



Association Internationale des Collectionneurs Olympiques



Olympic family of culture at the House of AICO - Paris 2024

Annual Report 2024

A center of excellence for understanding and fostering the Olympic Movement through collectibles

WE COLLECT OLYMPIC HISTORY



AICO Executive Board

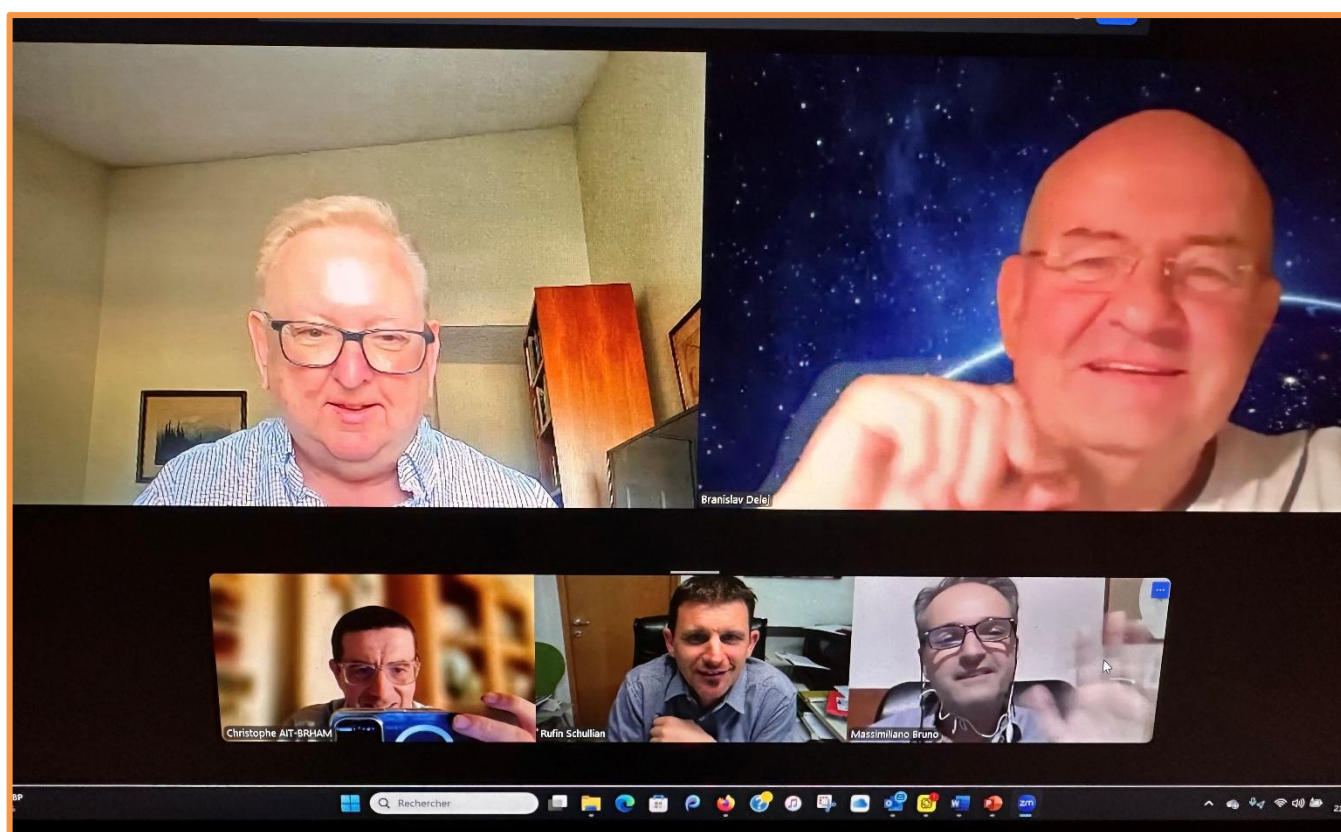
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Mark MAESTRONE * **Secretary** secretary@aicolympic.org

Rufin SCHULLIAN * **Treasurer** treasurer@aicolympic.org



AICO – General Assembly with ours Members following by the EB Meeting Online – 21 september 2024

Congratulations for the reelection of M. Massimiliano BRUNO and M. Rufin SCHULLIAN

www.aicolympic.org

Chers Amis Olympiques,

2024 année olympique, année 2024 année historique, 2024 année anniversaire.

L'AICO a fêté ses 10 ans, en étant plus que jamais l'organisation officielle et reconnue des collectionneurs olympiques à travers le monde.

Pour la première fois des Jeux Olympiques d'été, les fans des Jeux olympiques du monde entier avaient leur Maison officielle, au cœur du Parc des Nations de Paris 2024.

L'AICO s'est associée à son membre français, l'AFCOS, pour ouvrir au grand public, la Maison des Collectionneurs Olympiques : espace d'échanges, de rencontres, couplé à l'exposition internationale « 24 héritages olympiques ».

Des milliers de visiteurs, de tout âge sont venus vivre leur passion, parfois naissante sur notre site devenu incontournable lors de cet été olympique et parisien.

L'AICO ambitionne que cette première édition de sa Maison ne soit que la première d'une longue série... rendez-vous à Milano Cortina 2026 et Los Angeles 2028 !

Tous les passionnés des Jeux n'ont bien entendu pas pu venir à Paris cet été.

L'AICO ne les a pas oubliés et a lancé sa seconde édition AIWOS 2024, l'exposition de collections olympiques virtuelle et compétitive ; permettant ainsi au plus grand nombre de participer et de partager leurs collections et leurs précieuses connaissances sur le mouvement olympique, et le sport.

A ces heures, nous pensons à nos amis d'OLYMPIN de la région de Los Angeles, qui ont été touchés par ces incendies dramatiques. Pour certains, c'est toute une vie qui a disparu, leur patrimoine personnel, comme olympique. Tout un héritage universel, collecté toute une vie qui n'est plus. Nos meilleures pensées sont tournées vers nos amis.

Le Comité International Olympique, et l'Equipe de la Fondation pour la Culture et le Patrimoine sont toujours nos premiers soutiens et nous les en remercions infiniment.

Plus personnellement, je tenais à remercier tout particulièrement, le Président Thomas BACH, dont ce sont les derniers jours de mandat à la Présidence du CIO, pour son soutien précieux à la culture olympique et son grand intérêt pour l'AICO. MERCI !

Avec mes meilleurs sentiments,

Christophe AIT-BRAHAM - AICO President

Dear Olympic Friends,

2024 Olympic year, 2024 historic year, 2024 anniversary year.

AICO celebrated its 10th anniversary, being more than ever the official and recognized organization for Olympic collectors around the world.

For the first time in the Summer Olympic Games, Olympic fans from all over the world had their official House, in the heart of the Parc des Nations of Paris 2024.

AICO has joined forces with its French member, AFCOS, to open the House of Olympic Collectors to the general public: a space for exchanges and meetings, coupled with the international exhibition "24 Olympic Legacies".

Thousands of visitors, of all ages, came to live their passion, sometimes nascent on our site, which has become a must during this Olympic and Parisian summer.

AICO aims for this first edition of its House to be only the first of a long series... see you in Milano Cortina 2026 and Los Angeles 2028!

Of course, not all fans of the Games were able to come to Paris this summer.

AICO has not forgotten them and has launched its second edition AIWOS 2024, the virtual and competitive Olympic Collections Exhibition; This allows as many people as possible to participate and share their collections and valuable knowledge about the Olympic Movement, and sport.

At this time, we are thinking of our friends at OLYMPIN in the Los Angeles area, who have been affected by these dramatic fires. For some, it is a whole life that has disappeared, their personal heritage, as well as an Olympic one. A whole universal heritage, collected throughout a lifetime that is no more. Our best thoughts are with our friends.

