is Open for Business in Washington, D.C., and the annual conventions of the Chamber of Commerce and the Puerto Rico Manufacturers Association—we showcased Puerto Rico’s unique value proposition to influential audiences. These efforts positioned Invest Puerto Rico as both a trusted partner and a recognized leader in economic development.



Networking Event , Invest Puerto Rico Talks | New York , NY



BIO International Convention 2025 | Boston, MA

Recognizing that the attraction of new businesses and investment depends on a strong and informed local ecosystem, we hosted dedicated sessions with key stakeholder groups, including investors and service providers. These sessions fostered collaboration, equipped stakeholders with the latest data and materials, and empowered them to serve as advocates in presenting Puerto Rico to potential clients and partners. Extending our reach internationally, we engaged associations and business leaders in Spain, highlighting Puerto Rico's advantages as a gateway to the Americas and strengthening our strategy to target companies in globally competitive sectors.



Induniv Forty Year Anniversary | San Juan, PR



Amazon Distribution Center Construction Site Visit | Dorado, PR



Puerto Rico Open 2025 | Rio Grande, PR

THESE SESSIONS
FOSTERED COLLABORATION,
EQUIPPED STAKEHOLDERS
WITH THE LATEST DATA
AND MATERIALS, AND
EMPOWERED THEM TO
SERVE AS ADVOCATES IN
PRESENTING PUERTO RICO
TO POTENTIAL CLIENTS
AND PARTNERS.



Multipliers Workshop | San Juan, PR



Puerto Rico Manufacturers Association | San Juan, PR

In May 2025, we partnered with the Puerto Rico Chamber of Commerce in its Federal Affairs Chamber Educational Series (FACES). This initiative, central to the Chamber's strategy, amplifies Puerto Rico's private sector voice before federal decision-makers, ensuring that the island's business community is represented in critical discussions shaping our economy. Locally, our team deepened municipal and community ties, cultivating more than 50 new relationships with business and civic leaders.

THESE CONNECTIONS
STRENGTHENED ALIGNMENT
WITH COMMUNITY
PRIORITIES, REINFORCED,
OUR PARTNERSHIPS,
AND PROVIDED VALUABLE
INSIGHTS TO REFINED
OUR STRATEGIES.



FACES Event at Capitol Hill, Puerto Rico Chamber of Commerce | Washington, DC

To improve communication and feedback, we also launched a stakeholder newsletter and conducted a comprehensive survey, and creating stronger channels for two-way engagement. Finally, we established key relationships with the new administration and engaged extensively with public agencies and the legislature. These efforts laid the groundwork for continuity and future collaboration. As Puerto Rico’s investment promotion agency, the insights we gather and the relationships we cultivate directly benefit government leaders, enabling them to adopt best practices and strengthen long-term strategies for sustainable economic development.



Business Opportunity Exchange 2025 | San Juan, PR



Puerto Rico Chamber of Commerce Annual Conference | San Juan, PR



PRIMEX Roundtable | San Juan, PR



Networking Event | New York, NY

STAKEHOLDER EVENT LIST

Q1

Ponce, PR	Boricua Emprende Fest
San Juan, PR	Experiencia Puerto Rico
Fajardo, PR	Colegio de CPA Conference
Virtual	Webinar Junta Boricua
Dallas, TX	IEDC 2024 Annual Conference