The International Olympic Committee and the Team of the Foundation for Culture and Heritage are always our first supporters and we thank them very much.

On a more personal note, I would like to thank President Thomas Bach, who is in his last days as IOC President, for his valuable support of Olympic culture and his great interest in AICO. THANK YOU!

With my best feelings,

Christophe AIT-BRAHAM
AICO President

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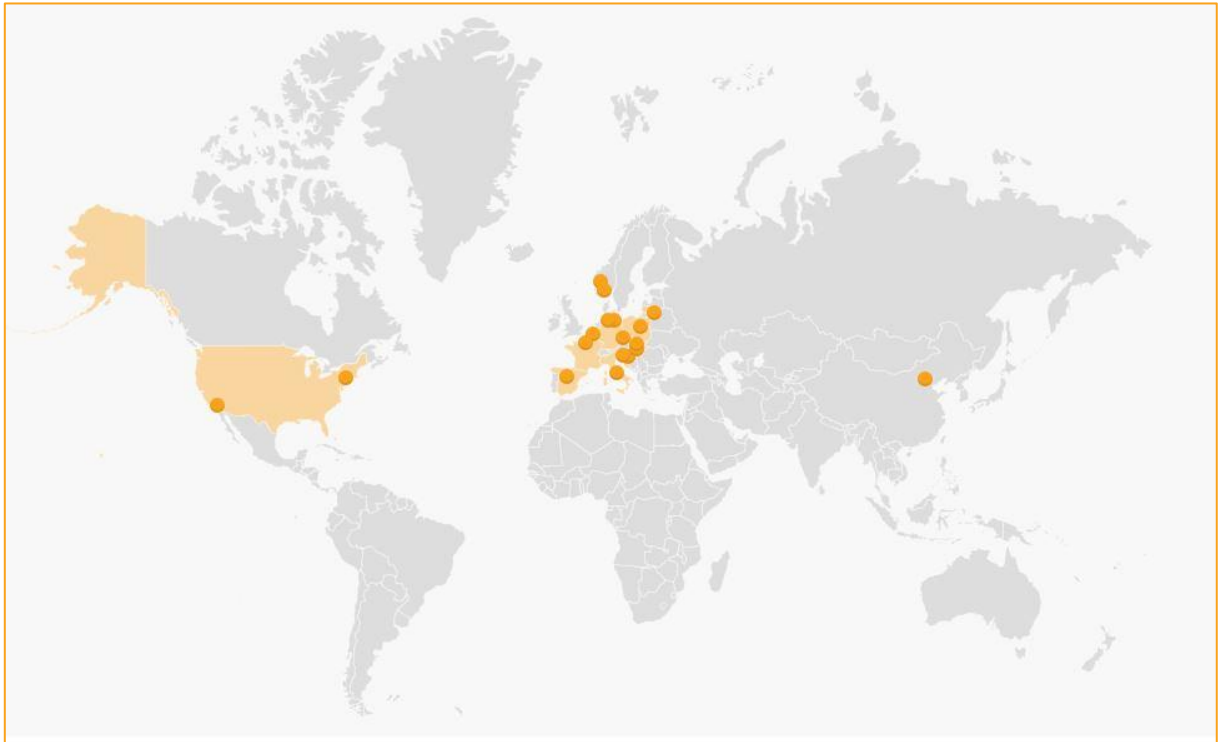
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I/ AICO IN THE WORLD WITH ITS MEMBERS

I.1/ AICO MEMBERS AROUND THE WORLD



17 MEMBERS ASSOCIATIONS

14 COUNTRIES

More than 2000 officially connected people

2 new members awaiting approval

List of Current Members

1000-Club (Norway)

Association Française des Collectionneurs Olympiques et Sportifs (France)

Belgian Olympic Philately Club (Belgium)

China Sport Philately and Collection Association (China)

Hrvatsko društvo olimpijske filatelije i memorabilije (Croatia)

Internationale Motivgruppen Olympiaden und Sport e.V. (Germany)

Lietuvos Olimpine Kolekcininku Asociacija (Lithuania)

Olympin Collectors Club, Inc. (U.S.A.)

OLYMPSPORT, Czech Association for Olympic Philately (Czech Republic)

Oslo Pin Club (Norway)

Polish Club of Olympic and Sports Philately "OLYMPIAN" (Poland)

Prolympo – International Association of Olympic Memorabilia Collectors (Germany)

Slovak Society of Olympic and Sports Collectors (Slovakia)

Slovenska Olympiska Filatelija (Slovenia)

Sports Philatelists International (U.S.A.)

Unión Española de Filatelia Olímpica (Spain)

Unione Italiana Collezionisti Olimpici E Sportivi (Italy)

I.2/ ACTIVITIES OF AICO WEB PORTAL (Mark MAESTRONE)

Website Content Review: 1 January - 31 December 2024

As planned, the translation of the entire website into Italian is underway with completion expected in the first quarter of 2025. We will also be updating the site to make it both more user-friendly as well as easier to maintain.

Nearly all the societies (and individuals) with digital versions of their publications published on the

AICO website have continued to contribute new issues. These have been uploaded to the website as

soon as they are received, and are available to the public. All these resources remain very popular for visitors to the website.

The AICO Olympic Library continues to add new listings. The latest addition to the library is #1232.

Website Analytics: 1 January - 31 December 2024

We have switched to using Monster Insights to interface with Google Analytics facilitating our ability to track website statistics.

Website activity in 2024 increased dramatically from 2023, no doubt as a result of the 2024 Paris Olympic Games in the summer months of July and August, and the conduct of the 2nd AIWOS exhibition during November and December.

For 2024, we had a total of nearly 20,000 viewers, versus about 4,600 in 2023.

The top 5 countries with viewers to the website were (in order): France, USA, UK, Italy and Germany.

Desktop/laptop computer users continue to lead with roughly 53% of all visitors in 2024. Mobile users continue to increase with 45%.

The most popular pages on the website (after the home page) were the 2024 AIWOS exhibition pages and the 2024 Maison des Collectionneurs olympiques - AICO.

Upcoming projects for the AICO web portal

The Italian version of the site will be operational one year before the Milano Cortina 2026 Games.

We would like to make some changes to the structure of the website so it functions better and is more attractive to viewers.

Audience 🧑

Congrats! This year your website had **19,487 visitors**.

Your best month was **August** with **5,487 visitors**!

 Total Visitors

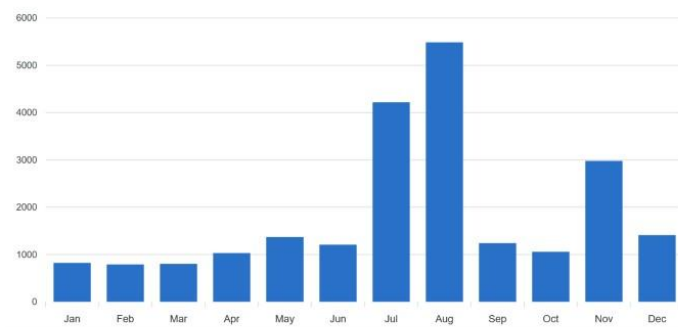
19,487

 Total Sessions

30,507

Visitors by Month

January 1, 2024 - December 31, 2024



Demographics 🌐

Your **19,487** visitors came from **10** different countries.

France

6,269 Visitors

You Top 5 Countries 🌐

Visitors

1.	 France	6,269
2.	 United States	3,927
3.	 United Kingdom	927
4.	 Italy	683
5.	 Germany	650

Behavior 😊

Your **19,487** visitors viewed a total of **87,480** pages.