Q2

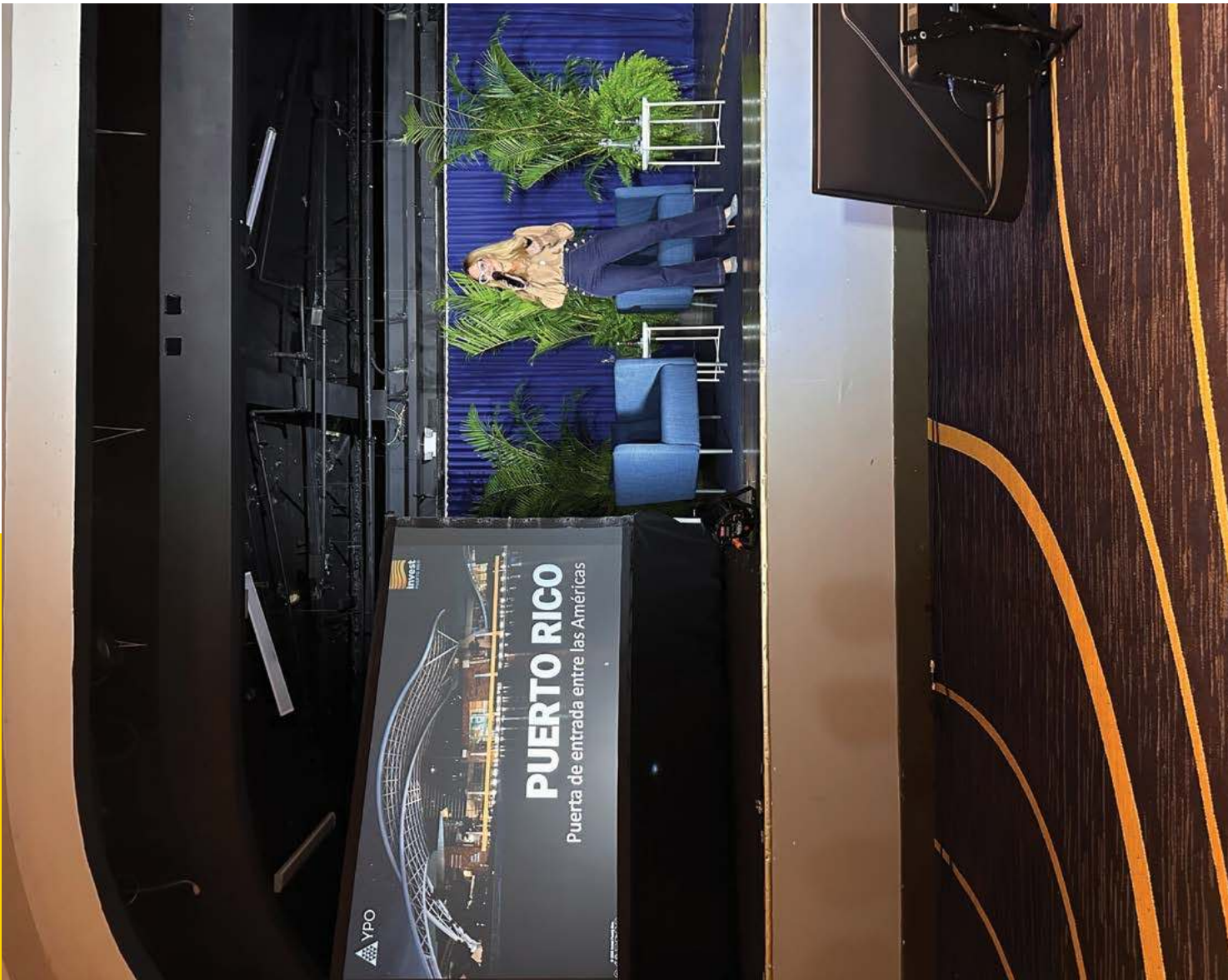
San Juan, PR	PRIMEX Manufacturing Week Roundtable
San Juan, PR	CIO IT Leadership Summit
San Juan, PR	ICON Summit
San Juan, PR	Financial Services Forum
San Juan, PR	Networking Event Partnership for Modern Puerto Rico
San Juan, PR	Parallel 18 18th Dimension Fest
San Juan, PR	1 ^{ra} Conferencia Nacional Anual de Organizaciones Puertorriqueñas
San Juan, PR	PR-USA Chamber of Commerce Legislative Summit 2025
San Juan, PR	Invest Puerto Rico Results 23-24 Roundtable