That's an average of 4.49 pages for each visitor!

Time Spent on Site

15,113 Minutes

Each visitor spent an average of 1 minute on your website in 2024.

Your Top 5 Pages

Pageviews

1. Homepage - AICO	6,216
2. AIWOS 2024 - AICO	5,381
3. 2024 Maison des collectionneurs olympiques - AICO	4,790
4. AIWOS 2024 Exhibits - AICO	4,504
5. AIWOS 2024 Philately - AICO	2,504



Most of your visitors viewed your website from their **desktop** device.

Device Type

53% of your visitors were on a desktop device.



Mobile

45%



Desktop

53%



Tablet

1%

So, where did all of these visitors come from?

Your Top 5 Referrals

Pageviews

1. lavillette.com	3,381
2. m.facebook.com	607
3. l.facebook.com	541
4. lm.facebook.com	456
5. imos-online.net	252

The websites that link back to your website

I.3/ AICO LABEL Project

1.3.1/ IMOS (Germany) – Special Booklet Paris 1924

AICO wishes to help its members / clubs to carry out and promote their projects (exhibition, educational program, reviews, publishing, digitalization, etc.) with or without financial assistance.

Each year the EB of AICO devotes a budget for this purpose; budget which can be shared between different projects or postponed the following year to add a dedicated budget line. Between 10% and 20% of AICO's annual budget (possibility of cumulating from one year to the next).

For this year : the Special booklet of IMOS was intended for the 1924 Paris Games.

AICO supported this project. All AICO members have received a copy and the digital version is accessible to all on our web portal.

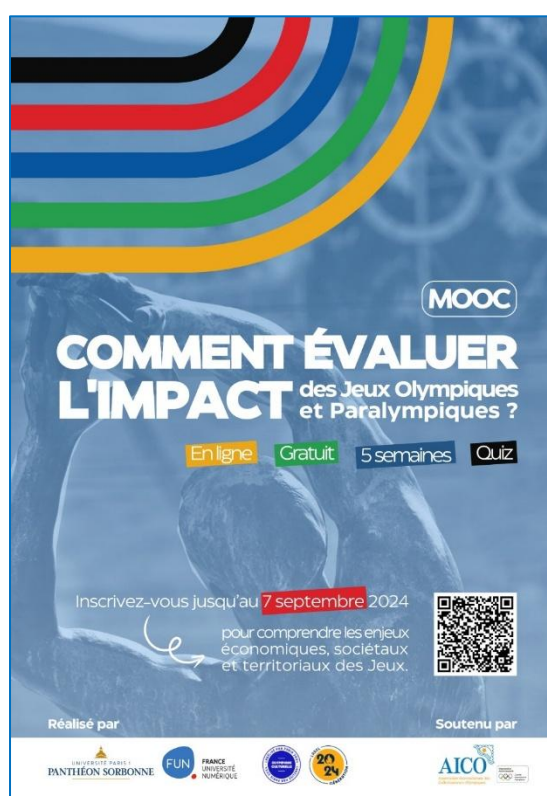
You could now find the collection in free access in our portal : aicolympic.org



Thomas LIPPERT (on the left), IMOS President presented the new IMOS booklet with the AICO Label with a French collector (on the right)

1.3.2/ AFCOS (France) : Partnership with Pantheon Sorbonne Université : MOOC “olympic heritage” (20 may-8 september 2024) and Exhibition “4 sens,1 vision” (2-26 april 2024)

AICO supported and promoted a MOOC (massive open online course) on the legacy of the Games, with prestigious speakers and also a very beautiful photo exhibition on the Paralympic Games by a visually impaired photographer : M. Joao MAIA. Thanks to Mr. Felipe PIMENTA DE SOUZA, Partnerships Officer Paris Pantheon Sorbonne University for the



Exposition photographique 4 sens et 1 vision

João Maia, photographe brésilien devenu aveugle à 28 ans, a participé aux Jeux Paralympiques de Rio 2016 et Tokyo 2020. Avant les Jeux de Paris, ses photos seront exposées à la MSE.

Du 02 au 26 avril, de 9h à 18h

Maison des Sciences Economiques (MSE)
106 boulevard de hôpital – espace convivialité 2e étage
75013 – Paris – M° Campo Formio



Réalisation :



Soutien :



I.4/ Activities of our Members in the World

The 15 AICO Members, in addition to participating in AICO events, organize many activities in their respective territories: collector's fair, annual meeting, publication, participation or organization in exhibitions.

Here we would like to highlight some of the many activities of our Members. Thanks Pam Litz (Olympin), Thomas Lippert (IMOS), Mark Maestrone (SPI), Pablo Galan (UEFO), Rimantas Dziautas (LOKA).



1.4.1/ OLYMPIN (USA)

Last November in Atlanta, Georgia, the Olympin Collectors Club hosted its annual four-day Olympic memorabilia festival, which has been held almost every year since 1982. Attendees travelled from all over the U.S. as well as from Italy, Norway, Canada and China to “buy, sell, and trade” at over 50 show tables. In addition, members and their guests attended a welcome reception and also the club’s annual banquet and silent auction. The guest speaker at this year’s banquet was Mario Simonson, president and CEO of Honav USA, the official pin licensee of the USOPC and the IOC.

During the Paris 2024 Olympics, Olympin also helped to sponsor and to staff the House of the French and International Association of Olympic Collectors, which served as an official pin trading center during the Games.

Last year as well, longtime Olympin member Ingrid O’Neil was awarded the International Society of Olympic Historians’ prestigious Lifetime Award for 2024, their annual award presented to an individual who has “dedicated their life’s work to researching, communicating and/or disseminating Olympic history.” According to the ISOH, Ingrid was "selected for her outstanding contributions to the preservation of Olympic history. Her dedication to curating and auctioning invaluable memorabilia has greatly deepened our understanding of the Olympic Movement and its enduring legacy.”

The Olympin Collectors Club was created in 1982 and currently numbers close to 500 members



1.4.2/ IMOS (GERMANY)

The IMOS traditionally organises an annual meeting on an Olympic and cultural site; this year they have agreed to meet in Potsdam.

IMOS members were also particularly active at the Maison AICO des Collectionneurs Paris 2024, as visitors, participants or exhibitors.

Annual IMOS meeting

POTSDAM 2024



The whole group and the „official members“ after the official part (in front of the club house of the Rowing society of Potsdam)



Other topics were the guided tour through the impressive sports and training complex of Potsdam.

„Eternal part“ of our annual sessions: Meeting and discussion with an Olympic athlete. This year with double rowing champion Kerstin Kowalski (in Sydney 2000 still Qalqili) and an expert (Volker Kluge)



Kerstin Kowalski and Olympic historian (Journal of Olympic History) Volker Kluge

24 Espaces

Supporting with 2 exhibits

Inviting a german journalist for an interview

Über unsere Website wurde Frau Kranich, Reporterin bei den Badischen Neuesten Nachrichten, auf die Ausstellung aufmerksam und wollte von Steffen Eckstein und Christian Kunz mehr über das „olympische Sammeln“ erfahren.