Q3

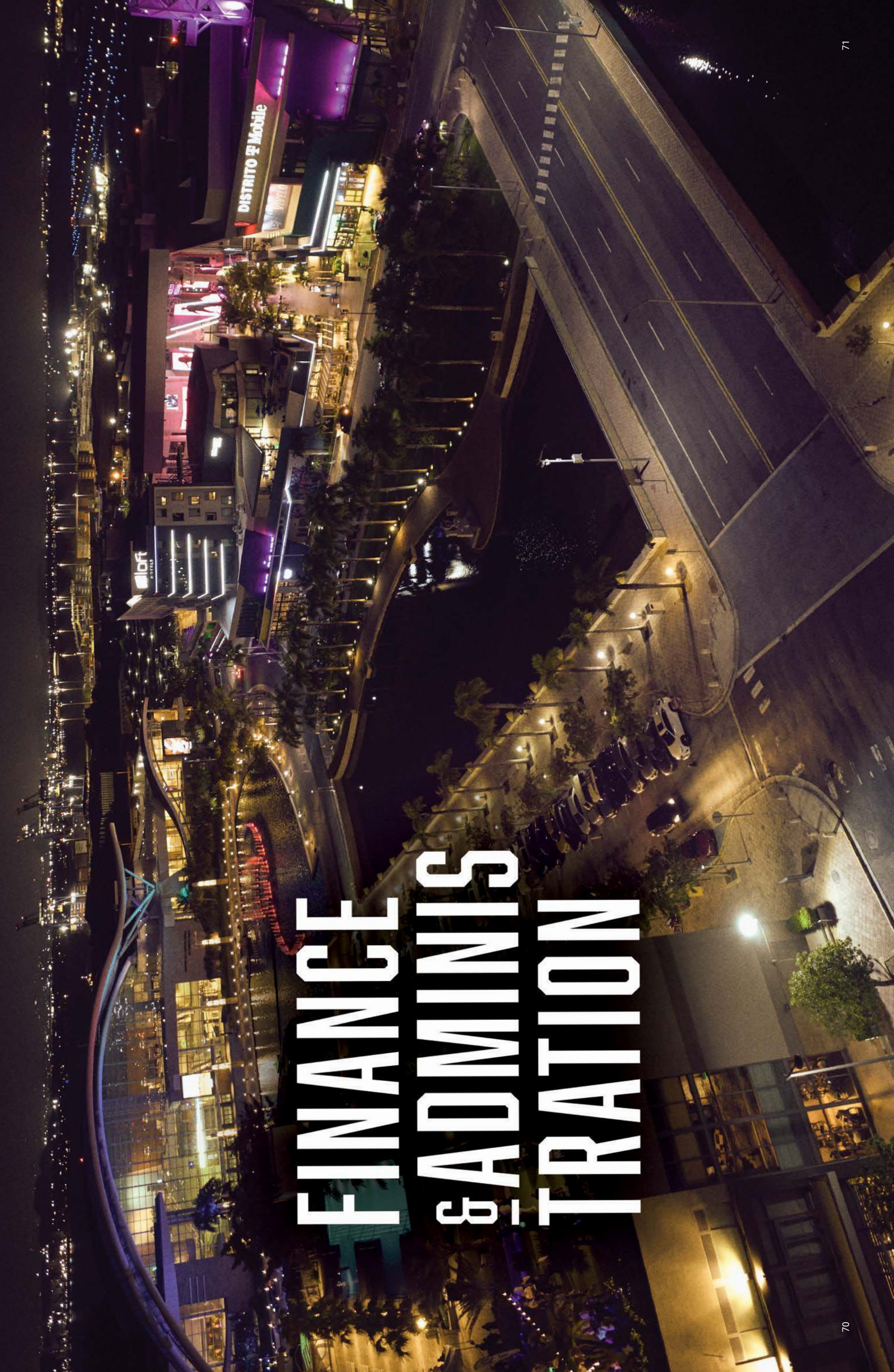
Madrid, Spain	Spain Stakeholder Event
San Juan, PR	IEDC Economic Recovery Corps Annual Training Retreat
San Juan, PR	Service Provider Multipliers Workshop
Manatí, PR	Puerto Rico Aerospace Cluster Annual Meeting
Washington, DC	IEDC Leadership Summit
San Juan, PR	2 nd Annual Supply Chain & Logistics Summit
Rio Grande, PR	Puerto Rico Open Pharmaceutical Industry Association Annual Meeting
San Juan, PR	Puerto Rico Minority Supplier Development Council Conference