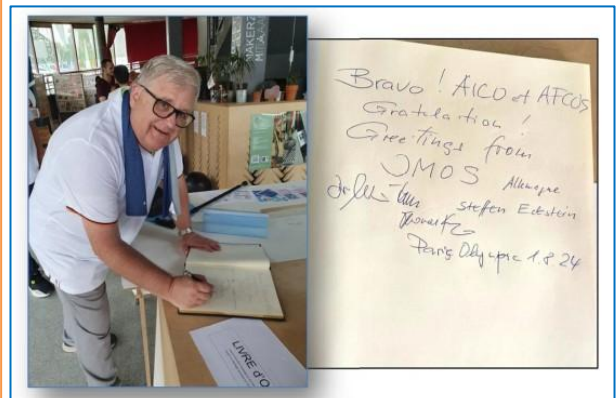
Besuch im Haus der Sammler

Olympische Nebendisziplin: Andenken jagen und sammeln

Paris bietet die Bühne auch für eine ganz besondere Leidenschaft: Ein kleines Museum gibt Sammlern von Olympia-Memorabilia Raum für ihre Schätze.



Olympische Pin-Sammler aus aller Welt treffen sich während der Olympischen Spiele in Paris täglich im offiziellen Sammlerhaus. Foto: Sibylle Kranich



Bravo! AICO et AFOs
Gratulation!
Greetings from
IMOS Allemagne
Steffen Eckstein
Kunz
Paris Olympic 1. & 24

1.4.3/ SPI (USA)



Sports Philatelists International (SPI) had a busy 2024 with a number of its members winning gold, large vermeil, and silver medals for philatelic and literature exhibits held nationally and internationally.

In August, SPI held its 13th National Convention at the American Philatelic Society's annual Great American Stamp Show which was held in Hartford, Connecticut. The well attended exhibition drew Olympic and sports collectors from across the United States (Pics : (Left) Our booth at the Great American Stamp Show (GASS 2024). The Olympic Flag, provided by Jeff Armitage, proved to be an attractive draw for visitors. (Right) A partial group photo following our SPI lunch at Trumbull Kitchens: Jeff Armitage, Bruce Tomkins, Craig Thorpe-Clark, Mark Maestrone, Andrew Urushima and Pavel Nikiforovitch.)

Our most notable ongoing project is a complete revision and eventual republication of Sherwin Podolsky's book "Postal History and Vignettes of the Xth Olympiad and the III Olympic Winter Games" which was initially published in 1976.

This ambitious project will update the existing material and present everything in full color. In addition, to documenting material that was not presented in 1976, the book will also include sections on stamp design and production, and memorabilia including tickets, pins and medals.

Publication of this book will be prior to the 2028 Olympic Games in Los Angeles.





1.4.4/ AFCOS (France)

What a year for AFCOS, which celebrated its 30th anniversary! For the record, it was founded in 1994 during the IOC Centenary Congress at the CNIT in Paris... 30 years later, it is fully involved in the Paris 2024 Games, by co-organising the Paris 2024 Maison des Collectionneurs and allowing a dozen of its members to participate in the Paris 2024 Games adventure, as volunteers; as part of the Paris 2024 Games Earth programme, of which AFCOS was a member.

To celebrate its anniversary, AFCOS has published a postcard, pins and stamp with its anniversary logo... Collectible!

And above all, it has published the first volume on "the Olympic Stadiums - 1896/1996", of 72 pages in color, richly illustrated with reproductions of postcards, entrance tickets, and other documents.

During its Anniversary General Assembly, an exceptional film on Father Didon, inventor of the Olympic motto and friend of Coubertin, was shown in preview: "The Olympic Phantom - Less Fast, Less High, Less Strong" by Camille BAJOT.



1.4.5./ UEFO (Spain)

UEFO has once again marked this year with great achievements, especially with the Royal Spanish Olympic Academy, reminding us of the historical facts and characters of the Olympic movement.

- 24-30 June: Real Club de Regatas de Santander. Homage to Julio García Fernández de los Ríos. Gold medal in Amsterdam 1928. Equestrian team jumping. Exhibition Olympic stamps from UEFO members collections.
- Olympic Games in Paris 2024. Exhibition 24 Heritages in La Villette. Pablo Galán
- 30 of May - 2 of June. Feria Nacional del Sello - Plaza Mayor (Madrid). One Stand of Olympic stamps of UEFO (Unión Española de Filatelia Olímpica) members
- 2024 Virtual Olympic Exhibition AIWOS. Participation of Santiago Sacristán and Joan Miquel, members of UEFO.

HOMENAJE FILATÉLICO N°19



FUNDADORES DEL
COMITÉ OLÍMPICO INTERNACIONAL
(COI). 130 ANIVERSARIO (23-06-1894)



RCM-FNMT
0000

Colabora:



EXPOSICION FILATELICA " OLIMPISMO "

LUGAR : Real Club de Regatas
(Plaza Pombo - Santander)



Inauguración Lunes día 24 Junio a las 19,00 horas

Apertura : del 24 al 30 de junio de 2024

Horario:

Mañana de 12,00 H. a 14,00 H
Tarde de 17,00 H. a 21,00 H

**Miercoles 26 de Junio: Matasellos conmemorativo de la
Exposicion (Con sobre y sello)**



Homenaje a Julio García Fdez. de los Ríos
Primer cántabro en recibir una medalla de oro
en los JJ OO de Amsterdam en 1928 en la
modalidad ecuestre



EXPOSICIÓN FILATELICA OLIMPISMO
Conmemorativa de la XXXIII olimpiada PARIS 2024
Santander, 24 al 30 de junio de 2024



Homenaje a Julio García Fernández de los Ríos
Primera medalla de oro del olimpismo cántabro.
AMSTERDAM 1928 Salto ecuestre por equipos

ORGANIZA



COLABORAN





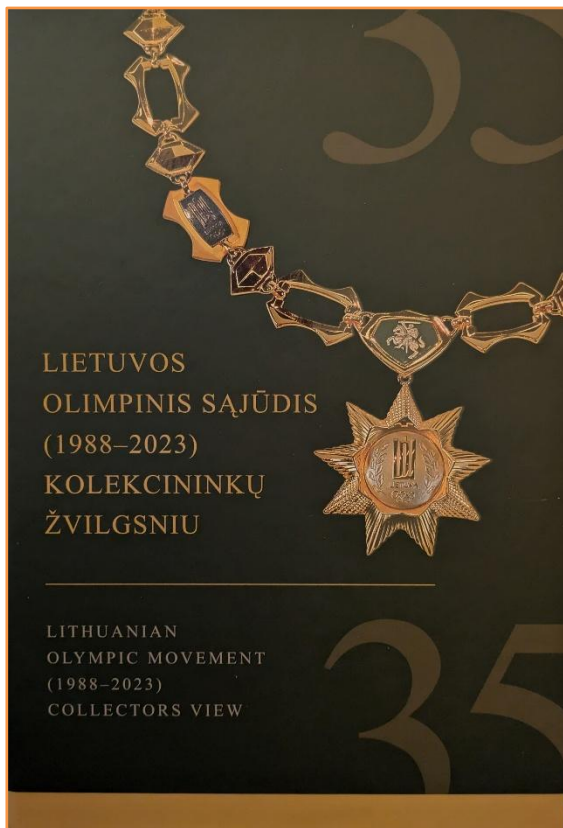
1.4.6./ LOKA (Lithuania)

LOKA published a new book, titled "Lithuanian Olympic Movement (1988-2023) Collectors View".

The book was released by the Lithuanian National Olympic Committee and the Lithuanian Olympic Collectors Association.

This is the second edition, five years after the first release with additional new material.

Additionally, we organized eight one-day exhibitions and meetings at various schools across Lithuania.



II.1/ The House of the French and International Association of Olympic Collectors – Paris 2024 (Christophe AIT-BRAHAM)

One place, two events:

For the first time in the history of the Games, an official space was open to fans and enthusiasts of Olympism, to meet, exchange and discover Olympic culture through the collection.

In the center of the House, 40 spaces (tables) have been reserved daily by collectors to exchange, sell, or meet passing fans.