Q4

San Juan, PR	Uncorrelated
San Juan, PR	YPO Latin America Retreat / Conference
San Juan, PR	PIA General Managers Meeting
San Juan, PR	Puerto Rico Real Estate Summit
Washington, DC	FACES Event at Capitol Hill, Puerto Rico Chamber of Commerce
Rio Grande, PR	Puerto Rico Manufacturers Association Annual Convention
San Juan, PR	Puerto Rico Chamber of Commerce Annual Convention



Parranda Boricua, YPO | San Juan, PR



FINANCE & ADMINIS TRATION

FY 2025 STATEMENT OF FINANCIAL POSITION

UNAUDITED

ASSETS:

Cash & Cash Equivalents	\$8,504,545
Accounts Receivable	\$14,039
Prepaid Expenses	\$115,364
Total Current Assets	\$8,633,948
Other Assets / Deposits	\$8,688
Property & Equipment Net	\$907,488
Total Assets	\$9,550,124

LIABILITIES:

Accounts Payable	\$503,589
Accrued Expenses	\$503,903
Total Current Liabilities	\$1,007,492
Long-Term Liabilities	\$506,284
Deferred Revenues	\$3,387,054
Total Liabilities	\$4,900,830

NET ASSETS:

Restricted Assets	\$2,600,000
Board designates Contingency Reserve funds	
Unrestricted Net Assets	\$2,049,294
Total Net Assets & Liabilities	\$9,550,124



FY 2025 STATEMENT OF ACTIVITIES

UNAUDITED

REVENUES:

Local Funds	\$5,000,000
DEDC Contracts	
Local Funds	\$7,540,495
Special Assignment, OGP	
Local Funds	\$122,021
Workforce Compass Program (DEDC)	
Federal Funds	\$7,499,959
Other Revenues	\$249,506
Total Revenues	\$20,411,981

EXPENSES:

Operational Expenses by Area:

Marketing	\$14,990,469
Business Development	\$1,475,486
Strategy & Research	\$976,577
Workforce Program	\$122,021
Community /Industry Engagement	\$584,612
Total Operational Expenses	\$18,149,165
Administrative Expenses/Depreciation	\$1,911,100
Total Expenses	\$20,060,265

Increase in Net Assets	\$351,716
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A full-page background image showing two hands, one from a darker-skinned person and one from a lighter-skinned person, reaching up to hold a bright, glowing sun. The sun is positioned between the two hands, creating a lens flare effect. The sky is a mix of blue and orange, suggesting a sunset or sunrise. The overall mood is hopeful and forward-looking.

looking

ahead

Invest Puerto Rico remains committed to driving economic growth through a clear strategy that builds on Puerto Rico's unique assets, strengthens its competitive advantages, and positions the island for sustainable, high-impact investment.

Our Guiding Principles

These strategic priorities continue to steer our path forward—keeping us agile, focused, and positioned to seize opportunities that drive meaningful growth.



TARGETING KEY SECTORS

We will continue prioritizing sectors where Puerto Rico is best positioned to lead, supporting our existing client base and engaging with businesses outside our primary targets whose relocation plans we can significantly influence.



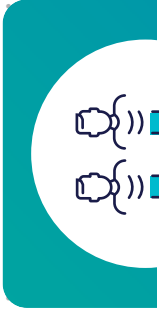
BUILDING BRAND AWARENESS

Improving Puerto Rico's reputation as a premier investment hub is central to our strategy. Through targeted marketing and sales initiatives that span across the awareness, consideration, and conversion stages, we will amplify Puerto Rico's value proposition across key industries and global markets.