At the circular level, the "24 Olympic Legacies" Exhibition allowed visitors to appreciate the richness of the Olympic collection through 24 collections, 24 stories of collectors (from 9 countries and 3 continents), testimonies of this cultural heritage.

The official Program with the portraits des 24 héritages olympiques et le mot de bienvenue de Khunying Patama Leeswadtrakul, IOC Member, and Chair of IOC Culture and Olympic Heritage Commission is on the AICO website :

https://aicolympic.org/wp-content/uploads/2024_07_21_program_house_collectors_EN-v2-1.pdf

A rich, fascinating, passionate audience, from all walks of life, at the “rendez-vous”!

At the Parc des Nations de la Villette, visited by more than 1.6 million people throughout the duration of the Olympic Games Paris 2024, our Maison was open to the general public, located on a central axis, next to Club France.

Attendance grew throughout the first week. The first peak was reached on the first weekend, and was not denied until the end of the Games, forcing us to regulate the entrances (capacity of 150 people at the time).

The diversity of the audience welcomed exceeded our expectations. Of course, collectors were present, but above all a young public, with their families, and the curious. They came to discover this universe, caught up in the increasingly exhilarating passion for the Paris 2024 Games.

A little anecdote, even the Police, between two missions, came to make exchanges, in a very joyful atmosphere!

Unprecedented media coverage!

As the Maison has been awarded the "Cultural Olympiad by Paris 2024" label, it was perfectly referenced on the official Paris 2024 app.

The French and foreign media, written press, radio and television covered the activities of the House.

Every day they went to meet the teams and especially the exhibitors and visitors.

<https://afcos.net/paris-2024-espace-des-collectionneurs-olympiques>

(online press review)

Two press briefings were organized on site, by the Parc des Nations in the first week, then by the Paris 2024 press service in the second week.

An IOC delegation was also received, tasked with observing the legacy that these Games could leave.

We had the honor and joy of receiving the visit of Members of our Commission, including our exceptional Chair.

And of course the mascot!

One House: One Team

This organization was only possible with the contributions of many actors.

First and foremost, the support of the IOC and the Olympic Foundation for Culture and Heritage, for authorizations.

The appreciated participation of the FICTS, a cultural partner, and the broadcasting of its films on the big screen.

Co-organization with AFCOS (Frenche Member), and help volunteer support with Olympin (USA Support).

The 40 volunteers from AICO member associations who warmly welcomed our exhibitors, visitors, press and delegations for more than 15 days.

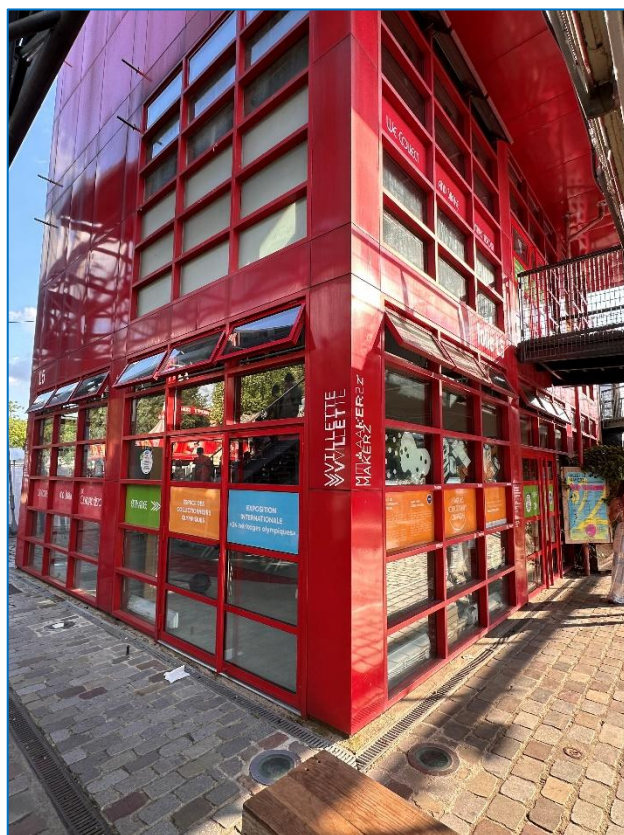
A first Maison, a new concept for future Games...

AICO will work in the coming weeks on these perspectives, in consultation with its partners and Members, with a view to Milano Cortina 2026 and Los Angeles 2028.

Discussions are already underway with our partners for Milano Cortina 2026...

Some photos from our album...







PARIS
MAISON
de l'Association Française
et Internationale des
**COLLECTIONNEURS
OLYMPIQUES**

Espace des collectionneurs olympiques
et
Exposition Internationale
24 HÉRITAGES OLYMPIQUES

Parc des Nations de Paris La Villette
26 juillet - 11 août 2024
10h00-18h00
Entrée libre



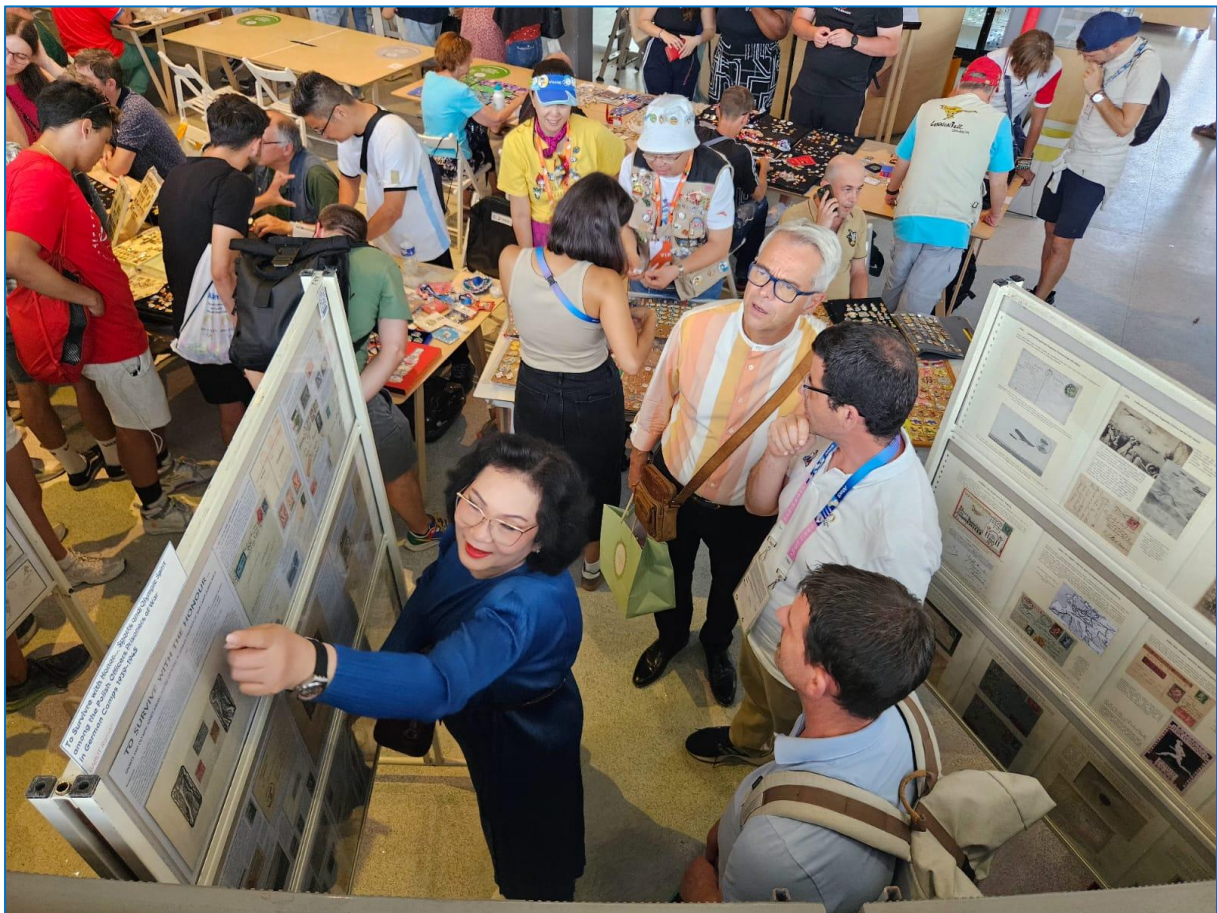

Rejoignez ce lieu unique
où les fans et passionnés des Jeux
partageront tout ce qu'ils ont d'olympique en eux

aicolympic.org









Some testimonies from our Guestbook...

Une merveilleuse collection orchestrée par de talentueux passionnés.

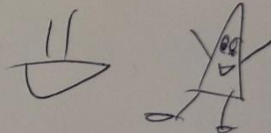
Belle collection olympique
Antoine (Kerang). -

Hello from
Canada
XO CBC.

Au top de ramener le club de France
plus les autres dans le 19^{ème} et les pays du 93.
Et cette collection expo des J.O
2024. Très enrichissante
Sportivement
Une bonne nuit

Merci pour vos ~~patience~~
superbes explications
qui nous montrent à quel
point les Jeux sont
ancrés dans l'Histoire

Paul

Hip Flip Hip HooRA 

It was amazing!
So inspired by everyone's passion!
Merci! -rena

나쁜 언어, 파리 올림픽이 너무
나 좋아요! ♡♡

안녕하세요, 저는 한국 사람인 권아인입니다 잘 부탁드립니다 ♡ Korea ♡

안녕하세요! 저는 지혜예요, 파리에 올림픽이 열리는
기대예요!

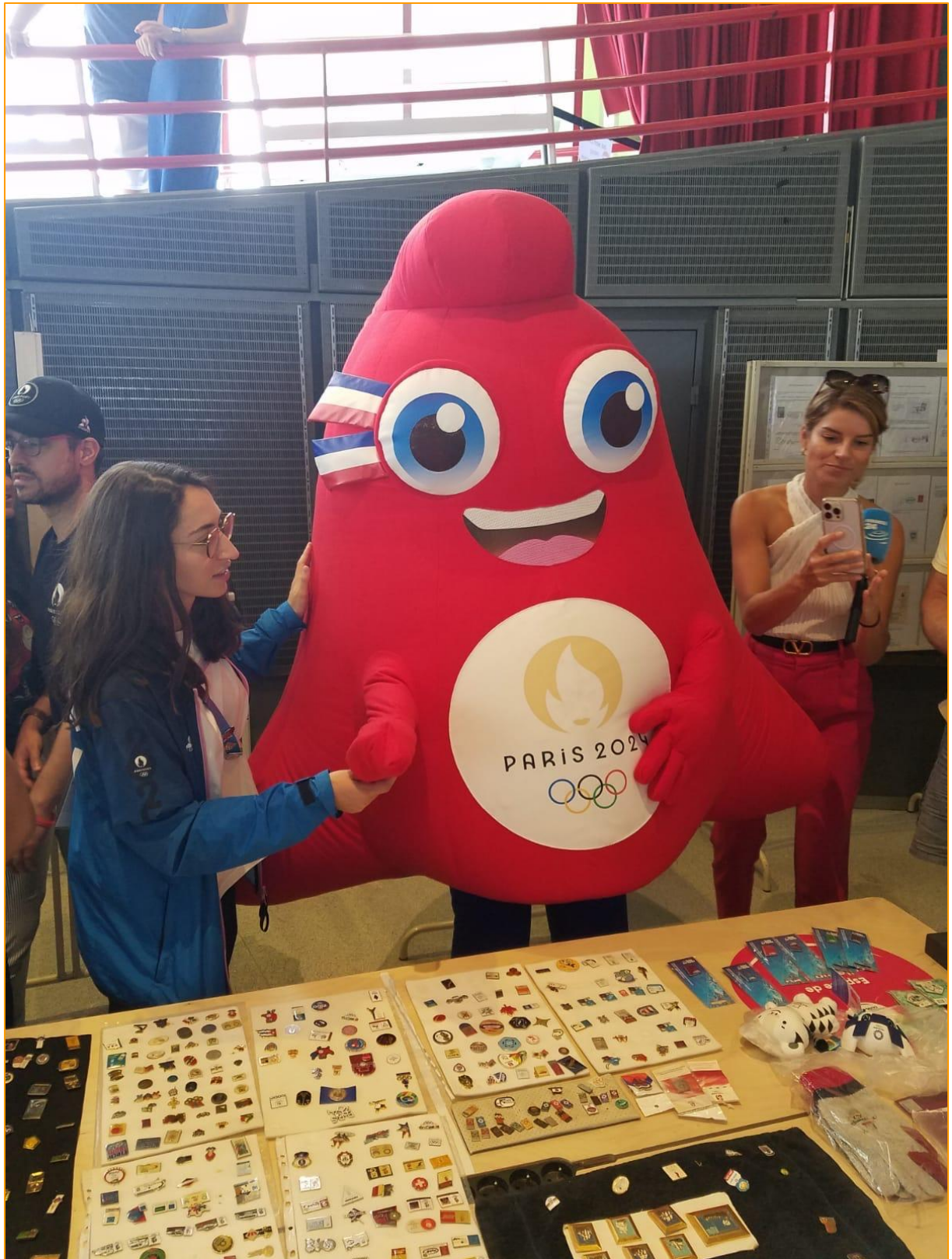
je m'en souviendrai
toujours!

ilm

I LOVE
PINS!


Paris

Drawing signed by
Joachim RONCIN,
design director Paris
2024



II.2/ The next WOCF, edition Prague 2025 and Colorado Springs 2026



Since February 27, 2024, it is official, Prague will host the 28th edition of the WOCF, co-organized by AICO with OLYMPSPORT (AICO Member of the Czech Republic).

The motto of the WOCF Prague 2025 is “100 Years Since the 8th International Olympic Congress in Prague 1925.”

The IOC Committee at that time divided the program of the 1925 IOC Congress into a technical and pedagogical part.

The congress was attended by members of the IOC Committee, representatives of National Olympic Committees from around the world, and representatives of international sports federations of Olympic sports at that time.

At the IOC session preceding the congresses, Baron Pierre de Coubertin abdicated as president and was subsequently succeeded by Belgian Henri de Baillet-Latoure.

An Organizing Committee has been set up chaired by Mr Josef KOCI (also President of Olympsport). Mr. Branislav DELEJ is the AICO delegate, member of the Organizing Committee.

From now on, each WOCF Organizing Committee will have a representative of the AICO, chosen by the members of its EB.