STRENGTHENING PUERTO RICO AS A PRODUCT

As a thought leader in economic development, Invest Puerto Rico champions efforts to bolster Puerto Rico's competitiveness, backed by rigorous economic intelligence and insights that position the island as an attractive destination for investors.



ENGAGING STAKEHOLDERS

We actively engage with stakeholders, fostering collaboration on key initiatives and enhancing lead generation efforts. This engagement is essential for expanding our network and driving meaningful impact.



ELEVATING GLOBAL STANDING

We will keep raising the profile of both Invest Puerto Rico and Puerto Rico within the global economic development community, positioning the island as a beacon of opportunity for international investment.



MAINTAINING OPERATIONAL EXCELLENCE

We maintain our commitment to upholding the highest standards of compliance, supported by a strong organizational culture, top talent, and the necessary resources to effectively fulfill our mission.



ADAPTING TO TRENDS

As market dynamics evolve, we will closely monitor emerging trends and opportunities, fine-tuning our strategy to ensure Puerto Rico remains competitive in an increasingly dynamic landscape.



Our Sector Strategy



INDUSTRY PRIORITIZATION STRATEGY: REFINING OUR APPROACH

In May 2025, Invest Puerto Rico undertook a comprehensive and strategic review of our industry prioritization model to ensure our efforts remain responsive to today’s rapidly evolving global economy. Building on the foundation of our original 2019 Promotion Plan, this refined approach reflects the significant shifts in foreign direct investment, industry trends, and Puerto Rico’s economic landscape over the past five years. Our updated strategy introduced a more dynamic and data-rich evaluation framework, designed to better identify industry sectors with the highest potential for sustainable growth and long-term impact.

The industry sectors evaluated represent all super-sectors as categorized by the US Bureau of Labor Statistics:

- Natural Resources & Mining
 - Construction
 - Manufacturing
 - Trade, Transport & Utilities
 - Information
- Professional Services
 - Financial Services
 - Education & Health Services
 - Leisure and hospitality

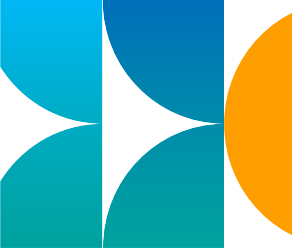
These sectors were analyzed against quantitative and qualitative criteria to determine Puerto Rico’s most strategic sectors for FDI attraction:

EVALUATION CRITERIA:

1. Global and U.S. Growth Forecasts
2. Access to U.S. Law and Markets
3. Average Industry Wages
4. Tax Code Incentive Advantages
5. Shipping Cost Sensitivities
6. Economic Multiplier Effects
7. Fiscal Impact Potential
8. Tariff Sensitivity
9. Talent Availability
10. Public Policy Priority Alignment

Each sector was scored according to a comprehensive evaluation rubric.

EVALUATION FACTORS	0	1	2
GROWTH FORECAST (Global)	REDUCTION IN INDUSTRY ACTIVITY OVER NEXT 3 YEARS	STAGNANT INDUSTRY ACTIVITY OVER NEXT 3 YEARS	GROWTH IN THE INDUSTRY ACTIVITY OVER THE NEXT 3 YEARS
GROWTH FORECAST (U.S.)	REDUCTION IN INDUSTRY ACTIVITY OVER NEXT 3 YEARS	STAGNANT INDUSTRY ACTIVITY OVER NEXT 3 YEARS	GROWTH IN THE INDUSTRY ACTIVITY OVER THE NEXT 3 YEARS
ACCESS TO U.S. LAW & MARKETS	BUSINESS SERVES LOCAL MARKET (Less than 20% exports)	INDUSTRY EXPORTS BUT LESS THAN 50% OF OUTPUT	INDUSTRY MAINLY EXPORTS (More than 50%)
AVERAGE INDUSTRY WAGE	INDUSTRY WAGE IS BELOW THE PR. AVERAGE WAGE (More than 10%)	INDUSTRY WAGE IS NEAR THE PR. AVERAGE WAGE (Within 10%)	INDUSTRY WAGE IS ABOVE THE PR. AVERAGE WAGE (More than 10%)
TAX CODE INCENTIVE ADVANTAGE	NO COMPETITIVE INCENTIVES FOR INDUSTRY	MARGINAL INCENTIVES FOR INDUSTRY	SIGNIFICANT INCENTIVES AVAILABLE
SHIPPING COST	INDUSTRY IS HIGHLY SENSITIVE TO SHIPPING COSTS	INDUSTRY IS marginally SENSITIVE TO SHIPPING COSTS	INDUSTRY IS NOT SENSITIVE TO SHIPPING COSTS
ECONOMIC MULTIPLIER EFFECT	VERY LITTLE INTEGRATION TO LOCAL ECONOMY (Type 2 multiplier under 2)	INTEGRATED TO THE LOCAL ECONOMY (Type 2 multiplier between 2 and 3)	HIGHLY INTEGRATED TO THE LOCAL ECONOMY (Type 2 multiplier above 3)
FISCAL IMPACT	INDUSTRY GENERATES LOW % OF FISCAL REVENUES (Less than \$100 million)	INDUSTRY GENERATES BETWEEN \$100 MILLION AND \$500 MILLION	INDUSTRY GENERATES HIGH FISCAL REVENUES (Above \$500 million)
TARIFF SENSITIVITY	INDUSTRY IS NOT SUBJECT TO TARIFFS	INDUSTRY IS SUBJECT TO TARIFFS (Under 25%)	INDUSTRY IS SUBJECT TO HIGH TARIFFS (Above 25%)
TALENT AVAILABILITY	LOCATION QUOTIENT BELOW 0.6	LOCATION QUOTIENT BELOW 1 BUT ABOVE 0.6	LO ABOVE 1



A

UNIFIED

Promotional Approach

During FY2026, Invest Puerto Rico will strengthen its holistic promotional strategy by further integrating our marketing and business development functions to create a seamless, mutually reinforcing pathway from awareness to engagement to investment. Our focus will be on aligning top-of-funnel brand visibility with deeper, targeted relationship-building in our priority sectors, ensuring that every message we broadcast and every interaction we initiate is strategically anchored in the realities of our investment pipeline.

Our Marketing

STRATEGY

Our marketing efforts will support a full-funnel journey, guiding audiences from awareness to consideration in a thoughtful, efficient, and targeted manner. While we will continue to focus our resources where they have the greatest impact, our goal is to steadily deepen familiarity with Puerto Rico’s strengths over time through sector-specific messaging, digital engagement, and targeted storytelling. By creating informed visibility at the top of the funnel and providing credible, relevant content at mid- and lower-funnel stages, we aim to nurture interest that directly supports our business development outreach. In this way, marketing acts as both catalyst and reinforcement—building context, shaping perception, and enabling BD conversations with greater momentum and receptivity.

MARKETING FUNNEL



Our Business Development

STRATEGY

Our business development efforts will leverage the momentum generated by marketing to deepen relationships, advance qualified opportunities, and convert interest into investment. Through deeper engagement with industry leaders, stronger ties with site selectors, and a refined lead-generation pipeline, we are building momentum in high-value sectors. By aligning targeted outreach with sector intelligence and strategic partnerships, we aim to accelerate project timelines, convert interest into action, and expand Puerto Rico’s footprint in priority global markets.

STRATEGIC ROADMAP FY2026

- Develop and deploy a targeted company outreach strategy by priority sector to compliment the reshoring task force led by DDEC.
- Maximize engagement in 2-3 industry “marquee” events, participate in 20-25 business development-focused inclusive key industry events, conduct 5-6 sales missions in the U.S., Europe and Asia, and host 2 fam tours (inclusive of industry and site selectors) on the island.
- Leverage lead generation firms and sector consultants in key markets (i.e. North America, Europe, Asia and Latam).
- Actively strengthen Puerto Rico’s position with site selectors via site-selector specific events, relationship building and strategic media placements in publications and one fam tour.
- Leverage local industry companies to better understand and fill supply chain needs.
- Establish sector-specific advisory councils to obtain input on sector strategies and gain access to decision-makers and influencers in each sector.