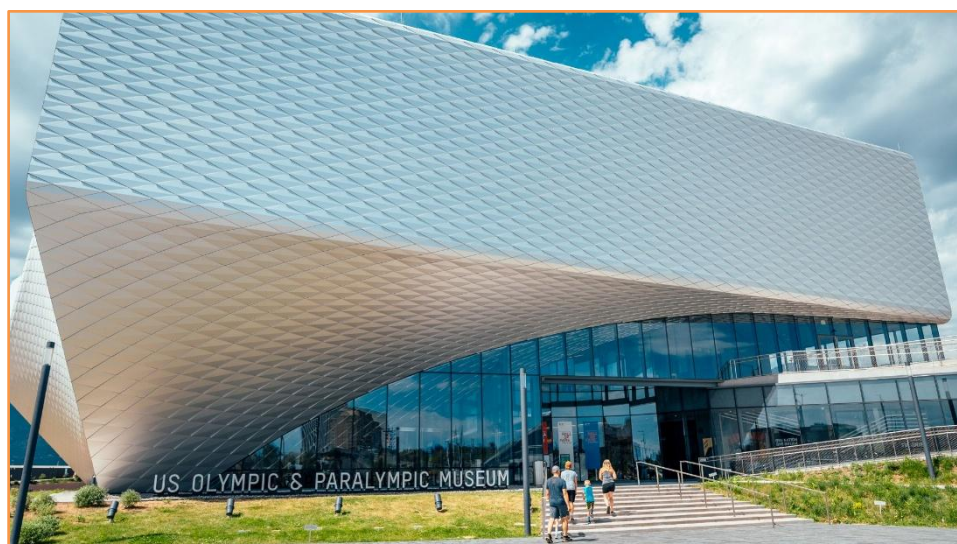
The cultural and festive program promises to be exciting for all our future visitors and participants.

The official website is opened since the end of January 2025 : www.wocfprague2025.org



Organizing Committee WOCF Prague 2025 – M. Josef KOCI (second by the right), OC and Olympicsport President, and M. Delej BRANISLAV (first by the right), AICO delegate for the OC and 1st AICO Vice-President).

The AICO had selected one application for WOCF 2026 which it presented to the IOC and the Foundation. Olympin, SPI and AICO will meet you in Colorado Springs in 2026, at the heart of the American Olympic movement.



II.3/ AICO and Olympic cultural events

In the run-up to the Paris 2024 Games, AICO has participated in numerous cultural events in and around the Parisian capital; its role as an Olympic cultural network is recognized and appreciated.

- Exhibition “Plein les Jeux”, in Argenteuil, from 27 janvier to 7 avril 2024.

Argenteuil, close to Paris, hosted Olympic events on the Seine in 1900 and 1924, and also the 1924 Paris Marathon.

AICO participated in the realization of this exhibition, labeled "Cultural Olympiad by Paris 2024", allowing it to see its logo and references exhibited on many communication media: catalogue, posters, illuminated billboards in the city, website.



Light sign in the city.

Inauguration with the State representative.

- Paris. Dialogue between the former capitals – Paris / Beijing

The Sorbonne Paris University – May 10, 2024

At the invitation of the Communication University of China and Sorbonne University, Christophe AIT-BRAHAM, Member of the IOC Culture and Heritage Commission and President of AICO, was able to present at a conference how Olympic collections connect cities and people, demonstrating that the Olympic object mediates between the culture of the city, the Olympic Culture, the Olympic Heritage and the legacy of the Games, such as the Olympic Mascots Beijing 2022 (the panda BING DWEN DWEN) and Paris 2024 (the Olympic Phrygia).

To conclude that this is also the magic of the Games and the Olympic Spirit: bringing together, multiplying the strengths of each one to achieve the best, together!

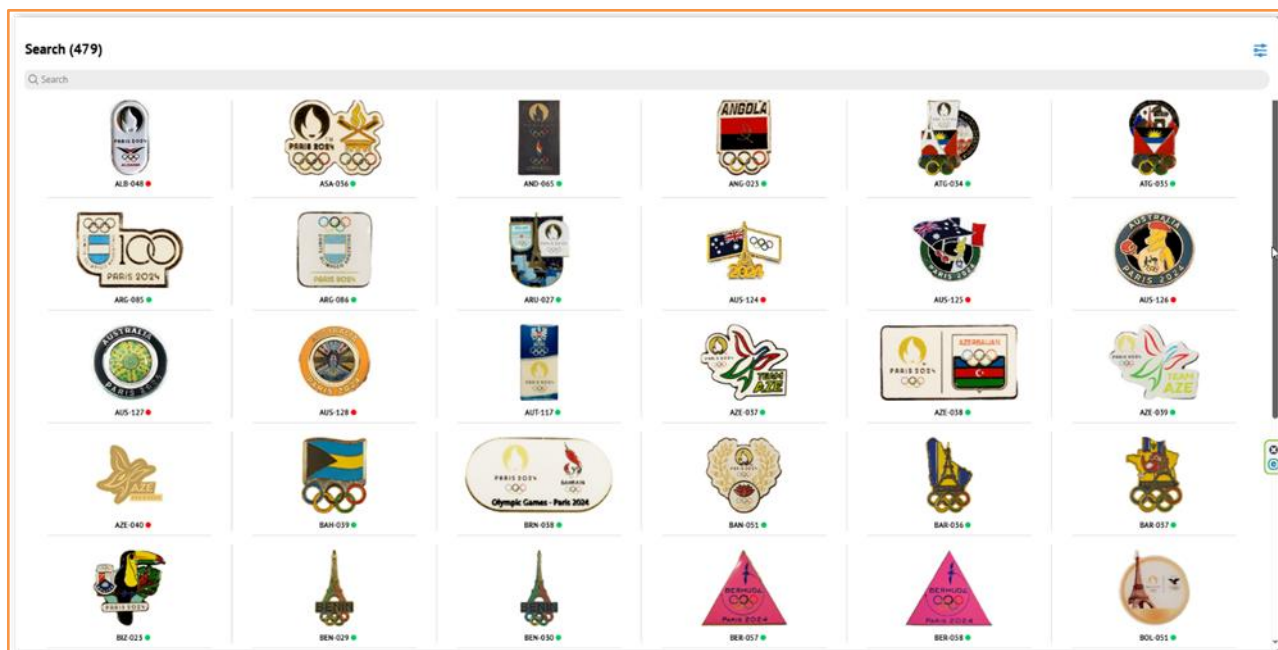
Culture in general, and the Olympic spirit in particular, have been, are and will be the vectors of a continuous and benevolent dialogue between our two Olympic cities.

Finally, the Assembly was invited to visit the Official Olympic Collectors' Space, in Paris, Parc de la Villette, from 26 July to 11 August 2024: a space for exchanges, meetings, with an international exhibition.



Exchange of olympic Mascots with
Zhang Hong, IOC Member.

II.4/ INTERACTIVE OLYMPIC PIN'S MOBILE CATALOG (Branislav DELEJ)



New pin's from Paris 2024 already on the AOPC app

AOPC in 2024

In 2023 - 2024 we finished the Phase III of our application : **Search pin by picture**.

It is great innovation of our app: You can take a picture with your mobile phone of the pin you have just found at a Fair for example and immediately if it is official, it will be recognized by the application which will give you all the details about your new pin.

You can recognize if it is legitimate or illegitimate pin, year of production, country of production and event where was used (Olympic Games, YOG, EYOG, PanAm Games,...).

The application will show you all technical parameters of the pin (width, height, material, production, final preparation and fitting).

[Also there are other new features of AOPC App :](#)

- Supporting more countries in progress.
- Application improvements: Display number of pins (owned / total) for country.

Till the end of 2024 it was in application totally 15152 pins.

In application are also new pins from Paris Olympic Games – 479 pins.

New installation in 2024: 135 Apple, 42 Android

New visits on web in 2024: 104

Total web users: 132

Total installation: 98 Google and 343 Apple

We promote our application during the House of Olympic Collectors in Paris during Olympic Games 2024.

Now when the App is fully operational and useful to the pin collecting community we need to promote it on a larger scale.

EXTENSION for 2025

As the next phase of the AOPC catalogue we are proposing following extension:

Create a communication platform for collectors to exchange informations about pins and provide a common venue for virtual meetings of collectors.

This will serve as an interactive extension of the catalogue where all people (not only collectors) will be able to post, discuss and comment on various topics within collectors community.