FY 2026 B U D G E T	
P R O J E C T E D R E V E N U E S :	
GRANT FROM DEPT. OF ECONOMIC DEVELOPMENT & COMMERCE	\$5,000,000
GRANT FROM DEPT. OF ECONOMIC DEVELOPMENT & COMMERCE	\$655,000
GRANT FROM THE OFFICE OF MANAGEMENT & BUDGET	\$9,400,000
OTHER INCOME	\$660,000
TOTAL REVENUES	\$15,715,000
E X P E N S E S :	
SALARIES & BENEFITS	\$3,447,000
S A L E S & M A R K E T I N G P R O M O T I O N S :	
ADVERTISING/PROMOTION	\$13,112,000
STRATEGY SUPPORT	\$1,357,000
LEAD GENERATION SUPPORT	\$1,400,000
TRADE SHOWS/EVENTS/MEETINGS	\$1,323,000
COMMUNITY/INDUSTRY ENGAGEMENT	\$478,000
COMMUNICATIONS & PUBLIC RELATIONS	\$200,000
O P E R A T I O N S :	
FACILITIES EXPENSES	\$321,000
LEGAL/ACCOUNTING/AUDIT	\$149,000
HUMAN RESOURCES/ORGANIZATIONAL DEVELOPMENT	\$401,000
LICENSES/IT SERVICES/EQUIPMENT	\$121,000
INSURANCE	\$56,000
OTHERS/DEPRECIATION	\$368,000
TOTAL EXPENSES	\$22,733,000

WORK PLAN

Our FY2025–26 workplan outlines the key initiatives that will drive Invest Puerto Rico’s mission forward—amplifying the island’s value proposition, enhancing market intelligence, and strengthening stakeholder trust.

With a cross-functional approach, we aim to sharpen our competitive edge, deepen engagement, and generate sustainable economic outcomes across

● BRAND-BUILDING & PROMOTION

- Continue expanding global awareness of Puerto Rico’s value as a premier business destination.
- Showcase sector-specific strengths in bioscience, aerospace, and professional services.
- Leverage trusted voices and success stories to build credibility and counter negative perceptions.
- Maximize content creation and boost organic engagement across owned digital channels.
- Enhance marketing and lead management through data and technology.

● LEAD GENERATION & CONVERSION

- Execute targeted outreach to high-potential companies by sector.
- Develop and implement a comprehensive Site Selector engagement strategy.
- Leverage local industry to map supply chain gaps and attract complementary businesses.
- Optimize lead generation channels to consistently deliver qualified opportunities.

● PRODUCT IMPROVEMENT

- Strengthen real-time economic intelligence with competitiveness indicators.
- Build a robust real estate intelligence system to track market trends and investment opportunities.

● STAKEHOLDER ENGAGEMENT

- Advance workforce development by identifying skills gaps and supporting talent pipelines.
 - Strengthen sector intelligence to inform targeting and identify emerging opportunities.
 - Contribute to public policy conversations that support accurate FDI data collection.
- Deepen relationships with key stakeholders through forums, events, and association engagement.
 - Support economic development training for municipal leaders across Puerto Rico.
 - Facilitate better data exchange with stakeholders to align strategy and outcomes.
 - Assess stakeholder perceptions to tailor future engagement efforts.

● ORGANIZATIONAL EXCELLENCE

- Continue optimizing internal reporting, transparency, and communications.
- Maintain strong financial compliance and internal controls.
- Develop a sustainable long-term funding strategy.
- Ensure the team has the right expertise, tools, and culture to deliver on the mission.
- Continue elevating Invest Puerto Rico’s standing within the global economic development community.





Investpr.org