The platform will not facilitate trading functionality by itself, but can be used by collectors to contact each other and trade directly.

News and updates will be posted by our administrator, who will also serve as moderator for discussion.



Promotion of the AOPC app in the hearth of the Games for the Olympic collectors : The AICO House

II.5 / AIWOS 2024 - AICO WEB OLYMPIC SHOW -Virtual exhibition of Olympic collections - Second edition

21 September – 3 December 2024

(Massimiliano BRUNO)

The AIWOS 2024 (AICO Web Olympic Show) edition started from 21 September 2024 up to 03 December, following the success of the first edition in 2022.

Organized by the AICO (Association International of Olympic Collectors), with the support of its member associations, also this edition confirmed the strong success of the first edition with :

**71 total participants and
48 philatelic collections
16 memorabilia collections
7 court of honor collections**

All from 15 countries, in different languages (French, English, Spanish, Italian...).

Objects, sometimes rare, documents, stamps, pins, medals, banknotes, memorabilia... The witnesses of Olympic culture are perfectly represented.

Your curiosity will be satisfied, as the subjects and themes that are offered in this virtual exhibition are numerous, and varied: the Paris 1924 Games, those of 2024, the moments of glory of Indian sport, the torch relay, the Cortina 1956 Games, the Mexico 1968 Games, football, gymnastics, mascots, Medals, tickets...

So many stories, anecdotes, that the participants pass on to us as a heritage and universal heritage.

At the end, after the consultations of Jury **these were the winners of each class**

GRAND PRIX WINNER OF WINNERS

FRITZ RUDIGER Athens 1896 - Olympic Games in new shine

MEMORABILIA

ROLLE GIOVANNI PASSION STILL LIVES HERE TORINO 2006

THEMATIC

CALENDA LUCIANO THE MATCH OF CENTENNIAL

POST CARD

HERMANN DANIEL BERLIN 1916, THE OLYMPIC DREAM

ONE FRAME

LAURENTZ JONKERS AMSTERDAM OLYMPICS 1928 > Olympic Postal Stationeries of Huygens Bookshop

OPEN CLASS

CONRAD KLINKNER Games of the Xth Olympiad, Los Angeles – 1932

POSTAL HISTORY

THOMAS LIPPERT Das LZ 129 als Olympiabotschafter

MAXIMAPHILIA

MIQUEL LLOMPART SPORTING MOSAIC: NAVIGATING THE DIVERSE LANDSCAPE OF SPORT

TRADITIONAL PHILATELY

ANDREW URUSHIMA The 1944 Olympic Jubilee Issue

SPECIAL PRIZE BEST GENERAL OLYMPICS

SHARMA DINESH CHANDRA "Enduring Challenges: Summer Olympic Games"

SPECIAL PRIZE BEST EDITION OLYMPICS

HERMANN DANIEL PARIS 1924, LA MOTIVATION OLYMPIQUE VUE PAR RAPHAËL QUINQUINA

SPECIAL PRIZE BEST SPORTS

STEINBACH SUSANNE Stars on Ice - a historic stroll through figure skating

There was also a large participation of public who visited our website

www.aicolympic.org/aiwos2024

Many people voted their favorite collection, the best voted are :

For MEMORABILIA

BOUBALT ARNAUD Paris 2024

For philately

Sharma Dinesh Chandra Glorious Moments for Indian Sports – Since Independence

A special thanks to all participants, all votes, all people visiting the exhibition ; an incentive to get more and more better the next time.

We also are preparing a special ceremony of awarding for the winners who will be in Prague for the WOCF 2025 ; so come all to PRAGUE 2025 !!!

As regards, a release for all collectors : please start to prepare an UNPUBLISHED COLLECTION

Of any classes memorabilia, philately and so on.

So we already are thinking for the next edition, that could be reserved for the UNPUBLISHED COLLECTIONS.



II.6 / AICO - Special Award for Olympic Collectors

AICO participated in two collectors' events, in Luxembourg (66th EXPHIMO 2024 – "Olympic Games and Sports") in May 2024 and in France (PARIS PHILEX 2024, Open Sport Trophy) in June 2024, offering the organizers a trophy for the AICO Special Prize to be awarded to an Olympic collector that the jury has distinguished or to the organization itself.

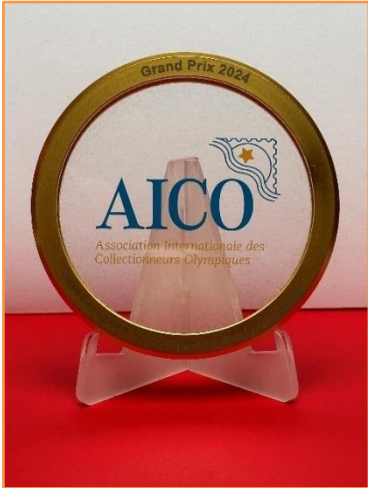
In this way, AICO wishes to promote all initiatives aimed at promoting the Olympic collection, in all its forms, especially to the youngest, while promoting its activities around collectors and the Olympic collection.



Mr. Massimiliano BRUNO, 2nd Vice-President and Mr. Rufin SCHULIAN, Treasurer, present the AICO Award to the Luxembourg President of EXPHIMO.



Mr. Philippe LESAGE, FFAP President presented the AICO trophy which he will present to a young collector of the Open Sport de Paris PhilexFrance 2024.



House of AICO silk sheet - Paris 2024 (by Wensli),
offered to our partners, friends, guests, press, VIPs

III/ AICO Budget (Rufin SCHULLIAN)

Sound and anticipatory management allows AICO to continue to develop the strong elements that make up its programming: its website, the official portal for international Olympic collectors, its AOPC mobile app, AIWOS 2... and a new concept that is interspersed between the WOCF: The AICO House during the Games.

The concretization of partnerships remains an asset on many projects.

It should be remembered that all our projects are freely open to the general public, and that our organization is totally voluntary.

IV/ AICO Partnership (Christophe AIT-BRAHAM)

AICO relies on its network of partners to develop its activities with a wider audience, around issues of collections, sharing, dissemination, culture and the Olympic legacy.

In recent years, AICO has developed 3 types of partnership:

-Institutional :

Obviously, our first partner is the International Olympic Committee and the Olympic Foundation for Culture and Heritage, for which we thank the President and his teams for all the support provided.



-Cultural :

Since 2023, AICO has wanted to open up to other Olympic cultural entities, and thus facilitate close cooperation on joint projects.

-Official :

In 2022, AICO launched a first official partnership with a major French fashion house, DRAGO Paris, an official licensee for the Paris 2024 pins.

For 2024/2025, we get new official partners, all of whom have a link to culture and Olympism. They help AICO in a variety of ways: providing financial support for projects, providing products and services, sharing links on our respective websites, providing our members with benefits on official Paris 2024 merchandise and early information.

We thank Monsieur HOU Kun Justin, Chinese Sport Philately And Collection Association General Vice President, for his invaluable assistance in concluding partnerships with Wensli, APOC and GJCCI.



Presentation of the AICO House Limited Edition Silk Square for the Games, with WENSLI Presidents, Mrs. Hongyan TU and Mr. Jianhua LI.



PARTENAIRE OFFICIEL



PARTENAIRE CULTUREL



PARTENAIRE CULTUREL



PARTENAIRE OFFICIEL



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2024, an historical Olympic year for AICO and the Olympic fans and family : the first AICO House during the Paris 2024 Olympic Games : an official area for exchanges and an international exhibition.

Our ambitions now turn to Milano Cortina 2026 and Los Angeles 2028...





AICO Constitutive General Assembly – Olympic Museum – Lausanne – 22 May 2014